

RETURN TO
DESIGN DIV.

Hammacher Schlemmer
RETURN TO

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DESIGN DIV.

FINE HOUSEWARES
 Spring and Summer • 1950

THE HOUSEW
Spring and Summer • 1950

JUN 1 1950

Henry
Stahlhut

JUN 1 1950

Spring 1950!

YES, it's Spring again—the glorious season that brings slender crocus and gentle sunshine along with inspirations for new and lovely things to brighten the home.

As usual, at this time, our shop is just blossoming with the most attractive and unusual wares—everything for the comfort and convenience of the entire household.

We hope you will enjoy going through this catalog. It will acquaint you with just a few of our lovely accessories for gala entertaining, as well as the every-day items to make housekeeping simpler and home living more enjoyable.

And, the nice part is, you can depend upon the mail or 'phone to order any of these items. It saves the need of a personal shopping tour that so often involves the annoyance of traffic and "parking regulations".

However, our "Welcome Mat" is always out, and if you enjoy making a personal selection, we'd love to have you come visit us.

FREE DELIVERY WITHIN 150 MILES—except on C.O.D. orders, which are collect. Sorry, we can't accept C.O.D. orders under \$2.50

IN NEW YORK CITY ADD 2% SALES TAX.

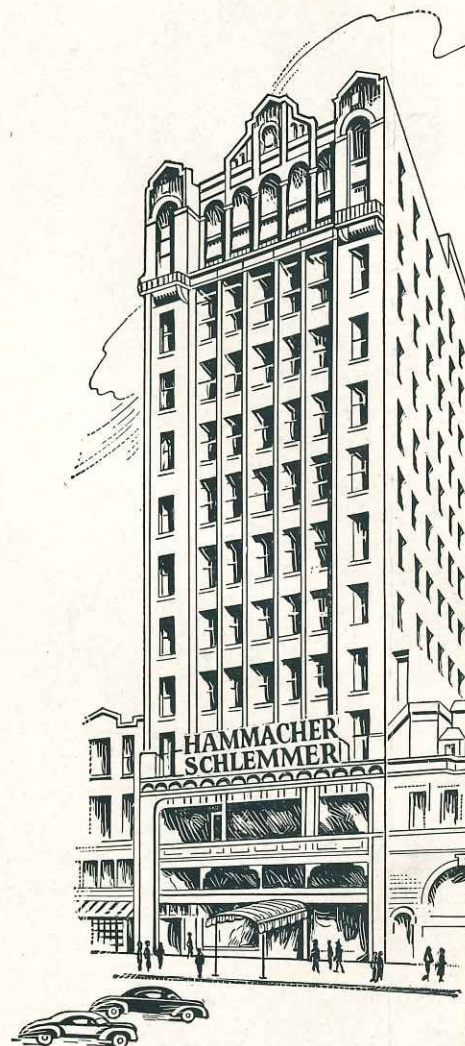
Prices subject to market changes beyond our control.

Hammacher Schlemmer

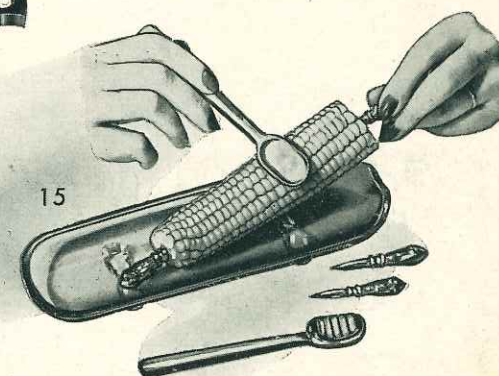
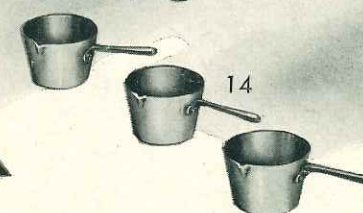
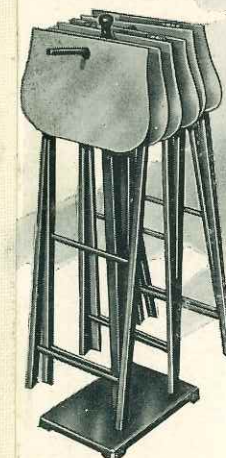
145 EAST 57TH STREET, NEW YORK 22, N. Y.

ELdorado 5-4700

A HOUSE FAMOUS FOR QUALITY FOR OVER 100 YEARS



HOUSEWARES
KITCHEN and PANTRY EQUIPMENT
GLASSWARE
CLOSET and BATH ACCESSORIES
FIREPLACE FIXTURES
USEFUL GIFTS and NOVELTIES
FINE FOODS for CONNOISSEURS
SUMMER FURNITURE
BARBECUE GRILLS and ACCESSORIES



for More Gracious Living

10. **HOTABLE IMPERIAL.** Handsome hostess cart keeps foods piping hot indoors or out. Thermostatically controlled radiant-heat, shatterproof glass top heats to 200° F. Polished aluminum with easy rolling casters, bottom glass shelf for cold dishes. 16" x 28" x 29". AC only.....\$49.75

11. **CHEESE WHEEL AND CASSE-ROLES** by Langbein. Handsome woven reed serving pieces. **Cheese Wheel** with wooden center and knife. 14" ..\$6.00; 16" ..\$8.00; 20" ..\$10.00
Pyrex Casserole, pie plate cover. 1½ qt.\$3.50; 2 qt.\$4.00; 3 qt.\$5.00; 5 qt.\$10.00
Individual Pyrex Casserole without cover\$1.25

12. **HANDY STACK TABLES**—the perfect individual table for terrace, buffet, or party service. Extremely attractive design finished with alcohol-proof tops. Red, yellow, green or black with black legs and stand. 14" x 17" x 20½" high. Set of four with stand\$14.95
Deluxe Set (not shown). Walnut, mahogany or natural finish, \$25.50; Black or white, set\$21.75; Red, green or yellow, set....\$19.95

13. **ELECTRIC BUFFET SERVER.** Only 13½", yet each of the three containers holds 2 pints. Serves food hot, or cold when packed with ice. Polished chrome on brass; vitrified china containers have colorful floral motif. AC-DC\$24.95

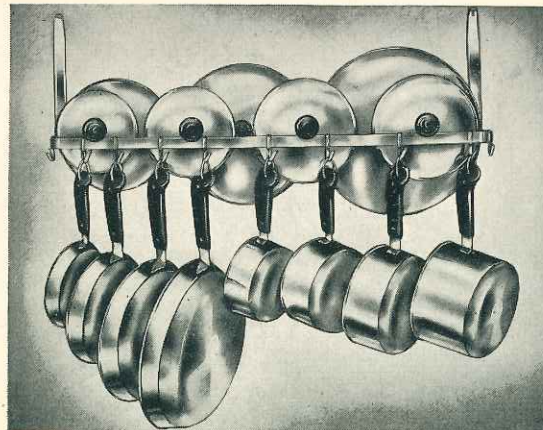
14. **TINY HOT BUTTER PIPKINS**—delightful little individual table servers in bright and shining copper lined in silver tin—only 1½" wide. Can be used as ash trays too. Both a unique and practical gift. A Hammacher Schlemmer exclusive.
Set of four....\$8.50; Six\$12.50

15. **CORN ON THE COB SERVICE.** **Glass Corn Dish** holds one ear of corn. Rounded bottom catches drippings. Set of 8\$8.00

Cool Corn Holders. Of Silvakrome, designed like an ear of corn. 8 pairs.\$3.50

Butterer Scoop with slotted cup so it can't get away while spreading. Good, too, for buns, potatoes and pancakes. Silver plated. 8 for..\$5.00

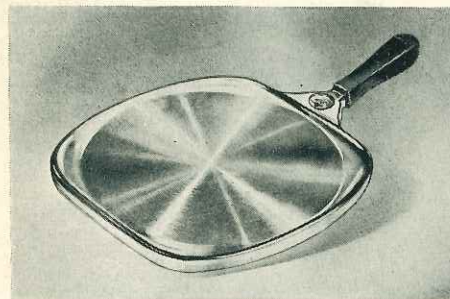
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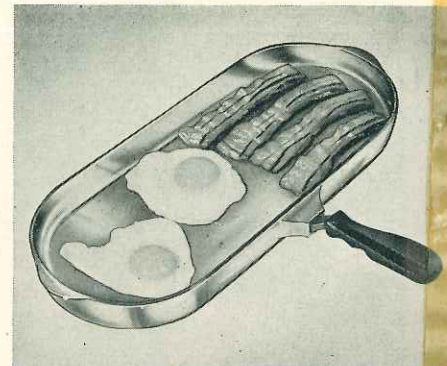
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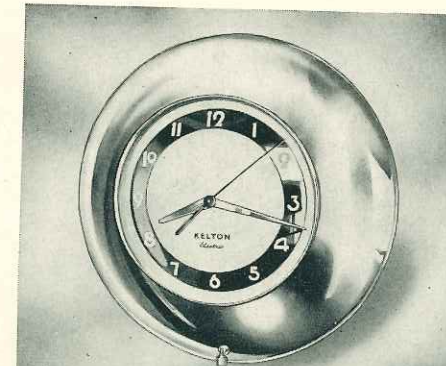
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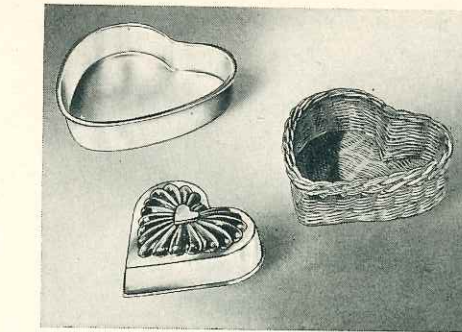
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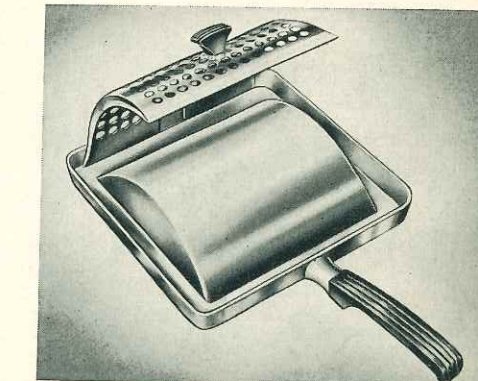
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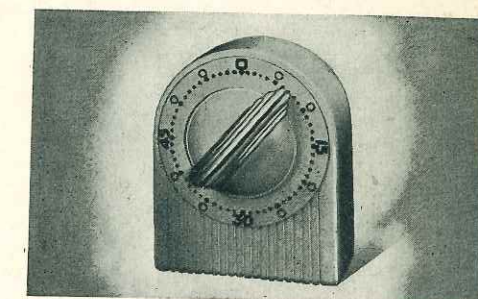
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No. 32



No. 33

It's Easy to Cook Better!

23. "REVERE'S NEWEST WHISTLER" is heavily chrome plated over solid copper. The bottom is left in natural copper finish to conserve heat. Whistle and form-fitting handle are cool, black bakelite. Rustproof. 3-quart\$4.95
Similar Model, 2 qt. capacity\$3.75

In our Connoisseurs' Food Department are all the delicacies and hors d'oeuvres for cocktail parties, as well as a wide variety of tempting foods for buffet luncheons and picnics.

24. NEW WEAR-EVER PRESSURE COOKER is simpler and easier to use than ever—new Cam handle and patented snap-tite cover. Preserves flavor of roasts and vegetables... cooks in fraction of time required by ordinary methods. It's a 4-jar canner, too. Brightly polished, extra-hard aluminum. 7 qts. \$14.95; 4 qts.\$9.95
3-Section Vegetable Container\$1.85

25. "TURNOVER" POLLY GRILL. A combination skillet, roasting dish, steak sizzler on one side—a pancake griddle on the other. Covers 2 burners—cook bacon and eggs at the same time. Die-forged aluminum for quick, even heat—uniform cooking. Detach handle to use for roasting\$5.95

Hammacher Schlemmer
145 EAST 57th ST. • Since 1848 • NEW YORK

30. HEART-SHAPED MOULDS for the imaginative hostess. Left to right: Large 9" aluminum mould for baking, or frozen recipes. 2" deep ...\$1.35. 3" deep ...\$1.35. 6 1/2" tin-lined copper mould with ring to hang as decorative piece. 2" deep ...\$3.75. Hand woven 8" reed basket for making luscious Cover a la Creme (1/2 pt. heavy cream with 1/2 pt. cottage cheese—refrigerate 24 hours and serve with fruit or fancy sauce). 2 1/2" deep\$2.50

31. OVENETTE is a top of stove utensil for baking and roasting. Cover indicator helps control temperature. In addition use Ovenette for preparing casserole dishes and baking. Made of West Bend aluminum. With cover, 7 muffin cups, 8" cake pan, pie pan, roasting pan, baking rack and base\$5.95
Ovenette without utensils\$3.95

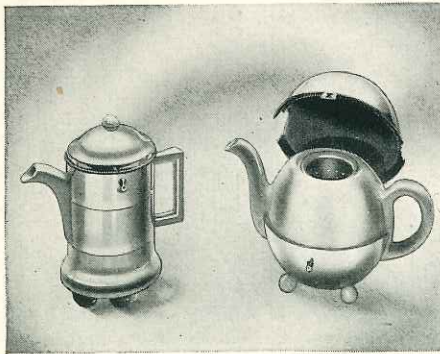
32. BACON GRILL does it up brown, crisp and grease-free without curling or spattering. No turning or draining necessary. Perfect for meat patties, ham, etc. Cast aluminum gives quick, even heat... uniform cooking. 9" sq.\$3.95

33. MINUTE MINDER times cooking or other operations without the necessity of watching a clock. Perfect for use with Pressure Cookers. Merely turn pointer to time period required... setting Minute Minder winds it. A bell sounds when time has elapsed. Baked synthetic white enamel finish. 3 1/2" high, 2 3/4" wide, 1 1/2" deep \$3.75

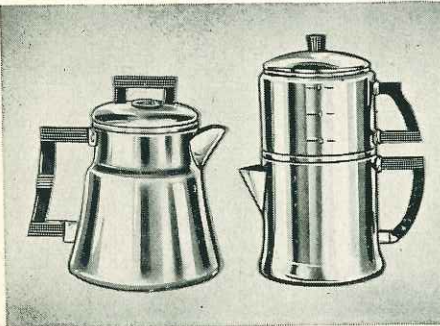
34. TEL-TRU THERMOMETERS. They're a necessity in every well-run kitchen. No guess work! Steel, glass crystals.
Oven Thermometer\$1.25
Refrigerator-Deep Freeze Thermometer. Tells correct temperature to keep in refrigerator. Use to check freeze control. For deep freeze box, too\$1.25
Roast Meat Thermometer. Indicates rare, medium or well done\$2.50
Candy-Jelly-Deep Fat Thermometer. Hooks on cooking utensil\$2.50

35. KELTON CHROME ELECTRIC CLOCK. Gleaming chromium to harmonize with the most modern kitchen. Etched numerals on white enamel, red sweep second hand. Ultra-quiet, self-starting motor. Convenient bottom handset. Durable one-piece vinylite cord and plug. Diameter 10". AC only (Tax included)\$9.54

36. ASPARAGUS OR CORN BOILER. Vollrath's white enamelled boiler has perforated tray which conveniently lifts out, by side handles, when the vegetables are done, bringing them up out of the boiling water. 11" x 7 1/2" x 5 1/2", 6 1/8 qt.\$4.95



No. 40



No. 41



No. 42



No. 43



No. 44

40. EVER-HOT TEA AND COFFEE SERVERS. Decorative chrome shells lined with felt, cover ivory earthenware pots—preserve heat without use of an old-fashioned cozy.
Coffee Servers (for other beverages too): 2½-cup \$12.75; 6-cup.....\$14.75
Tea Servers. 2-cup \$10.75; 4-cup \$12.75; 6-cup\$14.75

41. WEAR-EVER COFFEE POTS. Percolator—voted by researchers the ideal percolator for uniformly delicious coffee. Gleaming aluminum. 2 cups \$2.25; 4 cups \$2.50; 6 cups \$2.75; 8 cups \$2.95; 12 cups \$3.50; 16 cups\$5.50
Drip Pot—built to scientific findings of a leading university. Makes good coffee every time. Durable aluminum.
4 cups \$3.25; 6 cups \$3.60; 8 cups \$3.95

In our Connoisseurs' Food Department are all the delicacies and hors d'oeuvres for cocktail parties, as well as a wide variety of tempting foods for buffet luncheons and picnics.



No. 45

42. LACY HOT CUPS. Excellent to heat canned soup, milk, any food, baby's bottle. Makes tea, hot chocolate and boils eggs. Heavy-duty, double-plated nickel and chrome, to last many years.

Automatic Model with thermostat control, AC only\$24.95
Non-Automatic Model, AC-DC.....\$15.95

43. CHEMEX COFFEE MAKER extracts all the rich, full bodied flavor from coffee because Chemex brews by extraction—not infusion. Flameproof Pyrex in 4 sizes, each with 100 filter papers and instruction book. Pint. ..\$6.25; Quart. ..\$8.25; ½ Gal. ..\$11.75
100 extra 13" filter papers\$2.25
3 Quart\$19.00
100 extra 20" filters for 3 qt. size\$4.50

44. AUTOMATIC PERCOLATOR. Just plug it in—the coffee brews automatically, full-flavored, delicious. Thermostat control stops perking action at just the right time, keeps coffee hot indefinitely, does not allow coffee to re-perk. Aluminum on plastic feet. AC. 6 to 8 cups, only.....\$9.95



45. DRIP COFFEE MAKER . . . makes from 9 to 18 cups of delicious full-flavored coffee. Durable polished aluminum; plastic heat-resistant handles. Cup graduations for easy measurement. Patented even-flow water distributor\$7.95

46. KITCHEN AID COFFEE MILL grinds coffee when needed . . . and fresh grinding means maximum coffee flavor is captured. Can be easily set for any one of 17 grinds. Markings for regular, percolator, drip and vacuum pot. Holds 1¼ lbs. coffee bean. With graduated glass. Standard Model in white baked enamel. AC-DC.....\$19.25



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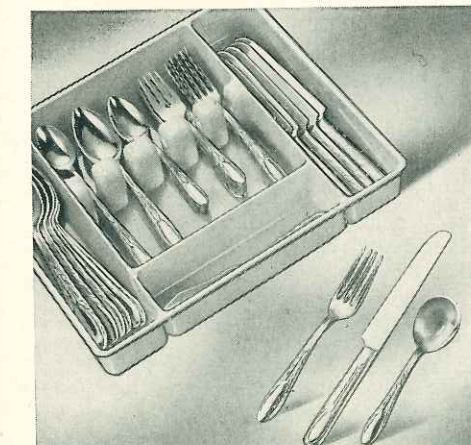
To Serve You Better!

50. ICE-O-MAT. Chops ice fine, medium or coarse—just set dial to the degree you desire. Easy to clean, white baked-on enamel with red trim, chrome top and handle. Removable 9" plastic ice container \$8.98; All chromium, black trim \$12.95

51. MAGNAGRIP — all-purpose, magnetic rack for keeping kitchen, sewing, garage and workshop tools at finger-tip reach. Just touch any steel tool, light or heavy, to this modern rack—permanent magnetism grips 'em securely 'til needed again. Heavily plated, finished in white enamel. 9" long\$2.95

52. DELUXE FOOD SLICER cuts anything from bread to raw potatoes . . . bologna to cole slaw . . . fruit to noodles. Complete with slide-in tray that catches food, and blade sharpener. 15½" x 14½" x 9½". White Porcelain . . . \$24.95
Jr. Model, 13½" x 10" x 6¼"\$12.95
Polished chrome finish\$19.95

53. ZIM TWIN OPENER for double duty service. Can opener will open any shape or size; jar opener will remove any type cap including screw, pry up, friction, vacuum and crown caps. Folds up when not in use. White enamel finish . . . \$3.45
Deluxe Model, chrome finish\$6.95



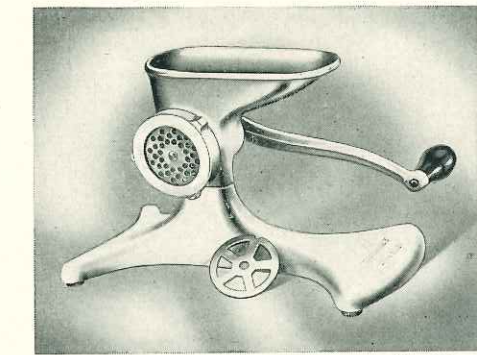
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54. ENTERPRISE NO-CLAMP CHOPPER is most versatile! Stands on its own base ready for instant use. Chops or grinds raw or cooked meats, vegetables, fruits, etc. Non-skid rubber feet. Sharp cutting parts; 2 interchangeable cutting plates. Built for long use\$6.95

55. CHEF-ESS KITCHEN SAW cuts frozen foods without thawing, saws through bones and cabbage cores, splits poultry in half. Fast-cutting tempered steel blade, easy-grip handle. In protective scabbard to hang on wall.\$2.00

56. SERENADE STAINLESS everlasting flatware for dining room use. Made by Arnbe Stainless Div. of Reed & Barton, fine silversmiths. New mirror-bright alloy won't tarnish, discolor, bend, scratch. Teaspoons, ea. \$.40; Sugar Shells, Butter Servers, ea. \$.50; Soup Spoons, ea. \$.55; Forks, Salad Forks, Iced Tea Spoons, ea. \$.60; Serving Spoons, ea. \$.70; Knives, ea. \$.90
Flatware Caddy. Red, yellow or green. Styron plastic. 12¾" x 10½" x 2¼". Holds over 100 pieces of tableware\$1.98



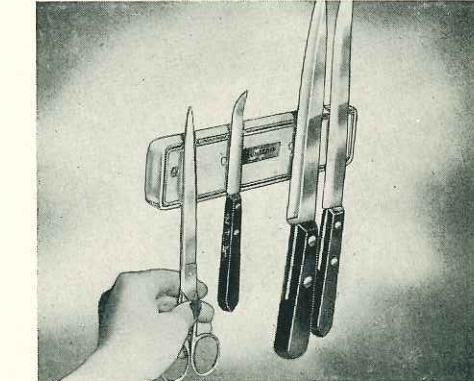
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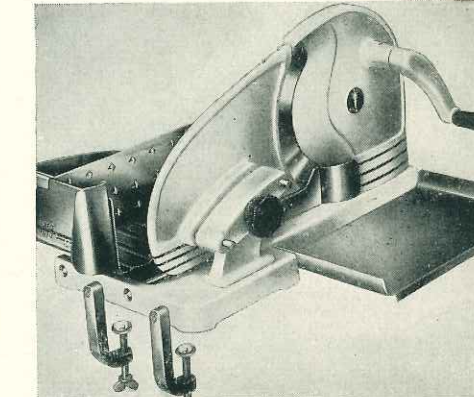
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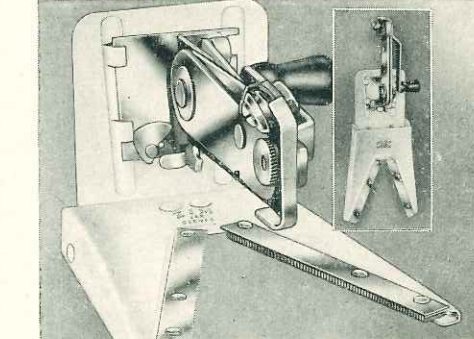
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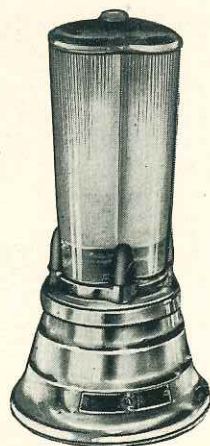
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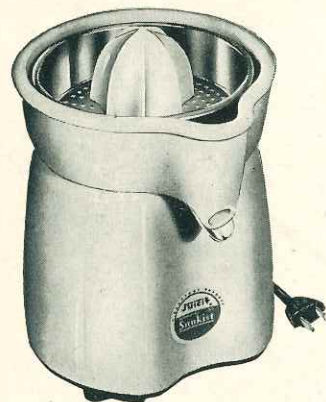
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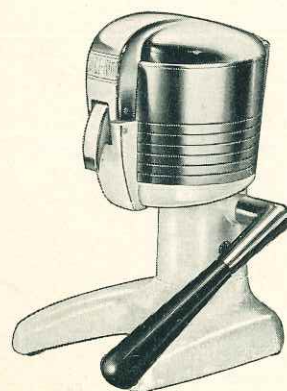
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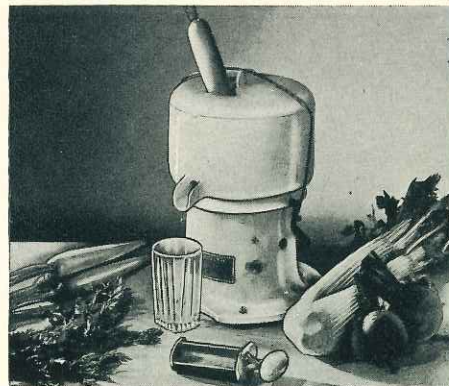
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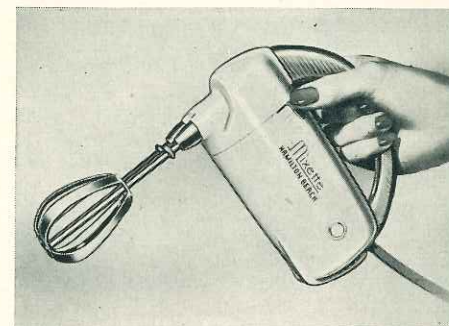
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No. 63



No. 64



No. 65



No. 66

60. GENUINE WARING BLENDOR. Will mix any kind of a bar drink—then move to the kitchen and blend, chop, mix, grate, beat, puree or pulverize foods. Handles any type food. It automatically "comes clean" by itself in 5 seconds flat. White enamel. AC-DC. For 110 volts...\$34.95; 220 volts...\$38.95; **Deluxe chrome finish:** 110 volts\$39.50; 220 volts\$43.50

61. DELUXE SUNKIST JUICIT—a wonderful electric fruit juicer that has a high-speed oscillating strainer... does a quick job of straining pulp and seeds, to fill glass quickly with pure juice. Easy-off reamer, juicer bowl and strainer for cleaning. 50-60 cycles, AC\$19.95

Standard Model similar, but with non-oscillating strainer\$12.95

62. JUICE KING. Extracts juices from whole oranges, lemons, limes and halved grapefruits in one easy stroke. A practical, economical home gift in chrome and white baked-on enamel with non-tip base. Rubber encased steel handle for comfort \$ 9.95

Deluxe All Chrome Model\$14.95

63. THE ONE AND ONLY VITA JUICER. Extracts pure undiluted juices so you can enjoy fresh-from-the-garden fruit and vegetable juices with the maximum of health-giving vitamins and minerals. Easy to operate—juices flow out ready to drink, no straining necessary. White enamel finish, 50-60 cycle, AC only\$57.50

64. POWERFUL SUNBEAM MIXMASTER. 10-recipe tested speeds, governed by dial handle. Motor lifts from stand to mix at stove or sink—gives steady power regardless of load. With 2 glass mix bowls and recipe book. AC-DC\$39.50

Extra attachments: Food chopper \$12.50; Drink Mixer and Glass\$ 4.50

Two Pound Galvanized Churner for butter\$ 6.95

65. HAMILTON BEACH MIXETTE. Beats, mixes, mashes, creams in any bowl or pan. The only 3-speed portable with one-hand operation. Hold the Mixette in one hand, set the speed with your thumb. Compact, cool-running, powerful. Hangs on the wall or fits in the drawer. AC-DC. Underwriters' Laboratory approved\$17.75

66. ELECTRIC TWIN SNACKETTE. Toasts 2 flavor-sealed sandwiches or pies, both sides golden brown at the same time. Makes easy turn-overs out of left-overs! Chrome plate, bakelite handles. 14½" x 7¼" x 4" high. AC-DC. With special cutter\$9.95

70. EVERHOT ELECTRIC RANGETTE is a two burner stove with broiling rack. 3-heat switch offers wide heat range. 3 pound steak broils in 7 minutes. An oven (not shown), is sold separately. Sets over the broiler and holds a 7 to 10 pound roast, or two shelves of baked foods. AC only with automatic interlocking switches; or AC-DC without automatic switches—Either model\$34.95

Oven, extra\$10.00

71. FAMOUS FLECK BROILER broils steaks in 5 to 7 minutes. No smoke or spattered fat, no pre-heating! Uses extra hot infra red rays. The connoisseur's way to broil fruits, vegetables, lobsters, etc. Triple plate chrome finish with three heat control, full cooking visibility. 12" square x 8" high. AC-DC\$29.95

72. SUN-STEAK BROILER broils both sides at once like a toaster! Self-adjusting for thin or thick cuts of meat. Wonderful for everything from broilers to tomatoes. Covered pan prevents overflow of drippings. Compact 6" x 12". Chrome plate. AC-DC, 110/115 volts. With 8-foot cord\$22.50

73. TWIN-O-MATIC WAFFLE BAKER—gives you two waffles at a time. Pour batter in top section, then reverse baker and repeat. Indicator tells when to pour. "Tune-in" dial for light or dark waffles. Wide trough for batter over-flow. Rich walnut bakelite mounts, chrome finish. 12" dia., 6¾" high. AC\$24.95

WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY



No. 76

74. EGG CODDLER CUPS—coddles eggs to perfection, serves them directly in the cups. This pretty, practical asset is English imported, cream colored pottery. First time available since 1940.

4 cups with aluminized steel rack ...\$7.00

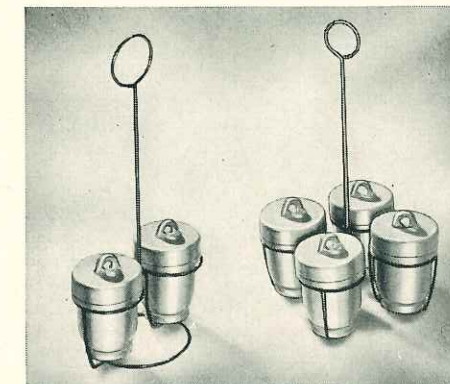
2 cups with aluminized steel rack ...\$3.75

Separate Cups, each\$1.50

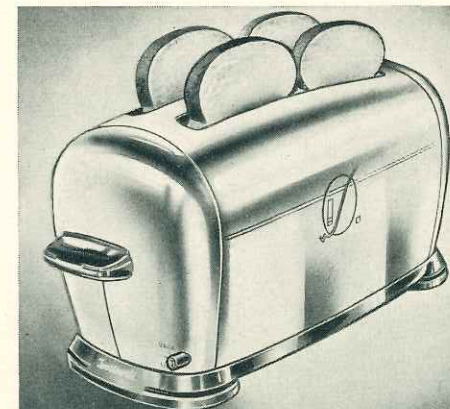
75. 4-SLICE TOASTER by Toastwell is ideal for larger families. Fully automatic, it pops up toast, done to any shade desired... and four slices at once. Dial the kind of toast you like! Super-silent clock-thermostat control. Gleaming chrome; bakelite trim. AC-DC\$29.95

76. TOASTMASTER AUTOMATIC POP-UP TOASTER. Set the selector for light, dark or in-between toast—it pops up perfect! Crumb tray. Heavy plated nickel and chromium. AC-DC\$21.50

Toastmaster Hospitality Tray includes toaster, 22" x 44" walnut tray, 4 crystal glass plates, and 3 crystal relish dishes. Complete\$32.50



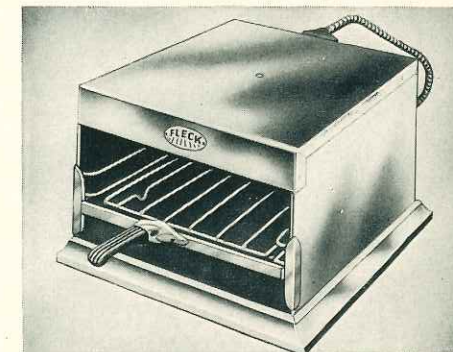
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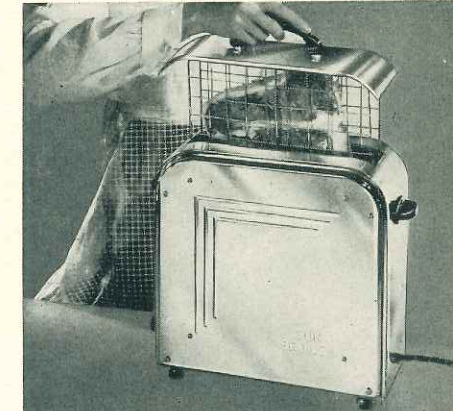
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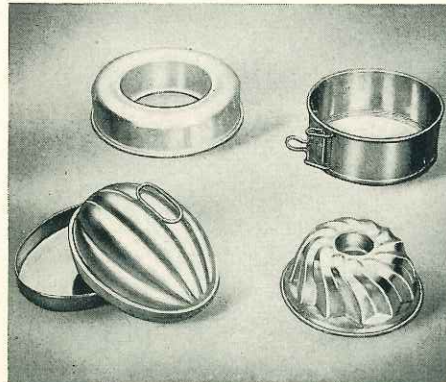


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No. 73

Kitchen Time Savers!



No. 80

80. KREAMER MOULDS—for baked or frozen foods. Top, left to right: **Aluminum Ring Mould**, 6"....90¢; 9"....\$1.10; **Spring Form Cake Mould**, 3" deep, loose bottom, 7"....\$1.40; 8"....\$1.65; 9"....\$1.75; 10"....\$1.95; **Tinned Melon Oval**, below left: 2 pt....\$2.75; 3 pt....\$3.20; 4 pt....\$3.75; **Aluminum Turkshead**, below right, 8½" dia. x 3¼" deep.....\$1.35



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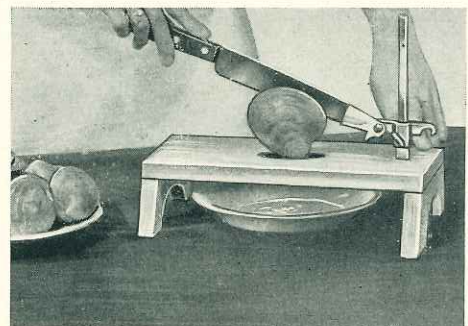
82. CLAM OPENER—Prys open the shell without a struggle. Saves the juice and savory delicacy of the clams. No bruised fingers! Wood base with chrome metal mechanism into which you fit your own knife. Without knife.....\$4.95
Sturdy Knife for use with Clam Opener, extra\$1.00

83. RIVAL HULLER-STRINGER shells peas, lima beans, shoe-strings beans, carrots, beets, potatoes. Easy to use—new suction foot fastens it securely to table or stand. Protective blade guards for safety. Rust-proof metal, white, yellow or red baked-on enamel finish.\$3.98
Deluxe all chrome model\$4.98

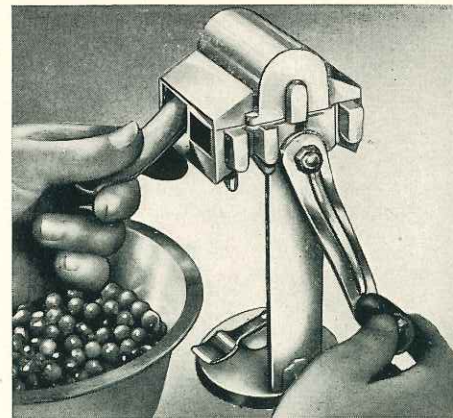
84. RIVAL SHRED-O-MAT—the miracle shredding, slicing, grating tool. Whizzes through any shredding job safely and in a matter of minutes. Takes large vegetables or small. **Requires no clamps.** In red, white or yellow enamel. Non-skid rubber feet. With shredding, grating, slicing disc. \$5.98.
Deluxe all chrome model.....\$7.95

85. SLIC SLICER is wonderful for tomatoes, cucumbers, onions, peppers, mushrooms, lettuce, cabbage (yes, and boiled potatoes for salad). Does the work of nine knives. Blades are adjustable to slice vegetables thick or thin. Sturdily made of rustproof stainless steel and aluminum. Blades removable for sharpening\$6.95

86. SLICE-A-SLICE reslices ready cut bread for preparing dainty tea sandwiches, hors d'oeuvres, and thin melba toast. Polished nickel plated metal guard clamps a single slice of bread and guides the knife and cuts bread into two thin, even slices. Complete with stainless steel bladed slicer \$2.85



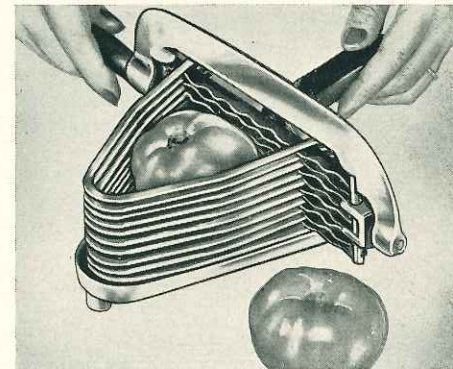
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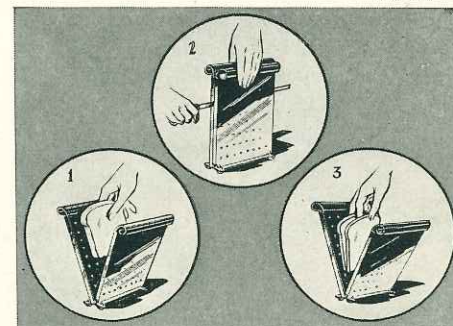
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No. 84



No. 85



No. 86

90. ELECTRIC ICE CREAM FREEZER. Add ingredients and pack with ice and salt, electricity does the rest . . . makes delicious home-made ice cream.

Large Size Freezers of wood (left). 4-quart \$21.75; 6-quart\$26.75
1-quart size . . . insulated tub of white plastic and side handles. Come cocktail time fill it full of cubes and use as an ice tub\$16.95

91. ATECO CAKE DECORATOR puts the fancy trimmings on cake, pie, pastry. Set consists of nickel plated syringe and 12 assorted ornamenting tubes. So easy to use and keep clean. Only 7¾" overall. Complete with 48 page illustrated instruction book of recipes. Nickel plated.\$4.50

92. MIXING BOWL SET . . . four stainless steel, nested bowls for every kitchen use. Impervious to acids. Easy to clean finish. Wide curved rims are easy to grasp. Fit egg beaters, whips and spoons. Will last a lifetime. 1 qt.; 1½ qts.; 2 qts.; 3 qts. . . set of four\$10.95

93. ROBESON GUARANTEED CUTLERY—deluxe **Frozen Heat** stainless steel shuredge blades, guaranteed sharp for three years. Handsome Pakkawood 3-rivet handles. Left to right:—3" Paring Knife \$1.50; Steak Fork \$3.50; 5½" Utility Knife \$3.00; 7½" Cimitar Knife \$4.00; 9½" Carver \$5.00; Long Handled Roast Fork \$5.00; 10½" Chef's Knife\$6.00; Roast Slicer\$7.50

94. CORY ELECTRIC KNIFE SHARPENER puts a smooth, keen cutting edge on the finest carving set or smallest paring knife—hollow ground or straight edges. Knife-guide to hold blade at proper angle. White enamel, rubber base. AC only.\$11.95



No. 96

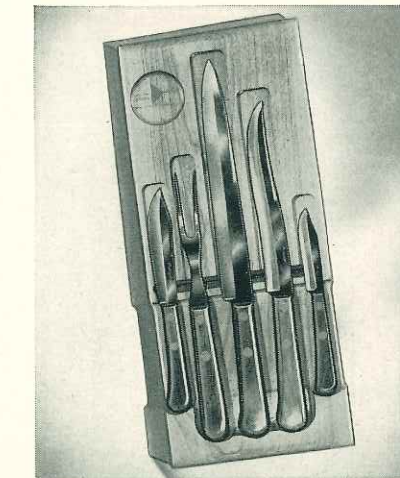
95. ROBESON MAGNETIC KNIFE SET . . . protect knives and hands. Permanently magnetic block grips knives and holds them. The knives are the finest . . . Robeson's new shuredge **frozen heat** treatment of the bi-carbon stainless steel blades **guarantees** your knives **sharp for 3 years.** Lovely, everlasting Pakkawood handles resist stain, acid and burns. Set of natural wood, magnetic block—use it in drawer or fasten to wall—with 4½" vegetable knife, pot fork, 9" roast slicer, 7" slicer, 3" paring knife\$19.95

96. RUBBERMAID SHELF KUSHIONS . . . beauty covering for kitchen shelves. Protects prize china from nicks, scratches, jolts. Perfect, too, for ladder steps, window sills, etc. Red, marbled black, blue, yellow or green. 11¾" wide, fits standard kitchen wall cabinets. **3-piece sets of 24" lengths \$2.95; 30" lengths \$3.35; 36" lengths . \$3.75**

FOR YOUR CONVENIENCE, THERE IS
A SPECIAL ORDER FORM ENCLOSED.



No. 94



No. 95



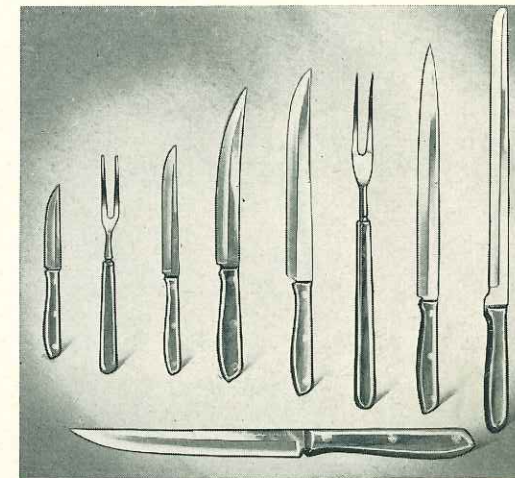
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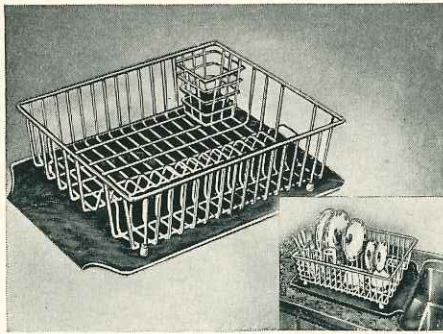


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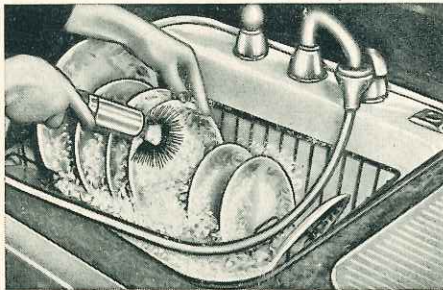


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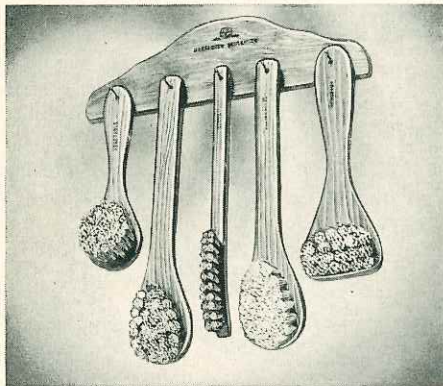




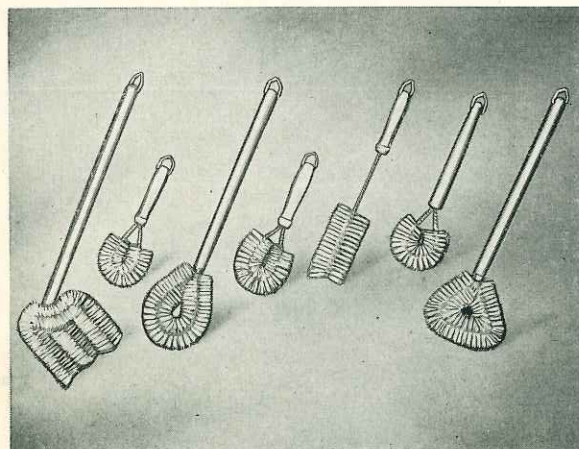
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No. 101



No. 102

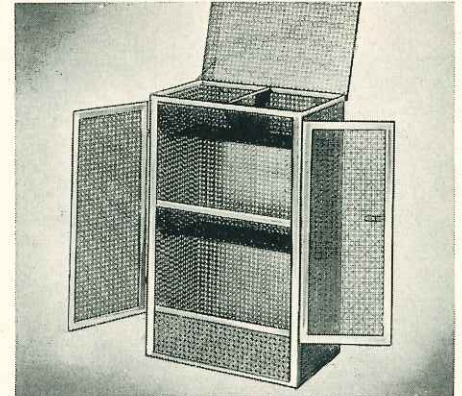


No. 103

100. DISH DRAINER-MAT . . . a perfect combination that saves time in dishwashing. Dish Drainer, 17 $\frac{3}{4}$ " x 14 $\frac{1}{2}$ " x 6". Separate compartment holds silver upright. Double capacity . . . more plate holders. Rubber coating protects china. Red, white, black, blue, yellow, green. \$3.75 Deluxe Drainboard Mat of rubber. 20" x 15". Choice of same colors \$2.95

101. QUIK SUDS DISH WASHER. Saves hands and does dishes in half the time. Quik-Suds soaps, washes, hot-water rinses dishes . . . scours pots and pans. Just put a soap tablet in handle and go to work. Perfect for delicate glassware, strong enough for scouring. Attaches to any standard faucet. Black or chinese red finish. Unconditionally guaranteed. With tablets . . . \$6.49

102. KITCHEN BRUSH SET — five sturdy brushes and handy rack for hanging them. Range brush and pot brush have stiff wire bristles to remove heavy grease, burned foods; scouring brush and vegetable brush — sturdy tampico bristles; dishwashing brush — thick fiber bristles. A Hammacher Schlemmer exclusive. Set. \$3.45



No. 104



No. 105

103. HOUSEHOLD UTILITY BRUSHES — sturdy Dupont nylon bristles firmly set in rustproof wire . . . fitted with hardwood handles with looped ends for hanging. Left to right: Venetian Blind \$2.65; Vegetable \$.85; Bowl \$1.90; Pot-Pan \$1.35; Bottle-Tumbler \$1.20; Dish \$.90; Bath Tub \$1.90

104. VEGETABLE BINETS keep fruits and vegetables stored scientifically! Perforations permit circulation of air, and food remains fresh longer. An exclusive with Hammacher Schlemmer. Silvery finish, steel construction.

6 Sections with Doors and Top Cover, as shown. 30" high, 19" wide, 12" deep \$19.95 Without Doors and Top Cover. . . . \$17.50 Large size, 36" wide x 32" x 16", six sections with doors and top cover. . . . \$37.50

105. BEAUTYCAN — superior step-on disposal unit with DE-FUMER in cover to kill garbage odors. Rust-proof stainless steel in white, red, yellow, blue or green enamel — aluminum cover, step-on pedal. Rubber bumper handle on porcelain inner pail. 14 $\frac{1}{2}$ " x 11" diameter, 16 qt. capacity \$6.98 Deluxe model in chrome-plated steel \$7.95

106. NEW SANETTE WASTE RECEIVER. Everything about it is so handy . . . broad, rubber covered pedal; greater height eliminates bending over; cushioned tight-seal cover; round, leak-proof, galvanized steel pail; extra bright, easily cleaned. Odorless design with air space below. More sparkle and utility for your kitchen! White, red or yellow. 12 qt. \$7.50; 14 qt. \$8.50; 16 qt. \$9.95 Sanette Waxed Bags . . . moisture-resistant, keep pail clean. For 12 qt., 100 bags \$2.50; for 14 or 16 qt., 100 bags. \$3.00



No. 106

DOOR CABINETS— SPACE-SAVING CLOSET MAKERS

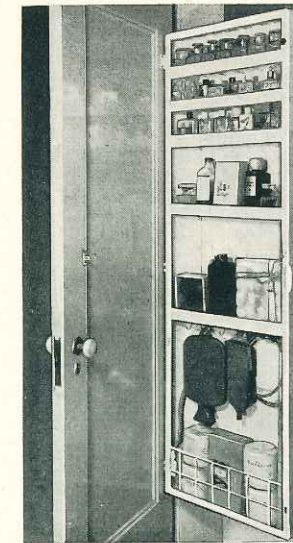
Here is the miracle answer to practically any storage problem in today's home or apartment. These attractive, dust-resistant, streamlined units are designed to fit on the back of any standard (24" to 30" width) closet, bedroom or bathroom door, and are so functionally designed they can be adjusted to fit practically any need from shelving kitchen spices and canned goods to holding cleaning equipment or closeting clothes. Can be ordered for either right or left hand doors. Sturdy steel construction with invisible hinges and automatic lock catch. Finished in sparkling white baked-on enamel.

110. STANDARD DOR-CAB — full length dust-resistant unit. With 5 adjustable shelves, wire basket, 6 hooks and screws. 4" x 20 $\frac{3}{4}$ " x 68" high. \$22.95 Deluxe Model with full length plate glass mirror \$29.95 Extra Shelves with 6 hooks, ea. \$ 1.25

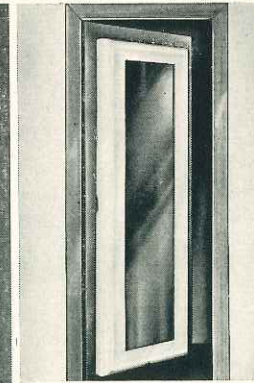
111. SECTIONAL DOOR CABINET AND HAMPER. Each unit has space for 3 to 5 adjustable shelves — matching hamper has trap door receiver for linen. Each unit with 2 shelves—5 $\frac{1}{2}$ " x 20 $\frac{3}{4}$ " x 23 $\frac{3}{4}$ " high \$ 6.95 3 piece set, including hamper. \$18.88 3 piece set, without hamper. \$20.85 Extra shelves, each \$ 1.25

112. CHINA-LINEN CABINET — a modern utility design for kitchen, dinette or bathroom. The three roomy compartments have over 13 sq. ft. of shelf space; easy slide doors have finger pulls. 30" wide x 69 $\frac{1}{8}$ " high x 12" deep. Finished in STA-White baked-on plastic enamel \$59.75

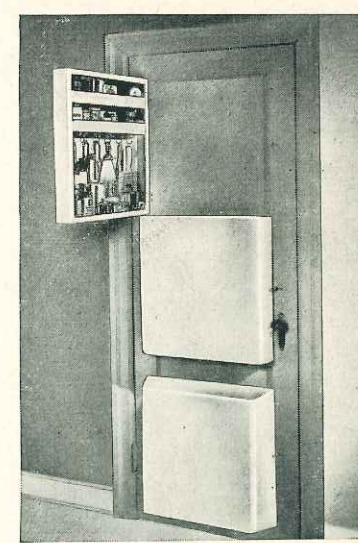
113. SPACE SAVER KITCHEN CABINET. Here's beauty and convenience at its very best! Takes 20% less floor space, gives 80% more storage room at shoulder height. Equipped with sliding Flutex glass doors, 10 lb. flour bin and "Fluffy" sifter, large drop leaf Porceliron top table, ventilated bread box with convenient sandwich board lid, three sliding wire shelves with non-slip back rails, two linen drawers on extension carriers—easy to open when work table is down. Four-section silver drawer; special drawer for sharp knives. 40" wide, 71 $\frac{1}{2}$ " high, 18 $\frac{3}{4}$ " deep. In "baked-on" white enamel that won't discolor. \$139.75 To order in rose, green, yellow. . . . \$147.50



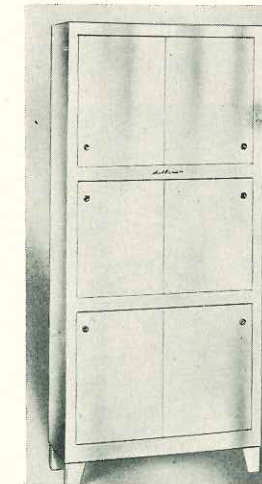
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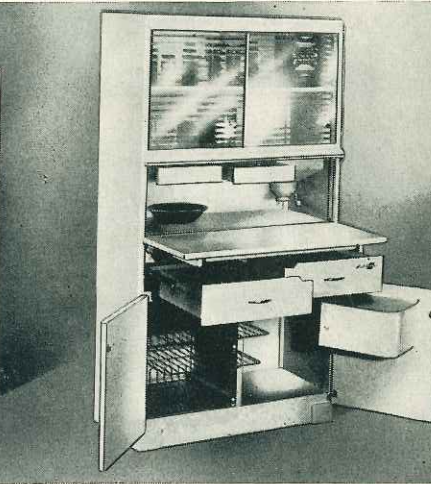
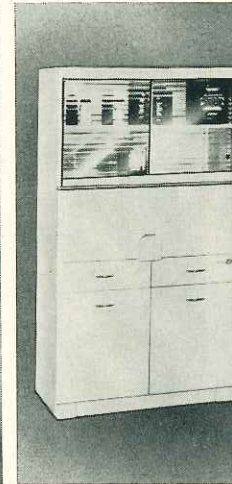
Above view shows plate glass mirror on Deluxe model.



No. 111

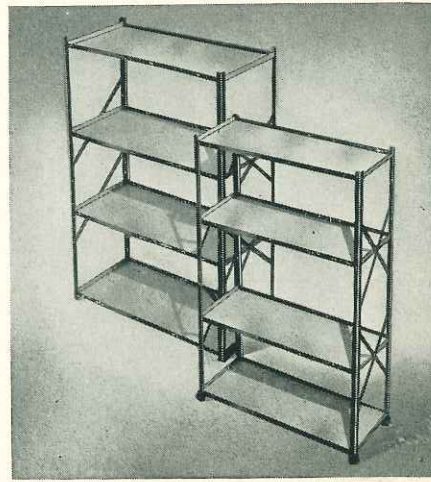


No. 112



No. 113

114. SHELFMASTER all-purpose shelves for floor or wall. Fold flat, shelves snap into position—no tools needed to set up. Lightweight steel girder construction affords 200 lb. capacity. 4 adjustable shelves. White or office green enamel. Medium 17" x 7 $\frac{1}{2}$ " x 28" high \$4.95. Large 21 $\frac{1}{4}$ " x 9 $\frac{1}{2}$ " x 33" high \$6.95



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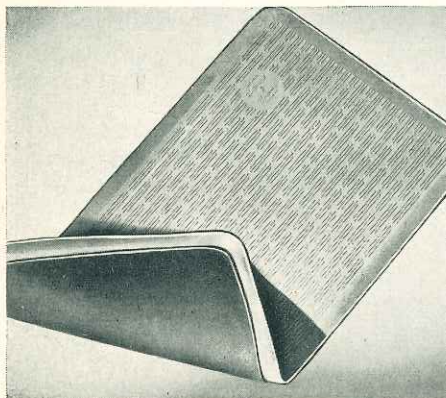
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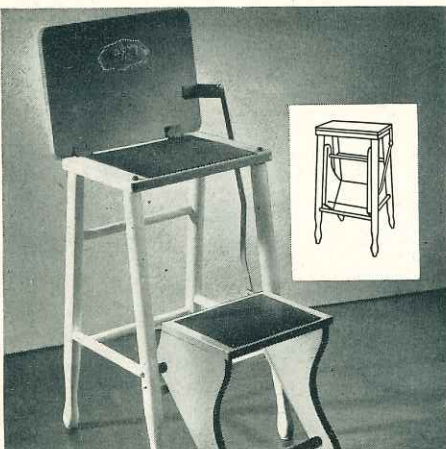
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No. 121



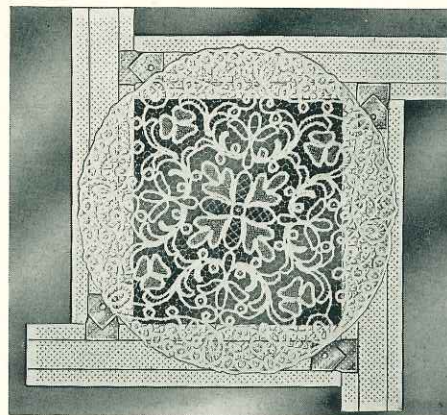
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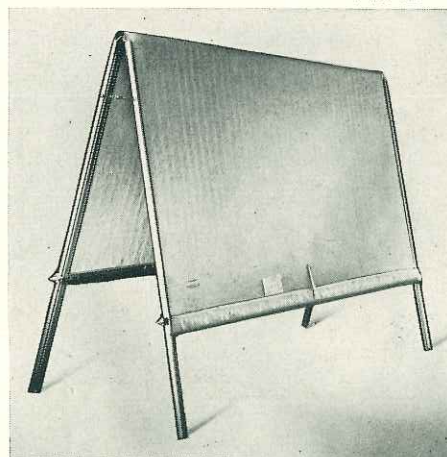
No. 123



No. 124



No. 125



No. 126

for Easy Laundry Days!

120. HI-LO IRONING TABLE adjusts to 9 levels—27" to 36"—for tall or short women, sitting or standing. Extra wide 15" x 61½" long top—ventilated for fast drying. All metal\$12.95

Posture-Back Ironer Chair with 2 position adjustments, casters for easy moving. Seat height 16¾". Chrome-finished tubular steel, upholstered in red plastic\$12.95

Custom Built Pad and Cover Set by Mary Proctor\$3.95

121. NEW GE AUTOMATIC STEAM AND DRY IRON—2 irons in one! Steam-irons most fabrics without sprinkling. Steam-press woolens, etc. Then switch from steam to dry in an instant. Dial the ironing temperature you want. Weighs only 4½ pounds when filled\$17.95

Budget model\$ 8.95

Fully automatic model. AC-DC\$10.95

122. TREDEASY FLOOR MAT has sponge rubber construction for comfort when standing on hard surfaces. Prevents wear in front of sinks, refrigerators. Molded rubber surface for longer wear . . . tapered edges prevent tripping. Easy to clean. 18" x 34". Choice of red, green, marbled black\$4.95

123. STEPRITE STEP STOOL. Flip up the top and the steps come right out. Open top steadies you; broad, rubber treaded steps add safety. Closes to kitchen stool. White with red, black, yellow, green or blue trim. Also all white or all maple. 24" high. . \$8.95

124. BAC-SAVER LAUNDRY BASKET adjusts to any height you wish. No more stooping—both clothes and pins are within easy reach. Stands high enough to catch clothes under wringer. "Lightweight"—folds for easy carrying. 18" x 26" x 12" sanforized fabric basket on a rust-resistant metal frame. Wheels lock in position. \$3.98

125. PRISCILLA DOILY STRETCHER shapes lovely doilies like new, after washing. No ironing necessary! Adjustable . . . stretches any shape doily. Assures perfect "points" and centers. Good, too, for lace scarves, runners, place mats. Pine wood frame, extra heavy galvanized pins. Stretches doilies up to 28" square or diameter\$4.95

126. QUAKER CURTAIN STRETCHER AND BLANKET DRYER. Extends up to 72" wide and 144" long for curtains and blankets; also adjusts to take small doilies. Only 5 pieces for easy assembly and storing. Fast, new ball-point pins that are safe to fingers and curtains. Sturdy construction, rust-proof light metal\$9.99

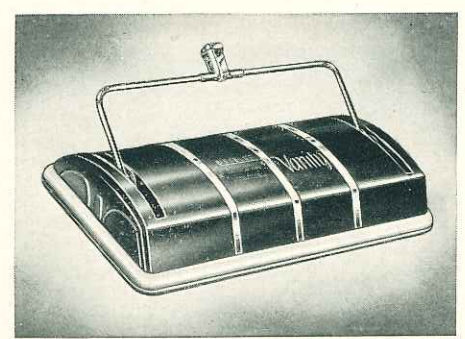
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130. BISSELL CARPET SWEEPERS. Famous "Biscomatic" brush action sweeps any carpet perfectly, with no pressure. Dust-pan empties with flick of thumb. Rubber bumpers protect furniture. **Vanity** model. Green or black with chrome\$8.45
Grand Rapids. Brown, lacquer trim. . . \$6.95
Silver Streak. 2 inches shorter, for small homes. Red wheels and trim, silver metal case\$6.45
Flight, green or black. \$9.45
Kentwood, mahogany finish. \$9.95

131. REGINA ELECTRIC FLOOR POLISHER. The effortless way to keep floors sparkling. Merely clean floors thoroughly, wax—then use "Regina" regularly. Two-brush style has non-scratch bumper base. With set of polishing brushes, scrubbing brushes, pair of felt buffing pads and 22' cord. Weight 17½ lbs. AC-DC\$59.50

132. ARVIN HEATER with the new Safe-guard switch that automatically cuts off current if heater is overturned. Powerful, fan-forced design delivers 42 feet of heat per minute—convenient toe switch control. **Ivory** or **burgundy** enamel finish. 14" x 10" x 7". 50-60 cycle, 110-120 volt, AC \$13.95

133. ELECTRIKBROOM—combines thorough vacuum cleaning with the effortless operation of a carpet sweeper. Does a quick, professional job on any hard-surface or carpeted floors—upholstery, draperies, mattresses, etc. Sanitary plastic emptying cylinder. Weight 6½ lbs. AC-DC. . . . \$34.95
Set of Attachments, for drapes, walls, radiators, and general dusting tool. . . \$10.95



No. 130



No. 131

134. ELECTRIC ALL PURPOSE KIT for home or workshop. Polishes furniture, silver, sharpens knives, sands floors, removes paint, etc. Metal carrying case contains power head, 3 sanding discs, ¼" capacity Hex chuck, bench, grinding and buffing wheels, wire brush, 7 assorted drills, 3 washers. (If purchased separately \$46.55.) Complete set\$39.95
Jones Polisher only, with pad and lambs wool buffers \$29.50. **Extra Buffers,** each \$1.00; six for\$5.00

135. BEX ELECTRIC SHOE BUFFER—the silent valet for home or office. Smooth rotary buffer keeps shoes penny-bright and well groomed with minimum effort. Slip-proof base, easy on-off push switch. A. C. only\$24.95
Extra lambs wool buffer\$3.00

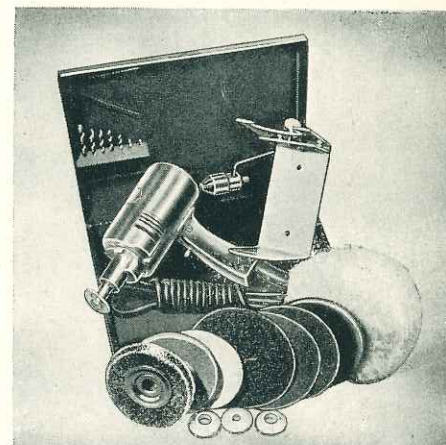


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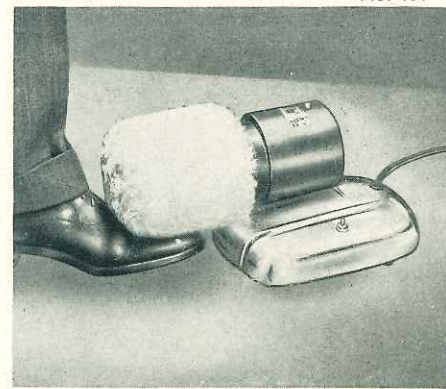


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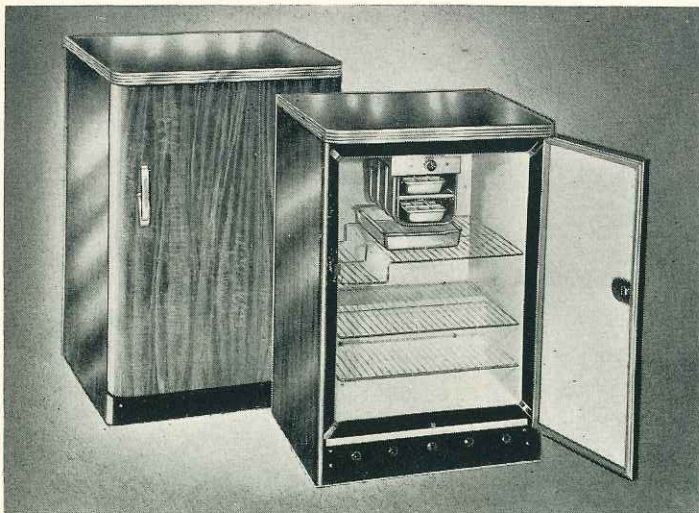
WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY



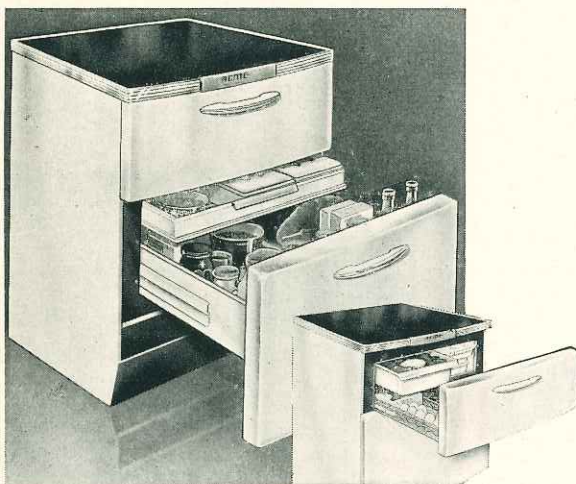
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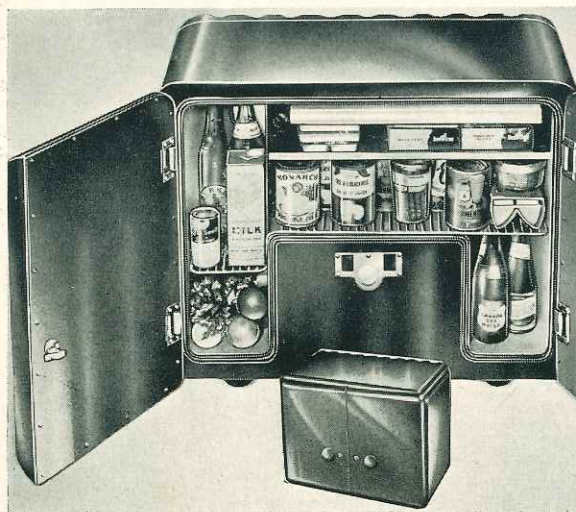
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No. 140



No. 141



No. 142

140. THE NEWEST FREEZ-O-MATIC styled like fine furniture is a masterpiece in modern engineering. Has full 5 cubic foot storage space—yet is scaled to take minimum floor space. 24" wide, 23" deep, 36" high. Finished in grained walnut or mahogany with black formica, alcohol and heat resistant table top. Makes a regal appointment for office, bachelors' quarters or den. Steel construction insulated with fiber glass and hermetically sealed. AC only\$219.50

White enamel finish, black formica top, AC only...\$179.50

141. TRU-ZONE DRAWER REFRIGERATOR—today's most modern innovation in space and labor-saving designs. Its 6 cu. ft. holds as much as standard 8 cu. ft. model. And no groping for food is necessary—open the drawers and see everything at a glance, right at your fingertips. Top drawer holds ice cubes, frozen foods, eggs, etc.—has meat tray and vegetable bin. Big lower drawer stores general foods, bottles—has tray for left-overs. White baked-on enamel, black formica work top. 24" x 24" x 36" high. AC only\$239.50

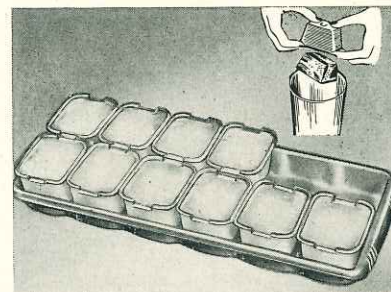
142. FREEZ-PAK—midget beauty for offices, hotel rooms, lodges, etc. Only 31" x 19" x 25" high—yet there's room for fruits, bottles, a compartment for frozen food that holds up to 8 ice trays. Ebony black baked enamel with chrome trim, pastel green interior. Also ivory exterior and interior with black trim. All steel, precision built. AC only\$159.95

PICK YOUR FAVORITE ICE CUBE TRAY—three famous models.

143. Jiffy Tray—for cubes a-la-carte. Individual plastic containers pop out cube at finger pressure. 12 in blue aluminum tray ...\$1.95. Extra cups, 12 for\$1.00
6 jumbo size in tray. For desserts or double sized ice cubes for long drinks \$1.95. Extra cups, 6 for \$1.00

144. Cubo Ice Ball Tray—makes entertaining more colorful. 9-ball rubber trays release easily. Set of 2 with colored tablets\$3.95

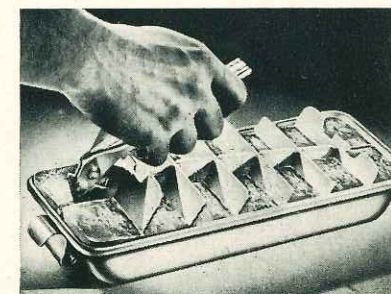
145. Magic Touch Rock-Out Tray—with the magic lever that releases one or two at a time or a tray full. All metal. 14 cube-size\$2.50
28 cube-size for large commercial refrigerators. 8½" x 11½" long \$3.95



No. 143



No. 144



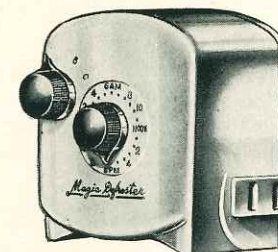
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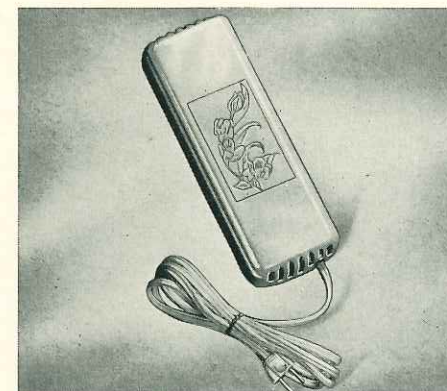
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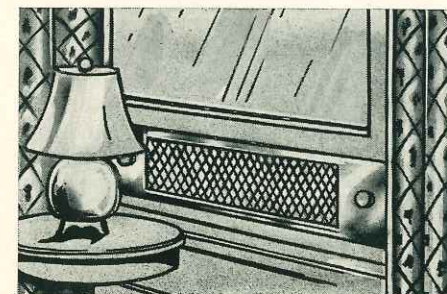
No. 151



No. 152



No. 153



No. 154

AUTOMATIC DEFROSTERS end fuss and bother of hand defrosting. Every night an electric defroster will automatically defrost and rest your refrigerator while you sleep.

150. Doray Defroster combines a good Kitchen Clock. Gives accurate time! A.C. only. Federal Tax included. Regular \$15.00 value\$9.95

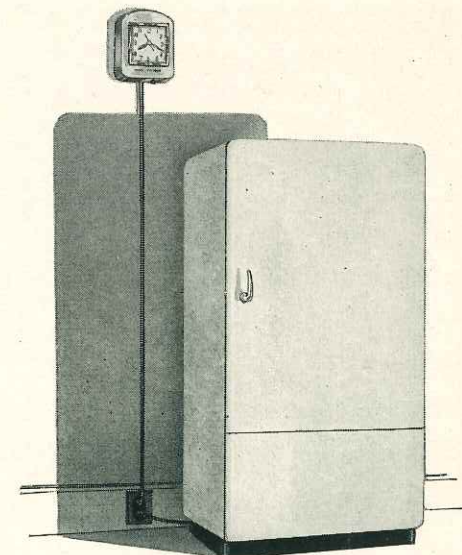
151. Paragon. Special lever on this model cuts off defrosting when you have frozen desserts, etc. 3½" x 2¼" x 5½" with 6 ft. cord. A.C.-D.C.\$9.95

152. Magic. Minute size 2 11/16" x 3 3/16" x 2¼", weight 13 ozs. Easy to install. A.C. only\$9.95



153. STRUBLER ELECTRIC DEHUMIDIFIER automatically rids rooms, closets, basements of mold, mildew and musty odors. Just plug in and this electric dehumidifier instantly kills mildew-fomenting spores that destroy fine furniture, fabrics, clothes. Cream enamel metal. 3¼" x 9½". With 8 ft. cord. A.C.-D.C.\$4.95

154. BADGAIRE WINDOW FILTERS. Eliminate drafts, let in fresh, clean air and keep out dust. Filter center of fine wire mesh treated with liquid adhesive to hold dirt particles. Aluminum frame with rubber gasket seals ventilator. Easy to clean. For extra protection, after washing, respray with Badgaire Adhesive. All sizes extend 6" for easy adjustment. Size 16" to 22"....\$4.95
22" to 28" \$5.45; 28" to 34" \$5.95; 34" to 40" \$6.45; 40" to 46" \$7.45; 46" to 52" \$8.45; 52" to 58"\$9.45
Liquid for respraying\$.50

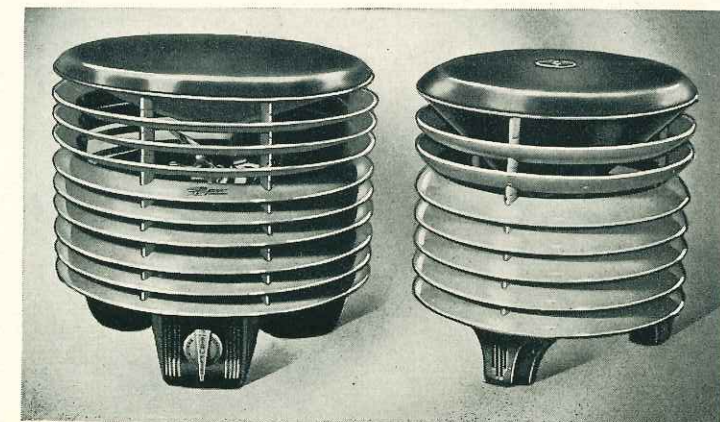


The above sketch shows the simple manner in which any one of the three Electric Defrosters is connected between the wall outlet and the refrigerator. No extra electrical work or tools are required.

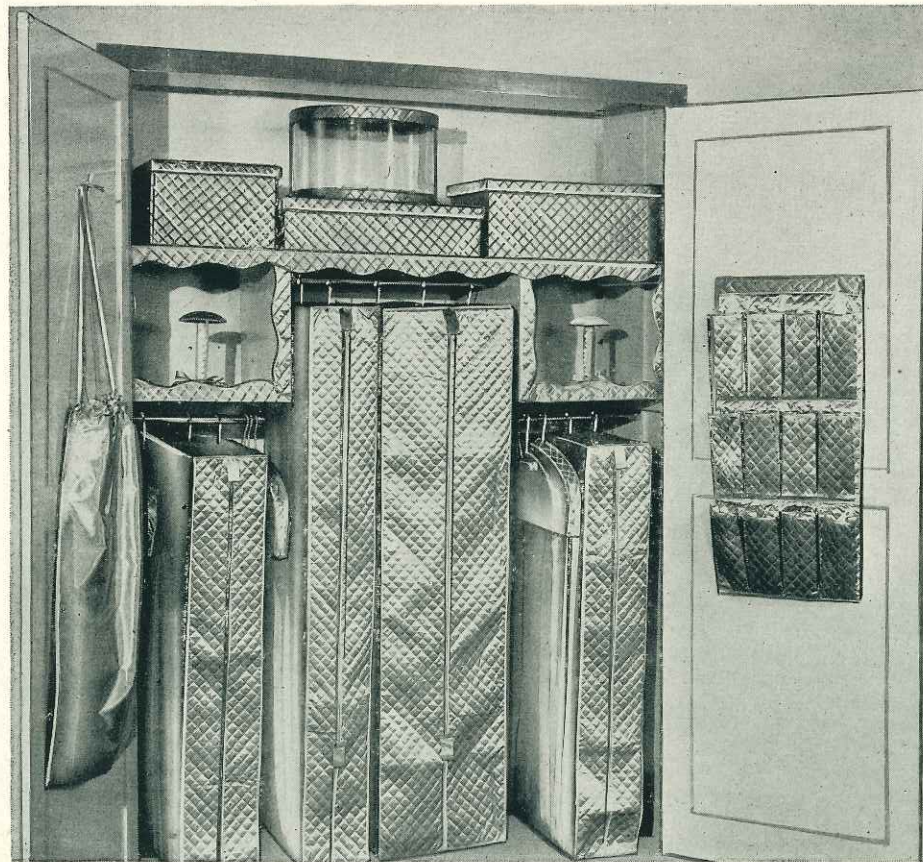


155. AIR FLIGHT CIRCULATOR provides cool comfort on the hottest days. New, sealed-in motor never needs oiling... top switch permits 3 cooling speeds. Absolutely safe, louver rings house motor and fan... direct even air flow. 14" dia., 15" high. Maroon top and base; gray louvers. A.C. only (Illustrated at right)\$34.95

Deluxe Air Flight. Greater air delivery... more than that of 2 or 3 ordinary fans of same size. Black with crystal rings; mahogany with buff rings. A.C. with 3 speed motor \$44.95; D.C., 1 speed motor \$48.95



No. 155



No. 160

161. NESTED HASSOCKS. Open one smart hassock and take out two. Ultra sophisticated—decidedly practical—at home in any decor. The biggest—18" high, 17" diameter, holds 2 smaller ones . . . each capable of supporting 500 lbs. top pressure (steel reinforced rings are the secret). In black and white zebra or leopard fabric, set of 3 . . . \$32.95
In Duran plastic in red, green or brown, set of 4 . . . \$29.95



No. 161

Hammacher Schlemmer
145 EAST 57th ST. • Since 1848 • NEW YORK

160. MATCHED CLOSET ENSEMBLE. Glamorous, yes, and wonderfully practical. Storage boxes have convenient drop fronts. Transparent "look-through" garment bags have quilted sides and tops, zipper closings. In pink, blue, wine or gooseberry green quilted Pannet satin. Also in water-repellent Lustersheen that can be cleaned with a damp cloth. Nile green, pink, blue, wine.

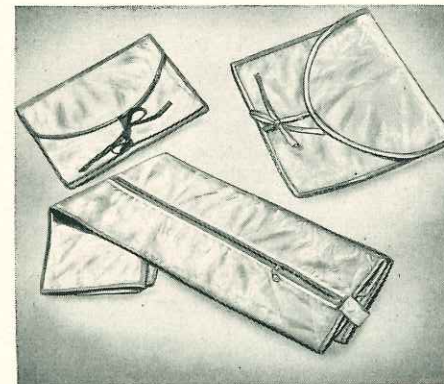
- Blanket Box, 22½" x 12" x 8" . . . \$8.95
- Suit Box, 22½" x 12" x 5½" . . . \$6.95
- Square Hat Box, 12" x 12" x 8" . . . \$6.95
- Round Hat Box, transparent sides, lift-off lid, 16" diameter . . . \$5.95
- Suit Bag . . . \$7.95
- 57" Bag for 8 Garments . . . \$8.95
- 57" Jumbo Bag for 12 Garments . . . \$9.95
- 66" Evening Dress Bag . . . \$9.95
- Edging, yard . . . \$.75
- Laundry Bag, with draw string . . . \$4.50
- Shoe Bag, 12 pocket size . . . \$5.95
- Shoulder Covers . . . \$.95
- Hat Stands . . . \$2.50
- Skirt Hanger, hand made . . . \$2.25
- Dress Hanger, hand made, dozen \$11.85
- Padded Coat Hanger, hand made \$1.95
- Shelving, 12" wide, yd. . . \$1.55;
- 18" wide, yd. \$2.35; 24" wide, yd. \$2.95

170. VINYLITE BAGS protect blankets and purses. Dustproof . . . transparent heavy gauge Vinylite film with lawn binding in pastel blue, pink, green or maize. Clean with damp cloth.
Blanket Bag, center. 27" x 24" x 8" high. 25" zipper . . . \$2.40
Purse Bag, left. 9" x 11". Dozen . . . \$6.00
Purse Bag, right. 11" x 13". Dozen . . . \$9.00

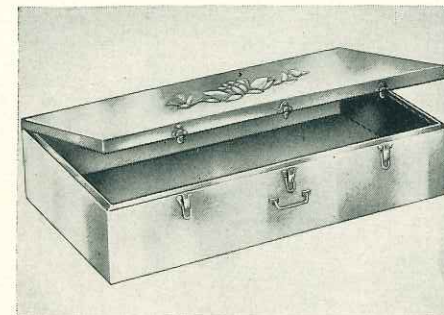
171. UNDER-THE-BED STORAGE CHESTS . . . if you're short of closet space you'll find plenty of room in these dustproof chests that glide on aluminum runners. They're bright aluminum with embossed floral top design. Sturdy yet lightweight. Convenient handle and luggage catches. 18" wide, 42" long, 8" deep. Each . . . \$5.98

172. SIMPSON'S JEWELRY CLEANER—used by jewelers for precious gems or costume jewelry. Restores natural brilliance and sparkle simply by brushing. 4 ounces \$2.00; 12 ounces . . . \$4.00; 32 ounces . . . \$7.50
Deluxe Gift Bottle, 3 ounces . . . \$2.50

173. CLOSET STEP STOOL is just high enough to add those few extra inches when needed. Easy-grasp carrying handle. 13½" high, 14" long, 8" wide. Ivory, white, light blue, peach or light green. With rubber tread . . . \$8.95



No. 170



No. 171

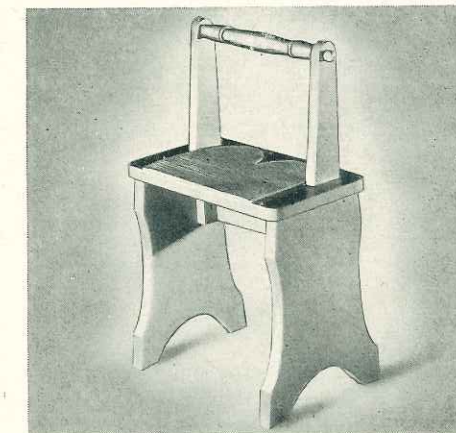
174. SIMPAK 30-OZ. TRAVEL CARRIERS tote clothes wrinkle-free—double for a garment bag to save unpacking. In luggage brown, green or red Firestone Velon. 42" x 26". 6 garments . . . \$8.38*
57" x 26"—for 6 to 10 garments . . . \$10.78*
22" x 21"—for 3 garments . . . \$3.50
Set of 4 Simpak Aluminum Bag Hangers for . . . \$1.00
*Tax included.

175. HANG-A-HAT-BAG. Favorite bonnets stay uncrushed, unsoiled. Ideal for gloves, scarves and sweaters. Perfect for baby's wardrobe. Four shelves, double-reinforced top. 12" x 12" x 47". Hangs from cross-bar, folds flat. Pink, green, blue, peach or yellow . . . \$4.95

176. SHU-PAK CASE of quilted permanent finish satintone and transparent plastic. Taped edges, looped ends for hanging. Holds 1 pair shoes.
Women's style in blue, green or rose. Men's style in heavy suede and plastic. Blue or brown. State style and color. Each . . . \$1.25; 4 for . . . \$4.50



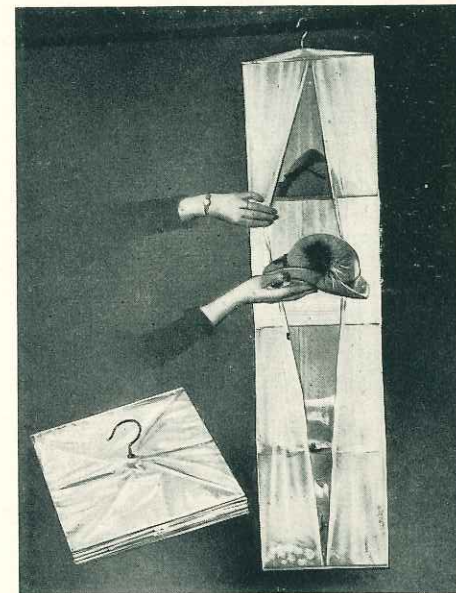
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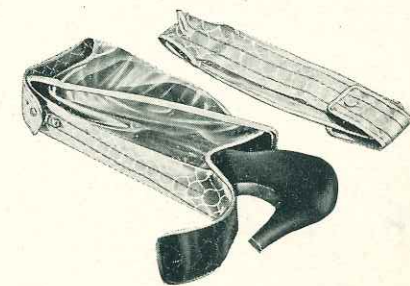
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No. 174

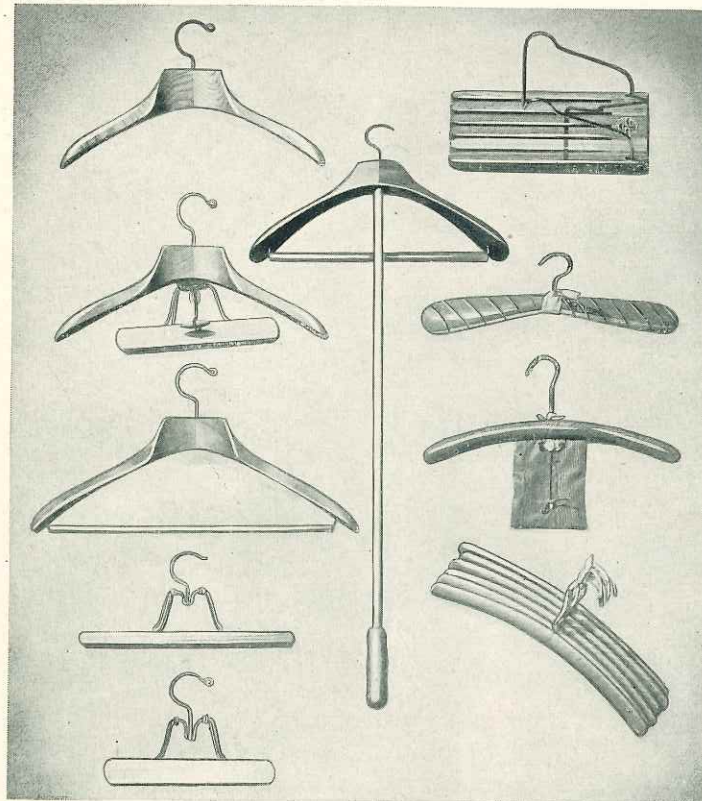


No. 175



No. 176

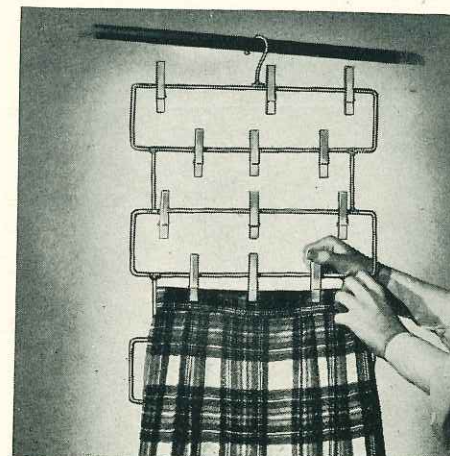
Closet Space Savers!



No. 180

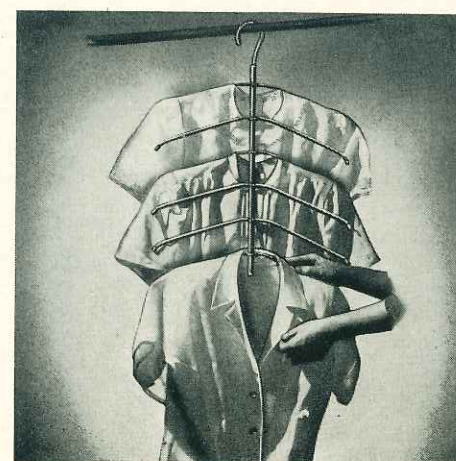


No. 181



18

No. 182



No. 183

180. HANGERS for every member of the family.

Coat Hangers, shaped to contour of a man's figure; varnished hardwood, 17" wide.....\$1.50; 20" wide.....\$1.75

Combination Setwell Trouser Hanger. Varnished hardwood, 17" wide.....\$2.95; 20" wide.....\$3.25

Suit Hanger, Varnished hardwood, 17".....\$1.75; 20".....\$1.95

Setwell Skirt Hangers. Set of 4.....\$2.00

Setwell Trouser Hangers. Set of 3.....\$2.25

As above, gold plated, set of 2.....\$4.95

36" Pole Hanger for suits. Doz.\$39.75; each\$3.95

Pant-Rak. Holds 5 pair trousers or skirts. Each.....\$3.50

Padded and Quilted Dress Hanger. Lustersheen in pink, blue, green, wine or yellow. Each.....\$1.45

Padded Hanger(not available)

Set of Six Hangers. Lustersheen in pink, blue, green, wine or yellow. Set\$4.50

181. OSTER AIRJET—the hair dryer that's most practical. Tilts to any angle. Can dry garments, delicate glassware, and baby too! Plastic handle, chrome stand with non-skid rubber base. Hot-cold air switches. A. C. or D. C.\$14.95

182. SUPER SKIRT RACK. Saves closet space and keeps skirts trim. Holds 12 or more skirts. Swivel hook to hang on door, hook or rod. Plastic pins will not injure delicate fabrics. Chrome. The three plastic pins on each bar (not two, like on cheaper models) will not injure delicate fabrics.\$2.95

183. MULTIPLE BLOUSE RACK. Six blouses take no more space than one! And, they stay fresh and unwrinkled. Relieves crowded closet! Swinging arms plastic tipped for protection. Nickel plated. Finely made, this rack is not to be confused with cheaper models on the market.\$1.95

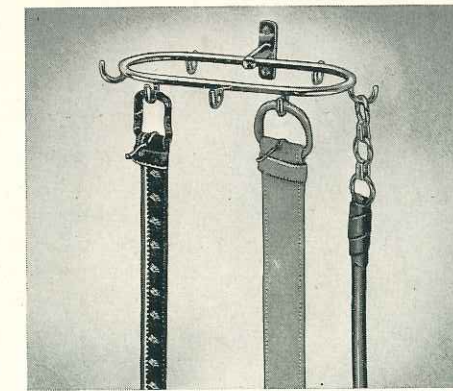
190. SELECT TROUSER RACK keeps 6 pairs of trousers wrinkle-free and ready to select without disturbing the others. Hangs over a door and takes minimum of space. A really smart, modern design in walnut or natural wood with gleaming chrome trim. State choice of finish wanted.....\$5.95

191. BELT PARKER—the smart new way to keep belts within easy reach. Perfect for closet wall or door. Oval design, will easily hold 14 belts. Solid brass, polished chrome finish. Comes complete with screws ready to hang. A new design exclusive with Hammacher Schlemmer\$4.95

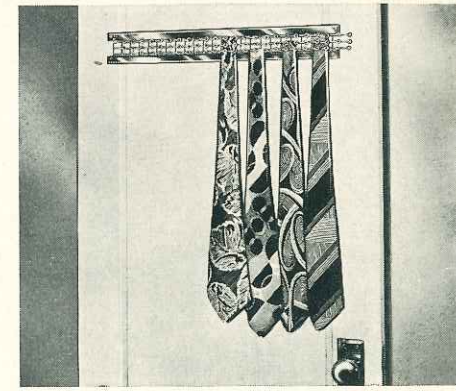
192. THREE-TIER SHOE RACK with toe guards, holds 12 pairs of shoes neatly in place. Easily attached to wall or door. Affords easy selection of shoes. 20³/₄" wide, 22³/₄" high. Chromium\$4.00

193. NON-SLIP TIE RACK—each prong swings out individually so you can remove just the tie wanted without tangling others. Three-row, 22¹/₂" rack holds 72 ties; only 3" wide. Chrome plated metal.....\$3.95
Four-row size, holds up to 96 ties. 22¹/₂" long, only 3¹/₂" wide.....\$7.95

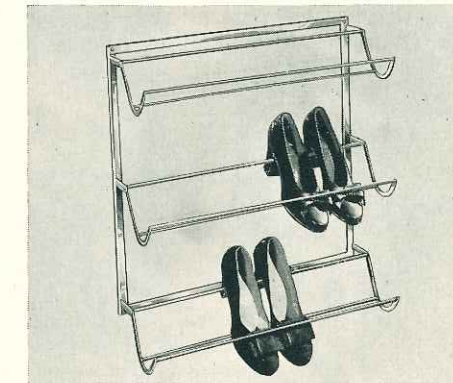
194. CONTINENTAL TRAVEL IRON with dual voltage (230—foreign, 115—domestic) and two electrical adapters to use on European electrical outlets. Safety device in plug prevents damage in event wrong current is used. Efficient performance and smart styling! Sole plate is as large as ordinary irons. Weighs 2¹/₂ lbs., handle folds flat for packing. With extra fuse and carrying case\$9.95



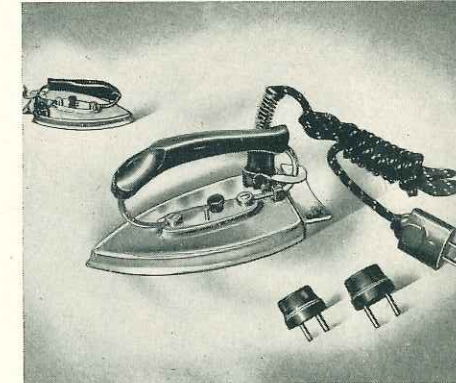
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No. 193



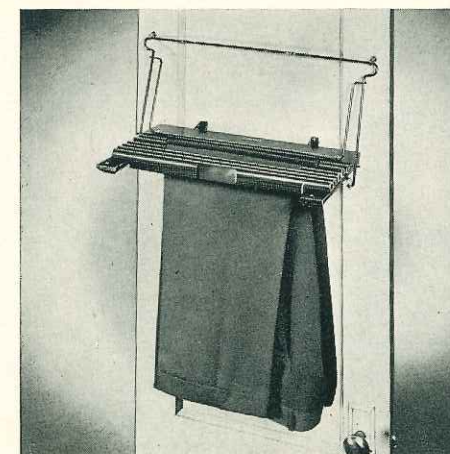
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No. 194

Hammacher Schlemmer
145 EAST 57th ST. • Since 1848 • NEW YORK

In our Closet and Bath Shops, 3rd floor, are all the every-day accessories — besides plenty of decidedly unusual appointments, for those people who wish their closets and bathrooms to be a "step ahead" in cleverness, comfort and convenience.



No. 190

195. DOUBLE CLOSET CAPACITY with these smart, modern K-Veniences. Chromium plated.

Extension Rod. For wall or over hook rail. 18" to 30" \$1.30; 30" to 48" \$1.60; 48" to 72" \$2.20; 72" to 96".....\$3.50

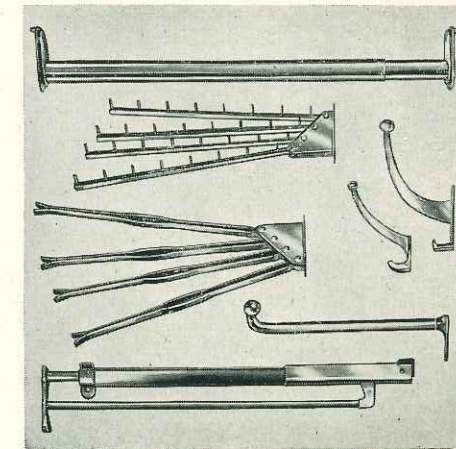
4-Arm Swinging Tie Rack.\$2.50

Swinging Trouser-Skirt Hanger. Clamp arms holds trousers or skirts full length \$2.50

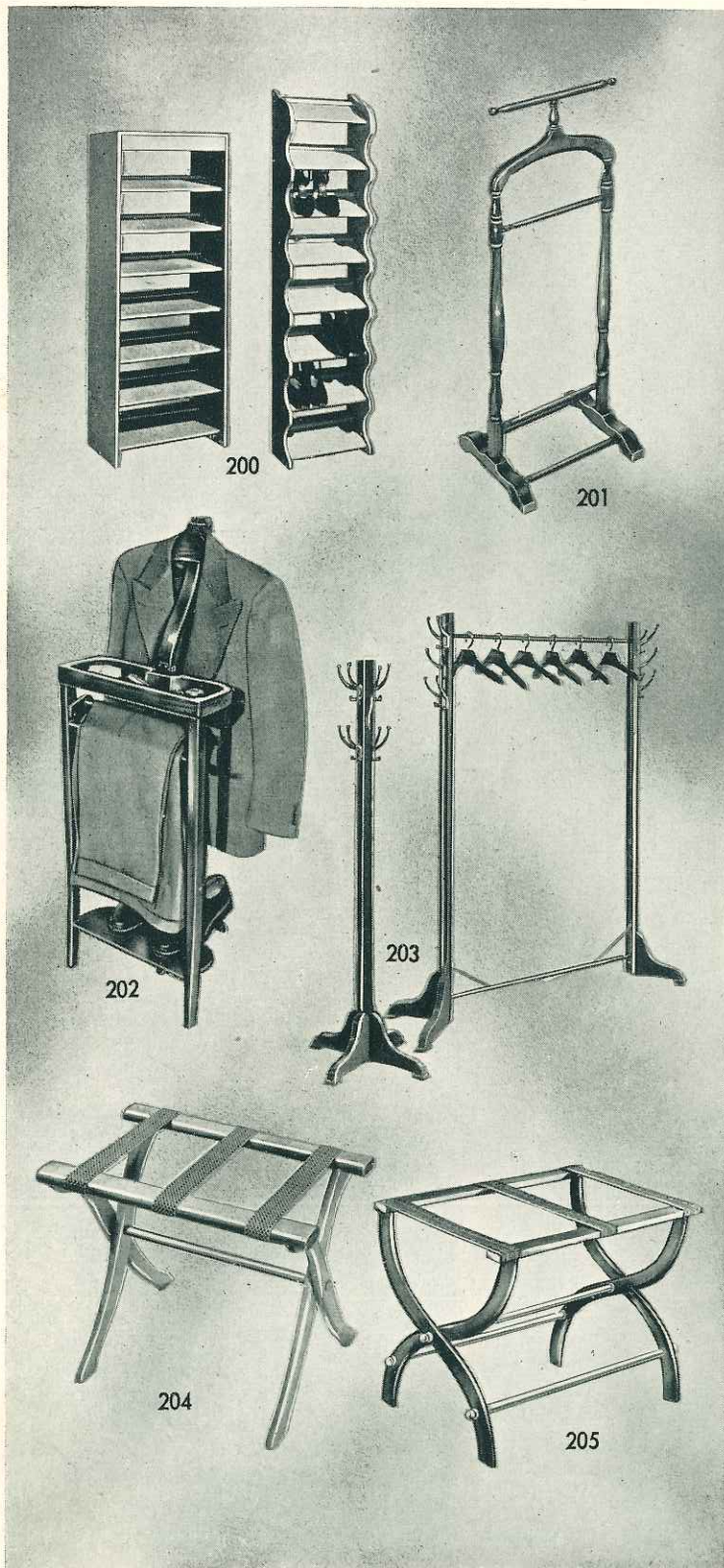
Hat-Coat Hooks. Small \$.55; Large \$1.25

Extension Garment Bracket. Pulls out to 10" to hold six or more garments\$1.00

Extension Clothing Carrier. Sizes given are extended sizes. 12" \$2.50; 16" \$2.80; 20" \$3.00; 24" \$5.00; 30" \$5.00; 36" \$9.00; 42" \$9.50; 48"\$10.00



No. 195



200. SHOE RACKS. Designed like a fine piece of furniture and scaled to take minimum wall space. Sturdy wood construction beautifully finished.
Men's style in stained maple finish.
 14 pair rack (shown). 12" x 21" x 54" high.....\$39.95
 7 pair rack. 12" x 11" x 54" high.....\$36.50
Women's style in blue, peach, ivory, green.
 For 8 pair, 8" x 60" high.....\$24.95
 For 16 pair, 16" x 60" high.....\$27.95
 For 24 pair, 21" x 60" high.....\$29.95

201. VALET STAND—the all-in-one stand for a busy executive. Holds coat, vest, trousers, ties, underwear, socks and shoes in neat and orderly fashion. In walnut, mahogany, blond or honey maple finish. 17" wide x 46" high\$11.95

202. REFLECTONE VALET STAND with new curveback hanger so that coat may swing free from stand. When not in use just push button and hanger folds compactly inside stand. Expertly constructed in mahogany, walnut or blond finished hardwood with serving tray, shoe and tie rack. State finish. 6" deep. 17" wide. 35" high collapsed. 50" high opened\$24.95

203. SPACE SAVER GUEST RACK—our camouflage fashion for home or office. Requires less than a foot of corner space when serving as a clothes tree—yet zips apart in a moment to make a 3' clothes rack that will accommodate 24 extra garments. Hangers not included. Walnut or mahogany finish. 6' high\$25.95
 Removable hat shelf to fit over top.....\$ 3.95

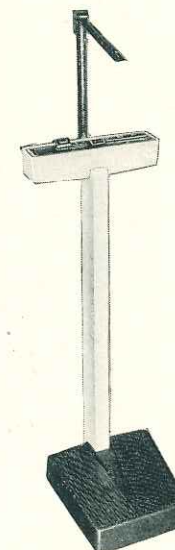
204. LUGGAGE RACK attractively designed in natural birch or walnut finished hardwood with decorative multicolor webbing. Well designed to hold heavy luggage. 13" x 22" x 18½" high. State finish\$6.95

205. OUR FINEST LUGGAGE RACK—so attractive you'll want one for a toile tray stand, too. Lustrous ebony finished wood legs combine with satin-finished silver color brass bars to make a highly decorative rack or tray stand. Colorful, extra sturdy tape webbing. 17½" x 22" x 14" opened—folds flat for storing.....\$17.95

Bathroom Inspirations!



No. 210



No. 211

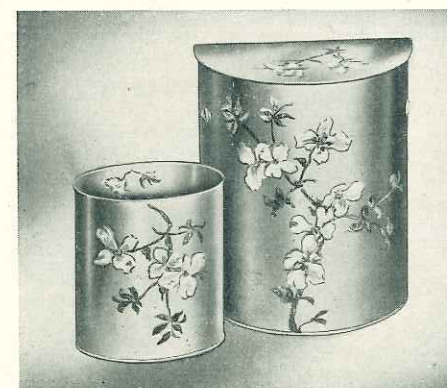
210. HAND-PAINTED SHOWER CURTAINS with an enchanting Japanese girl playing the lute, painted in glowing colors on pastel grounds. Impeccably tailored in Parafilm—quality fade-resistant plastic that's completely waterproof, won't crack, mildew or rot. Green, rose or opaque white background. 6' x 6'. Each\$8.95
 Matching window drapes, pair\$8.95

211. DOCTOR'S TYPE SCALE. The same quality and construction as the large one in your doctor's office—yet takes only 1 square foot of space. Detecto's springless scale registers every half-pound up to 300. White enamel, black non-skid platform\$27.00
 With height measuring rod\$29.00

212. HAMPER AND WASTE BASKET ENSEMBLE, so very lovely, with hand-painted dogwood motif on white or silver. Half-moon hamper, 19½" x 15½" wide x 10" deep. Oval basket 10½" dia. 12½" high. An exclusive Hammacher Schlemmer design. Set\$14.95

213. FOLDING BATH BENCH to use in or out of tub or shower. Fits any size tub—legs are just 14¾" apart. Gleaming white waterproof pyralin seat, solid brass, chrome-plated base. Safety lock. 16" x 7" x 13" high. Folds flat for convenient storing.\$6.95

214. NEW BORG SCALE with 77% bigger magnifying lens and giant numbers. Registers up to 250 lbs. and is guaranteed accurate within ½ of 1%. Extra large, marbled rubber tile top for safety. Chrome dials.
Deluxe—all chrome, black, ivory, blue or green top \$9.95; **Standard**—white enamel, chrome trim. Black, ivory, blue or green top \$7.95;
Economy — white enamel, black, peach, green or blue top\$6.95
Borg Travel Scale (not shown). Ivory or black top. Comes with carrying case\$10.40



No. 212



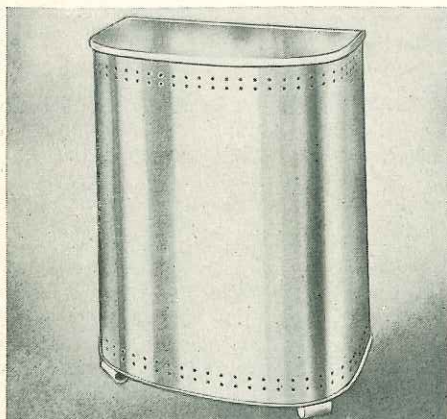
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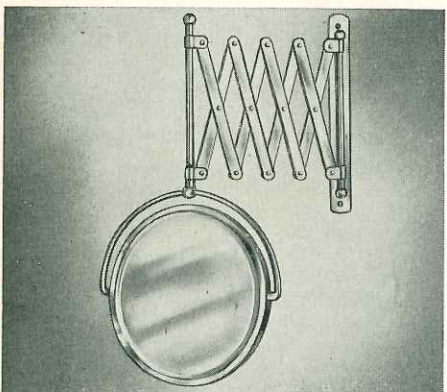
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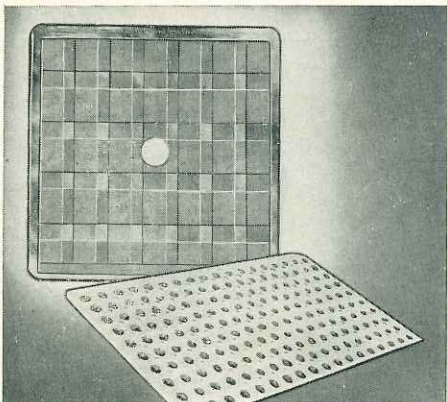
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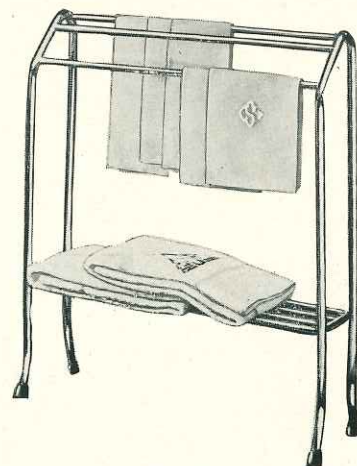
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No. 222



No. 223

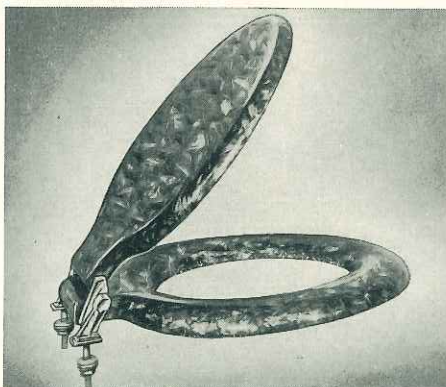


No. 224

WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY



No. 225



No. 226

220. CLINICO BATH PILLOWS—the blissfully relaxing way to really enjoy a tub. White, yellow, pink or blue Kleinert's quilted rubber with suction cups to hold firmly in place.

Head Rest, kapok filled \$2.50; shredded latex foam rubber filled\$2.98

Back Rest (not shown) shredded latex foam rubber filled. Attach it to tub below Head Rest\$3.25

221. DETECTO HAMPER. Perfect for the bathroom because it won't rust—is thoroughly ventilated. Sparkling baked enamel finish on sturdy rust-proof aluminum. 20" wide, 25" high, 11 1/4" deep. White, green, rose, maize or blue\$9.95

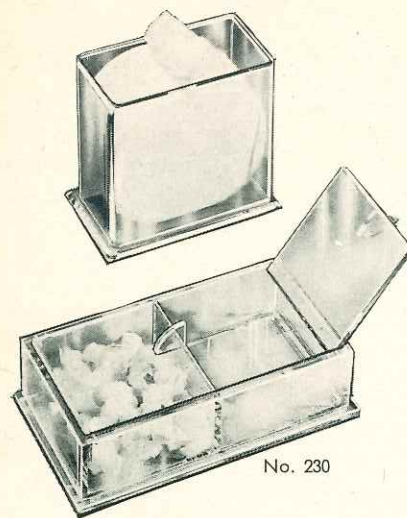
222. EXTENSION MIRROR comes out to meet you—swivels to any position for ease in make-up or shaving. Folds flat against wall when not in use. 7" bevel plate mirror one side and magnifying mirror on the other. Polished chrome frame\$10.00

223. WOOSTER BATH MAT safety-first for tub or shower. Suction grip rubber mat can't slip—assures safe footing. White, 28" x 28"\$2.95
Deluxe Safti-cup Mat in white, peach, light blue or light green. 18" x 30"\$2.75

224. TOWEL STAND. Indispensable for well-appointed bathrooms. Three top rods afford ample space for family and guest towels. Extra storage shelf on bottom. Polished chrome. 19 1/2" x 8 1/2" x 28" high \$10.95; 25 1/2" x 8 1/2" x 30" high.....\$15.95

225. ANYSTREAM SHOWER HEAD. It supplies needle, normal or flood spray. Just turn the lever and enjoy your favorite. It's self-cleaning . . . won't drip or squirt. Just screw off old head and screw on Anystream. Shower Head comes with integral ball joint. No. 1—4", 48 streams \$11.95; No. 2—2 3/4", 36 streams\$8.95

226. PEARL CHURCH SEAT. Hygienic, durable plastic covered seats, hardwood base. Seamless surface for maximum protection against wear, tear and atmospheric conditions. Extended back seat, chromium finished brass hinges. Pearlized black, white, light blue, coral, Ming green, ivory. . \$17.70
Plain black... \$14.05; Plain white...\$12.90

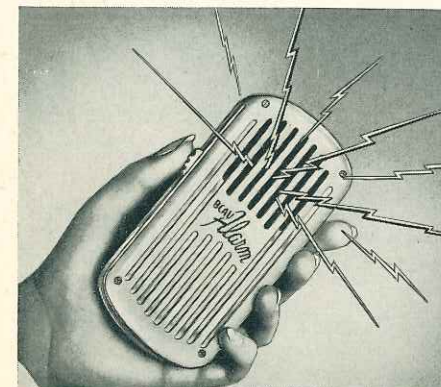


No. 230

230. COTTON SERVER a real beauty in crystal lucite. Keeps cotton sanitary. 5" x 2 3/4", holds an enormous supply. Complete with cotton, ready to use.....\$6.95
Cotton Refills, three for.....\$1.50
Matching, 2-compartment powder and puff box. Hinged covers open from center out. 7 1/2" x 4 1/4" x 2" high.....\$9.50

231. BEAU ALARM. The flick of a finger produces a shrill penetrating alarm guaranteed to scare the toughest burglar. No home should be without one; ideal protection when out at night. Pocket size to fit in the palm of hand. No batteries or electric current. Maroon or ivory plastic case \$12.50

232. WEATHERGUIDE designed by famous Geologist, Krick. Predicts whether it will be fair or stormy, cloudy or sunny for 24 hour intervals. With 112 separate forecasts, 13 full-color cloud formations and compass to determine wind direction. Specify where guide is to be used . . . there are different guides for different sections of the country. 10 5/8" x 2 5/8"\$12.50



No. 231

233. PERSONALITE BED LAMP—won't disturb the other sleeper. Powerful lens beams soft light only where needed. Felt-lined clamp, adjustable socket. Brown or ivory. Adds much to the enjoyment of reading in bed\$4.25

234. TISSUE BOXES are enormously useful for keeping tissue at hand in bedroom or bath. **Mirrored box** (above) in heavy quality plate glass, fills through sliding bottom panel\$5.95

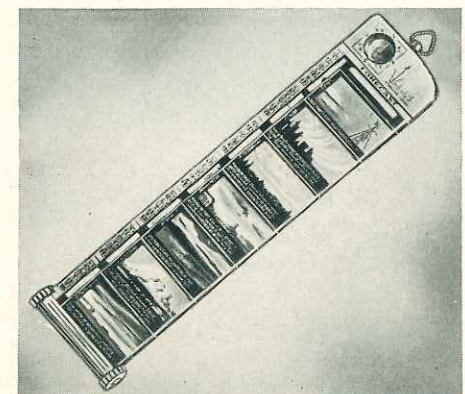
Plexiglas Box (center), sliding top for easy refill. 10 1/4" x 5" x 3" deep. Holds more than a box of tissues. Can be mounted on wall\$5.95

Crystal lucite box (below), fills through bottom\$6.50

235. BATH ACCESSORIES in sparkling crystal with spray, stripe or dot design in rose, green or blue.

Bottles with wide or narrow necks labelled Alcohol, Witch Hazel, Lotion, Mouth Wash, Bicarb. Soda, Cotton or Bath Salts. Spray design, each \$4.00; Dot or stripe design, each\$3.50
Powder Bowl, spray design \$3.50; Soap Dish, spray design \$2.50; Tumbler, spray design\$1.50
Powder Bowl, dot or stripe design \$3.00; Soap Dish, dot or stripe design \$2.00; Tumbler, dot or stripe design\$1.25

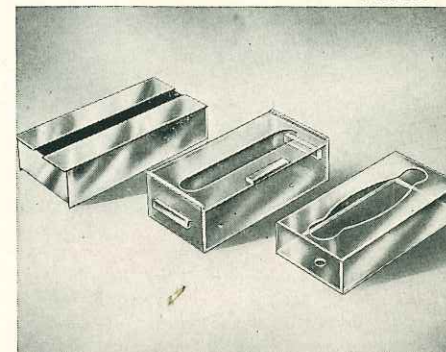
236. PENSCOPE—magnifies objects six times with the brilliant field and optical excellence of fine binoculars. Handy fountain pen size for theater, travelling—a dream for scouts and nature lovers. Anti-reflection coated lenses, in satin finished chrome case\$10.00



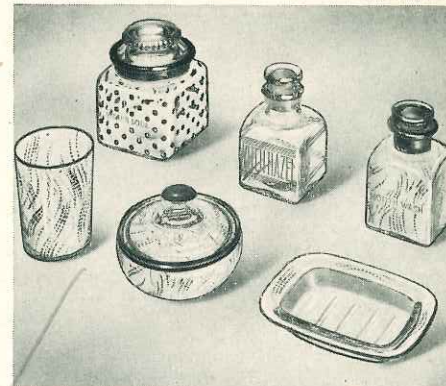
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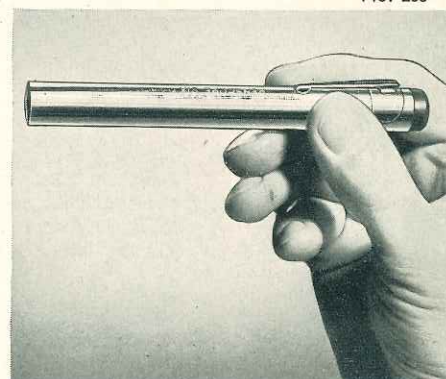
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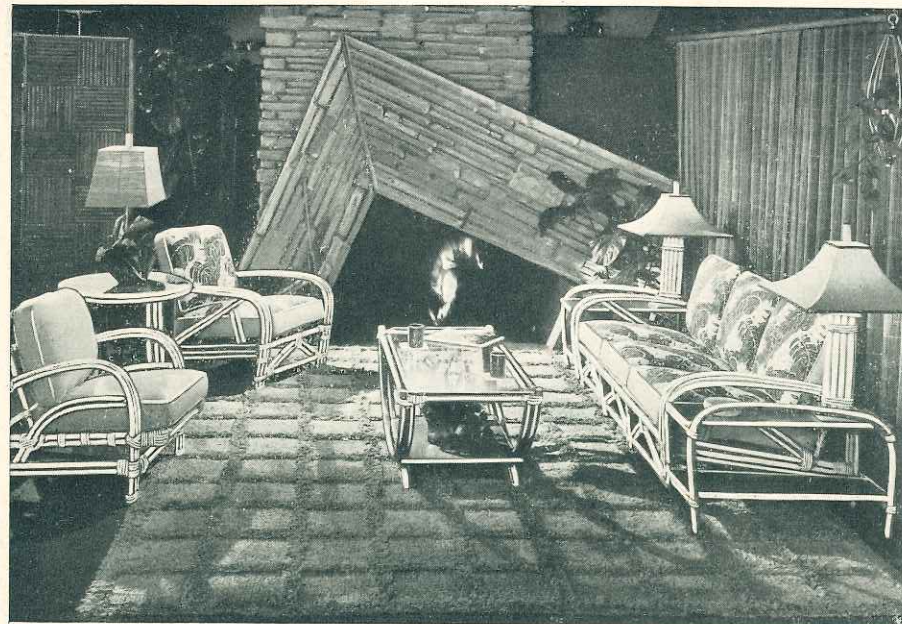
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No. 235



No. 236



Group A

Tropitan . . .

TROPITAN CUSTOM-MADE CALIFORNIA FURNITURE with a **lifetime guarantee**. In easy-to-live-with modern designs that grow more gracious by the year. Tropitan is made of the finest Philippine rattan with built-in seat bases of hardwood and no-sag base bound by Phillips screw construction—the most durable bond possible. Table tops are finished in a hand-rubbed natural ribbon grain mahogany plywood. Full spring unit cushions with talon zippered, removable sailcloth covers in plain, solid colors and prints. Plain solid colors—coco, chartreuse, red, forest green or coral. Floral, Leaf or Bamboo pattern with background colors designed to correspond with plain colors.



Group B

GARDEN HURRICANE LAMPS—they're portable to stick anywhere, drive, lawn, garden. Rust-resistant metal in antique green finish. Standard #2 glass chimney has insert for candle. 60" tall, only \$2.95

Group B

3-section sofa with reversible print and plain cushions. Colors as above, \$227.50 . . . Channel-back occasional chair, button-tufted seat. Solid colors as above, \$52.50 . . . Circle cocktail table, 30" x 16" high, \$35.00 . . . Rectangular end table, 27" x 14" x 21" high, \$22.50 . . . Corner cocktail table, 37" x 37" x 16" high, \$52.50 . . . Removable table step shelf (shown on top of Corner Cocktail Table), 26" x 26" x 9" high \$17.50

Group A

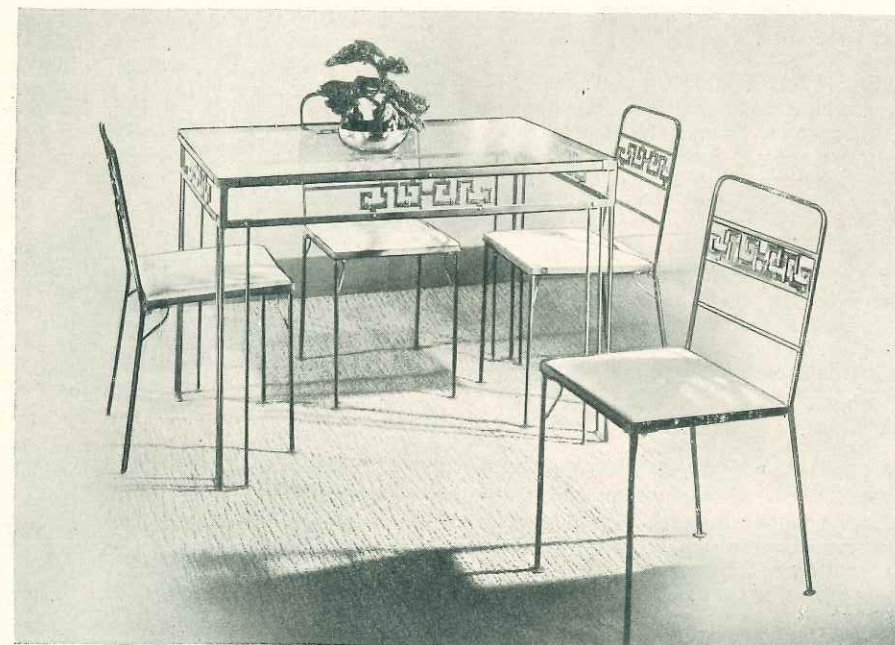
Sofa with reversible print and plain cushions. Colors as above, \$197.50 . . . Matching lounge chair, \$79.75 . . . Companion lounge chair in solid colors or reversible print and plain cushions as above, \$79.75 . . . Round lamp table, 24" x 26" high, \$35.00 . . . Side-arm table, 32" x 14" x 21" high, \$29.75 . . . Glasstop cocktail table with shelf base, 48" x 21" x 18" high, \$55.00

Molla . . .

FAMOUS MOLLA METAL FURNITURE—**guaranteed 8 years against rust**. This magnificently designed metal furniture is adaptable for indoor or outdoor use—rain and salt air won't hurt it. Metal finish available in 10 Molla colors: white, dusty pink, aqua mist, pompeian, stone grey, geranium red, French blue, sprout green, avocado green, forest green. Water-repellent seat covers in 10 solid colors: turquoise, lemon, Nile green, bottle green, chartreuse, coral, rose, linen, copen blue, medium blue. Tables have Pittsburgh plate glass tops. Please state color combination when ordering.



Group A



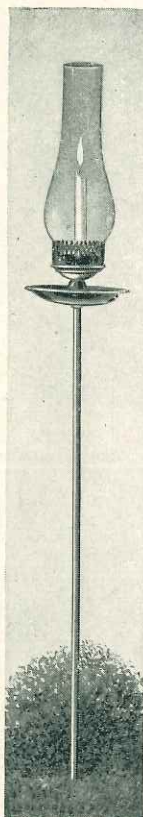
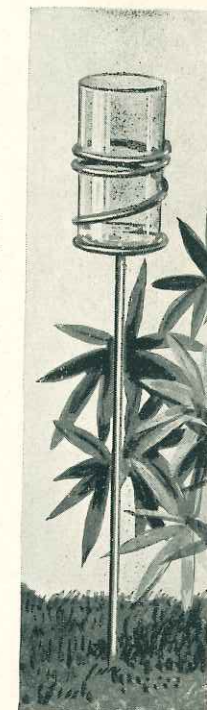
Group B

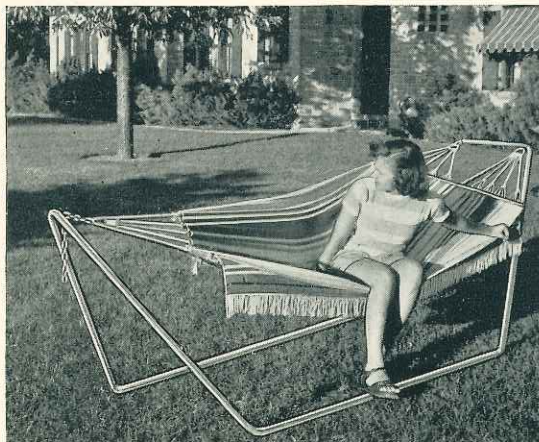
Group A: Molla Pastoral Dining Set (colors as above). Table 32" x 66", \$150.00; Arm Chair with box pillow seat, each \$70.00; Side chair, each \$60.00

Group B: Molla Mandarin Group (colors as above) Dinette or Bridge Table and 4 chairs. Dinette table 28" x 42" and 4 chairs, complete set \$99.50; Bridge table 28" x 28" (not shown) and 4 chairs, the set . . . \$99.50

We have many lovely fashions in Lawn and Terrace Furniture. Shown are just a few from our famous Fifth Floor. Won't you come in to see them all . . . or write for brochure "Sp-4" picturing handsome styles in rattan and wrought iron.

LAWN COASTERS — for serving beverages outdoors. Chair height (23") to slip in ground and hold drinks firmly. All metal covered in tenite plastic that won't chip, rust, corrode from sea air. Assorted red, green, blue, yellow. Set of six \$2.95



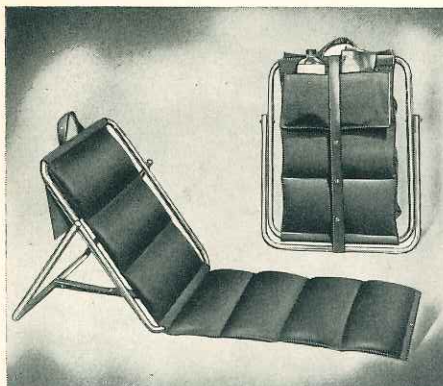


No. 260



No. 261

FOR YOUR CONVENIENCE, THERE IS
A SPECIAL ORDER FORM ENCLOSED.



No. 262



No. 264

260. NON-TILT HAMMOCK. Suspended on three points, there's plenty of swing action, and no fear of tipping. The 40" x 80" hammock is made of exceptionally heavy fabric striped in red, black and gold; or green, blue and white. Green metal frame **\$19.75**

261. DELIGHTER SUN COT—so light you can carry it, so strong it holds 400 lbs. Fine, weatherproof sailcloth is securely rope-lashed to aluminum alloy tubing for comfortable form-fit relaxation. Green or blue. **Standard Model:** folding legs, non-fold frame. 28" x 81" x 11" high. ...**\$21.00.** **De-luxe Folding Model:** 28" x 82" x 11" high. Folded 40" x 28".....**\$24.95**

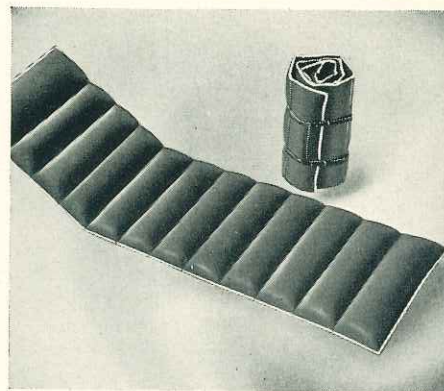
262. BEACH BACK REST for real comfort and relaxation. Lightweight folding aluminum tubing, with luxuriously comfortable latex foam rubber cushion, covered in water-repellent green or blue sailcloth. 14" pocket. Roomy 50 inches. Carrying handle, snap strap.**\$9.95**

263. ROLLAWAY BEACH ROLL for lolling on the sands, or lawn! Folds up and has side carrying straps. Durable, water-repellent duck in blue or green. 20" x 72" Resilient shredded foam rubber**\$ 9.95**
9 Section, 24" x 72" size, with solid latex foam rubber**\$19.95**

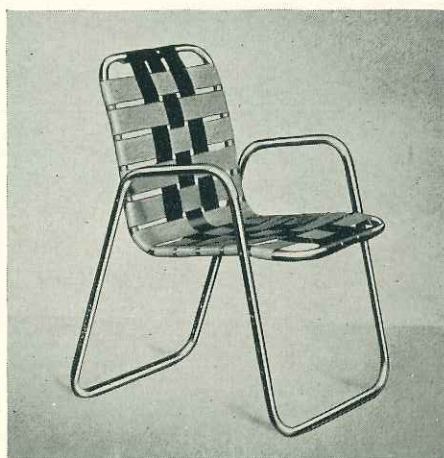
TROY FEATHERWEIGHT FURNITURE will lend itself nicely to lawn or terrace. Designed for comfort. They nest together, for easy carrying and storing. Bright, anodized aluminum frames with nylon strapping ... white with blue or green contrasting strapping.

264. Chaise, left, each**\$49.95**
265. Chairs, right, each**\$24.98**
4 Chairs for**\$89.50**

Hammacher Schlemmer
145 EAST 57th ST. • Since 1848 • NEW YORK



No. 263



No. 265



No. 270

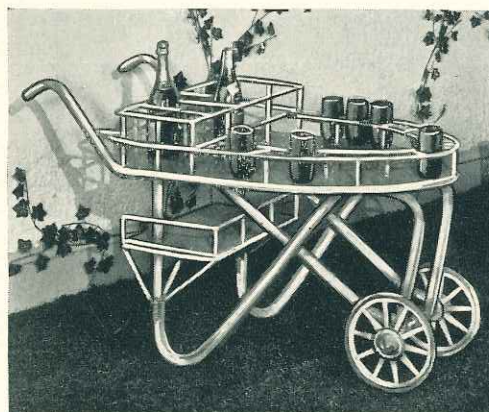
270. LUXURIOUS CHAISE LONGUE for lazy days. It's wheelable with fold-back canopy. Kapok-filled cushion of sail cloth in two color combination. Combine them as you like by varying the sections or canopy ... chartreuse, apple green, forest green, turquoise, coco brown, lemon yellow, coral, bunting blue, white or raspberry red.

Double Chaise, shown**\$300.00**
Single Chaise**\$162.00**

Nested Tables with glass tops. Large one 20" square, 20" high. Set**\$72.00**

WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY

271. FLATIRON CART ... styled for smart and convenient "drink" service. Holds 16 glasses, ice bucket, with ample space for other fixings. Birch veneer top and shelf. Natural liquor-proof and lacquer finish. Rubber tired wheel, comes without equipment**\$99.50**

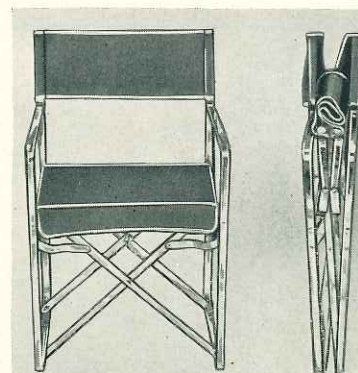


No. 271



273. TROY YACHT CHAIR is just about the lightest chair of its kind. Made of aluminum, the Channel type frame folds, making it compact and so easy to carry. Weighs just 5¼ pounds. The strong fabric comes in red, yellow, blue or green.**\$14.95**

"Arvin" Chair (not shown), of similar style. Steel frame is rust resistant, weather-resistant baked white enamel. Canvas seat and back in green or blue. Each**\$5.95**;
2 for**\$11.50**



27

No. 273



No. 272

272. BARWA NAPPER—a California pet for lazing, reading or forty winks. Gives wonderful floating comfort that removes all sense of weight. Perfectly balanced. Weighs 12 lbs. Aluminum frame with water repellent, replaceable canvas cover. Green, terra cotta or blue**\$29.95**

In our Connoisseurs' Food Department
are all the delicacies and hors d'oeuvres
for cocktail parties, as well as a wide
variety of tempting foods for buffet
luncheons and picnics.

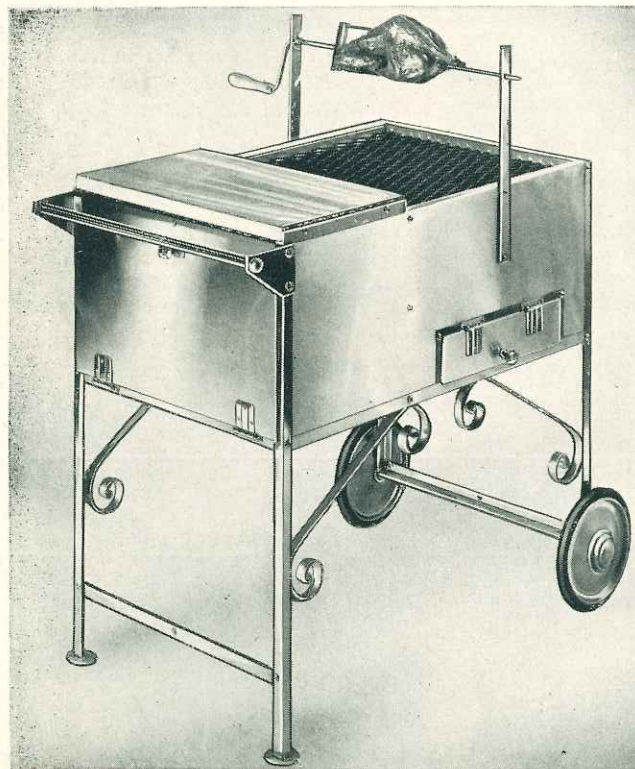
274. CHAISE LONGUE—modern design with polished square aluminum frame, rubber-tired 8" wheels for easy rolling. Luxurious inner-spring mattress upholstered in long-wearing weather-proof sailcloth ... blue or green. 12" x 25½" x 75"**\$59.50**



No. 274

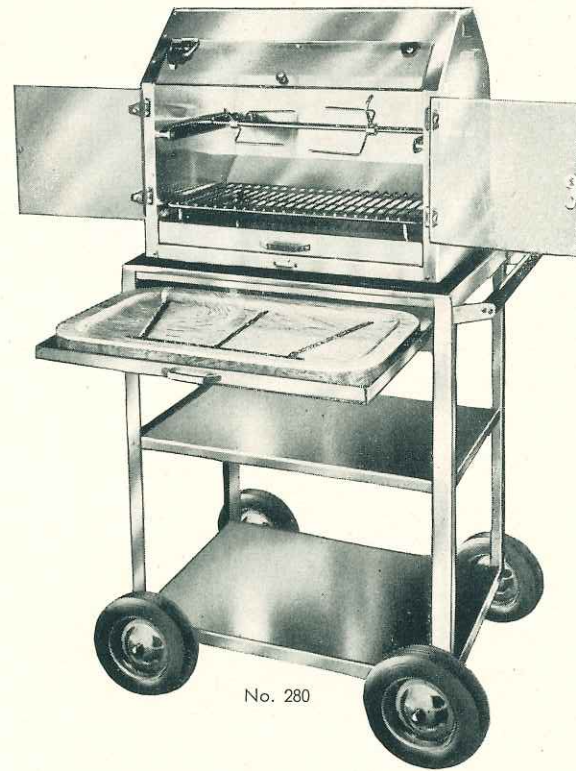
280. TOWN AND COUNTRY ROTISSERIE. The smokeless, odorless barbecue, as welcome in the living-room as on the terrace. Flip the switch for succulent, juice-sealed meats: A rod of glowing silicon carbide does the rest—no charcoal necessary. Double wall, stainless steel construction, chrome fittings. Locked-in motor-driven spit so roasts can't fall or tear. Has safety light, interior light. Overall 24"x15"x19". With gravy pan, grill spit, meat forks. 115 Volts. AC without cart **\$189.50**; AC-DC without cart**\$199.50**
De Luxe Model. Copper exterior, stainless steel interior. Without cart AC only**\$225.00**; AC-DC**\$235.00**
Rotisserie Cart. Rust-proof stainless steel construction with storage tray and 10" rubber-tired wheels. Overall 24" long, 15½" wide, 33" high.....**\$69.50**

281. PORTABLE GRILL AND ROTISSERIE for lawn or terrace. Complete with stainless steel revolving spit, warming oven, cutting board. Easy-fueling broiling grate slides under cutting board, 19" sq. Stainless steel body construction. Over-all 30" x 19" x 30". Poker included. **A Hammacher Schlemmer exclusive. \$108.75**;
Without Rotisserie**\$ 98.75**;
Deluxe Model—larger warming oven with shelf, full-length bottom shelf**\$135.00**;
Without Rotisserie**\$125.00**



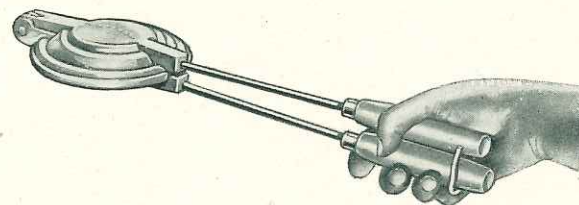
No. 281

Barbecue Round-Up!



No. 280

282. TOAS-TITE makes luscious drip-proof toasted sandwiches. Spread cheese, meat, left-overs or other favorite filling on bread . . . Toas-Tite trims and seals edges of bread, when closed. Hold over grill, fireplace, stove. Makes fruit tarts, too! Durable aluminum; cool, wooden handle**\$1.95**



No. 282

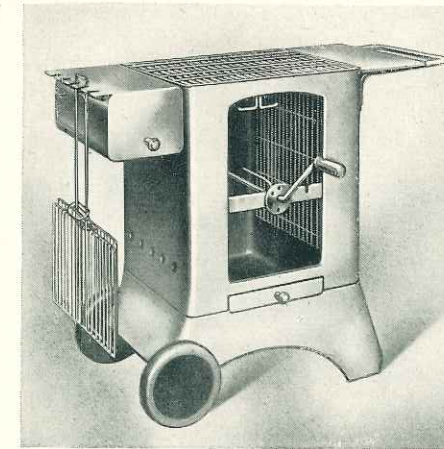


No. 290

290. WEST BEND DRIP COFFEE URN—perfect for parties, picnics, clubs. Makes up to 48 cups of clear, delicious coffee. 3-heat switch keeps coffee at proper serving temperature. Designed with no-drip faucet, glass coffee gauge and convenient graduation marks. In handsome polished aluminum. AC only**\$29.95**

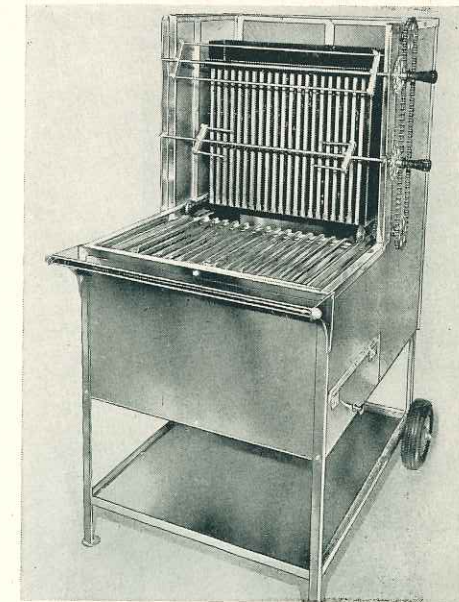
291. NEW DOUBLE-ACTION MASTER GRILL that barbecues both sides of the meat at once! Modern cart design with removable wheels for indoor use. Top grid for pan food has bun warmer and shelf. Removable, revolving spit and adjustable fire compartments for controlled heat. Heavy gauge steel, aluminum finish. With long-handled steak broiler**\$38.95**

292. PORTABLE H-S ROTIS-GRILL with all the latest improvements for economic operation. This de luxe charcoal barbecue rotisserie and vertical steak broiler has positive heat control and a 1/20 power electric motor with off-on switch. The vertical fire box adjusts so distance between meat and fire can be changed. With 2-roller chain-driven spits, you can baste the barbecue in its natural juices, 4 adjustable meat prongs, vertical steak rack—and a flat fire box and grill for surface broiling. Finished in rust-proof stainless steel, wrought iron flat grill slides for safe and easy fueling. Overall: height 52", width 24½", depth 30¼", working height 30". With 2 heavy gauge steel ash pans. 10" Rubber Tired Wheels. Complete ... **\$399.50**
Same Model with single stainless steel hand operated rotisserie**\$299.50**



No. 291

293. FORGE CHARCOAL GRILL with cut-gear hand blower that produces instantaneous fire at full heat—regulates broiling, fast or slow, as desired. Steel construction, rubber tired wheels, 20" diameter, 37" high**\$39.50**



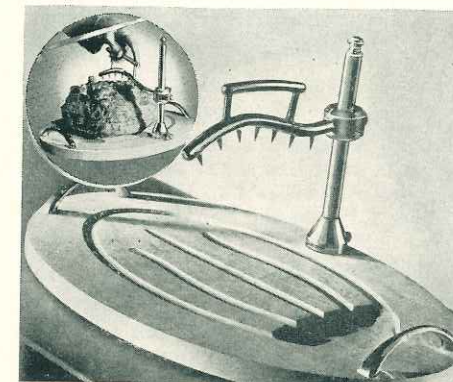
No. 292

294. COLLAPSIBLE CHARCOAL GRILL. The low-cost answer to outdoor cooking fun. Sets up in a jiffy—stands rigid on grass, sand or rocky ground. Has removable spit for roasting and broils up to 24 hamburgers. Heavy sheet steel, weather-proof aluminum finish. Grid 18" x 11"; height 28" with windshield**\$6.95**



No. 293

295. CARV-KING—Chrome plated brass clamping arm locks in three positions—center, left, right; Adjusts to different thicknesses. Mounted on heavy oval wood plank with gravy well and tree. 12" x 18" .. **\$24.50**
 14" x 24" with oblong plank..... **\$33.00**
 10" Vanadium Steel Slicer..... **\$ 2.50**



No. 295



No. 294

300. TOTE-TABLE—folds in half to carry like a satchel. Perfect for picnics, buffets, games, dressmaking, etc. Steel girder construction supports ½ ton. Stain, alcohol, scratch resistant Presdwood top. Frame finished in green baked-on enamel. 24" x 60" x 30" high. **\$19.95**; Large size, open, 30" x 60" x 30". **\$24.95**; Extra Large size, open, 30" x 72" x 30". **\$29.95**

301. KOOL KAN for home or vacation use. A portable thermo cabinet with an air-tight refrigerator construction to keep ice, food, fish or beverage cool for many hours. Non-breakable, insulated with vermieulite. 4½ Gal. with ice tray separation. . . . **\$ 7.95**
10 Gal. with tray and faucet. . . . **\$19.95**



No. 301



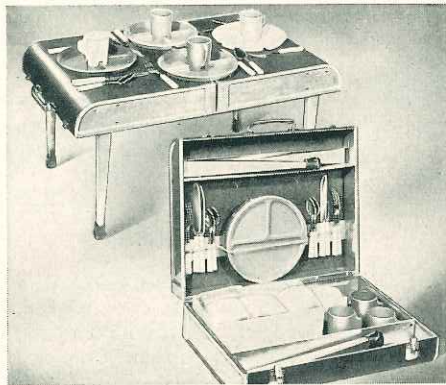
No. 304

304. LITTLE BROWN JUG for picnics, hunting, etc. Keeps coffee piping hot up to 12 hours. Triple insulated steel body acid-free white enamel interior. Tempseal stopper has air valve for free pouring without heat loss. Brown metallic enamel finish with stainless steel jacket. 5-qt. . . . **\$10.95**
Double insulated jugs, keep coffee hot up to 8 hours. 4-qt. **\$7.50**; 8-qt. . . . **\$11.95**



302. SNACK PAK—it opens to form a table for beach parties and picnics! Fitted with sandwich box, 4 plastic cups, plates, stainless steel knives, forks, spoons; space for lunch, thermos, swim suits, etc. Aluminum legs pull out and lock in place for table use. Masonite in dark grain finish, aluminum trim. 20" x 16" x 7" closed. 20" x 32" x 16" opened **\$19.95**

303. HANDY TABLE AND SEATS for indoors or out. Seats four, folds into self contained carrying case. Heavy gauge steel frame with stain resistant plastic seats and table top. Green, red, blue—chrome trim. Length 60"; table 33" x 29" x 27" high; seats 15½" high; closed 33" x 14½" x 4". **\$27.50**

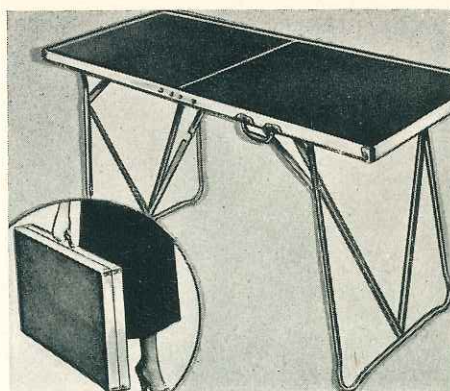


No. 302



No. 305

305. PORTABLE REFRIGERATOR for picnics, camping. All steel insulated with zerocel, lined with galvanized sheet steel. With adjustable ice "move-a-shelf" to separate ice from food. High baked brown metallic finish, air-tight rubber lid seal.
40 lb. ice capacity (shown). 9" x 19" x 11½" high **\$9.69**
32 lb. 9" x 16" x 11½" high **\$7.49**
75 lb. with aluminum ice or food container. 11" x 22" x 15½" high. **\$18.95**



No. 300



No. 303



No. 306

306. NATIONALLY FAMOUS VACUUM CONTAINERS keep food or liquids hot or cold for hours. Quart sizes illustrated. Left to right:
Genuine Thermos Bottle in tri-tone enamel finish with four cups. Qt. **\$2.89**; Pt. **\$1.49**
Deluxe Thermos Wide-mouth Food Jar. Qt. **\$4.75**; Pt. **\$4.25**
Deluxe Thermos Bottle with four cups. Qt. **\$3.49**; Pt. **\$1.59**
Stanley Unbreakable Bottle. Guaranteed! 2 Qts. . . **\$12.95**; Qt. . . **\$8.95**; Pt. . . **\$7.95**



No. 310

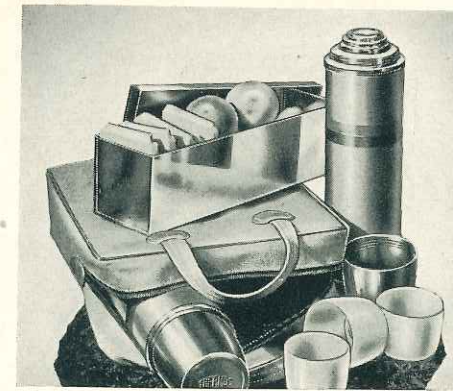


No. 313

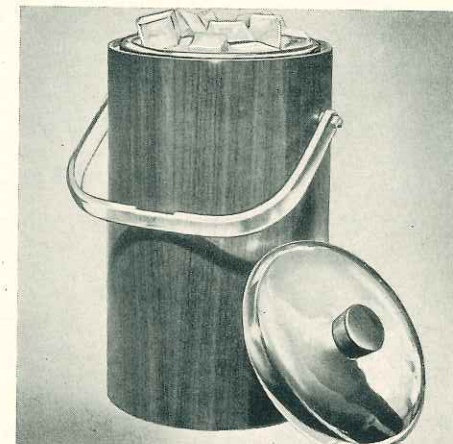
310. THERMO-KEEP—the fiber glass insulated food bag that keeps things hot, cold, fresh. Ideal for carrying game or fish—perfect for picnics. Covered and lined in tough vinyl plastic. Smart saddle stitching. Easy zip closing. 6" x 10". Red or black. . . **\$4.95**

311. THERMOS KIT—perfect for jaunts, picnics! Contains: metal sandwich box and two quart-size vacuum bottles with four nested cups. Thermo vacuum insulated glass fillers are replaceable. Leatherette case, removable partitions, zipper closing **\$12.50**

312. ALA-DINER OUTING KIT contains everything, but the dinner in a smart featherlight aluminum carrying case. Plates, knives, forks and spoons with gay plastic handles; two vacuum bottles plus a removable sandwich compartment. 14½" x 10½" x 5¼". 2-party. . . . **\$17.00**
4-party. . . . **\$28.00**; 6-party. . . . **\$34.00**



No. 311

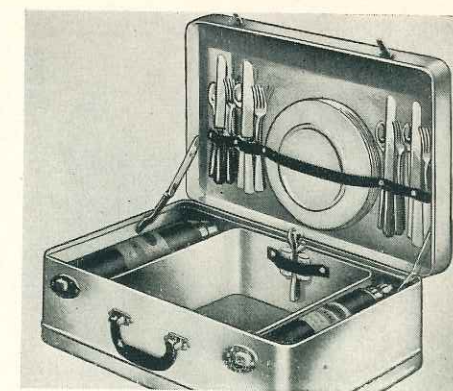


No. 314

313. THERMOS TUB can be used for food or ice cubes at picnics or party lunches. Fully insulated black metal case with polished aluminum trim, self locking handle. Gallon **\$25.00**
Nested Food Container to fit. Aluminum, 3 sections for hot or cold food, complete with tub **\$27.50**

314. THERMOS ICE CROCK with beautifully grained walnut or mahogany plywood finish and knob, chromium-plated cover. Handsome enough for the most festive indoor parties. Perfect for large picnics. Holds a gallon of ice cubes **\$25.00**

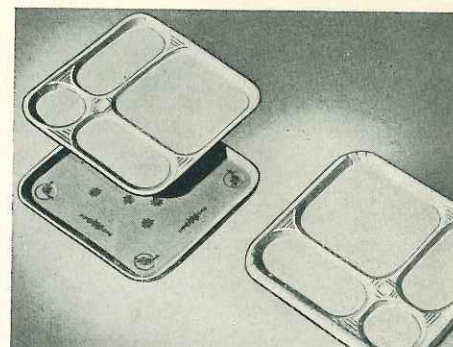
315. DELUXE GIANT ICE TUB. This insulated, unbreakable tub has unusually high thermal retentiveness and will keep foods cold or hot for an exceptionally long time. Electrically welded, stainless steel construction, polished finish. Gallon size **\$48.60**



No. 312

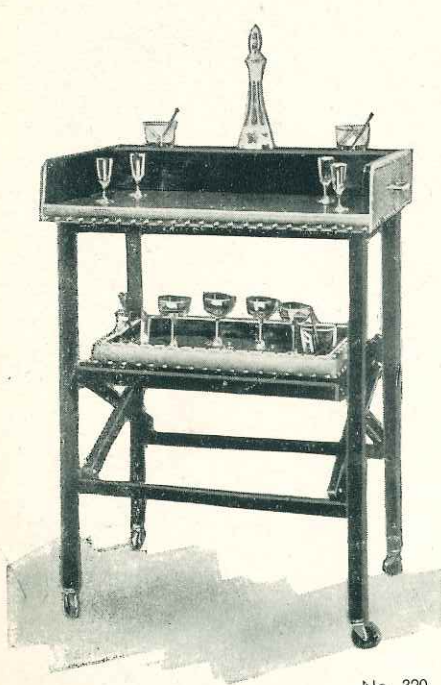


No. 315



No. 316

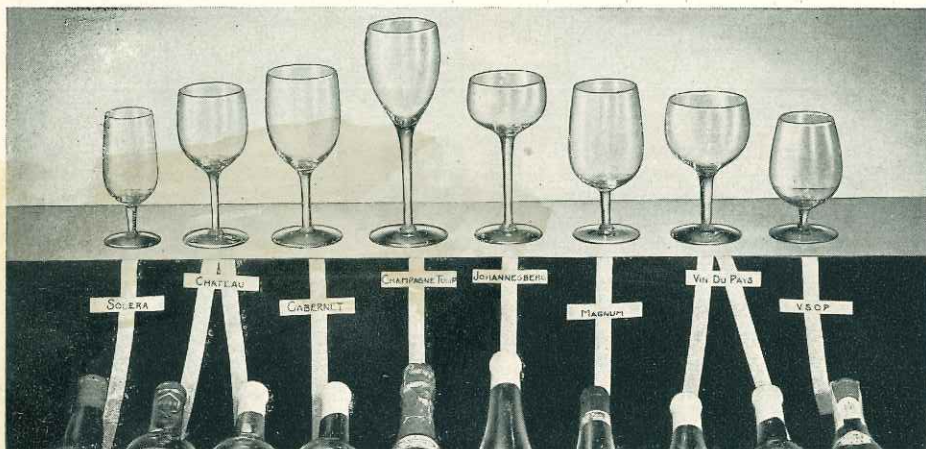
316. SERV-A-DISH. Make your entertaining easy . . . **stop washing dishes.** Attractively decorated metal tray, 10½" square, may be used for a serving tray, or as a support for Serv-a-Dish sanitary plate refills. Refills have four serving compartments . . . resist water, grease and cutting edge of knife. Trays, dozen **\$4.20**
Refills. 25 for **\$.75**; 100 for. . . . **\$2.75**



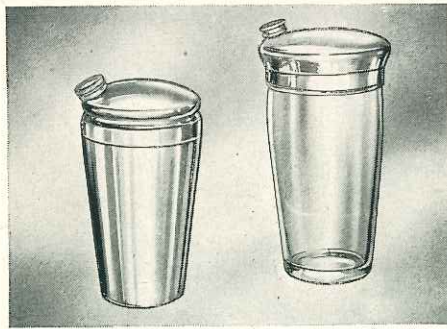
No. 320



No. 323



No. 324

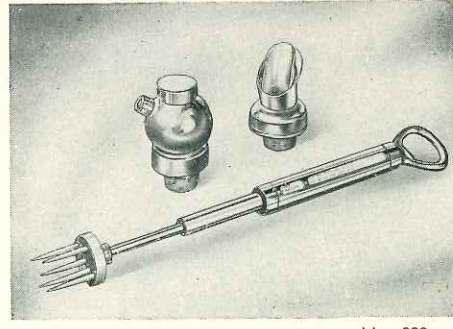


No. 321

320. FOLDING BAR WAGON for buffet or cocktail service. Superbly designed! Overall width only 26½"—fits small spaces and folds flat in a jiffy for easy storing. Finest hardwood construction with alcohol-resistant washable Formica tray tops and trim—gilt nailhead finish. Easy rolling castors. Separate tray 19" x 26½". Extra serving tray 14" x 20". Overall height 37½". Mahogany finish in red, white, green or brown plastic trim\$48.50

321. MODERN COCKTAIL SERVICE—shining all Metal Shaker heavily chrome plated. (Left) 10 oz.\$5.00. Crystal Glass Shaker, right, with Chrome-plated top, makes an ideal martini mixer as well. 8 oz.\$4.75; 16 oz.\$4.95; 30 oz.\$6.95 Chrome Mixing Spoon to match.....\$1.00

322. DISTINCTIVE BAR AIDS that have much practical use. Left to right: Seal Spout—the cork that pours, seals, locks. Ideal for carbonated beverages. Chromium plated\$2.00 Swedish, Self-Sealing, Wine-Pouring Cork—extra lip catches drippings.....\$3.50 Ice Crusher crushes cubes right in glass. Dial handle with bottle opener has 9 cocktail recipes. Chromium plated.....\$2.50



No. 322

323. COLDCHESTER TUMBLERS—for frosty juleps or any iced drinks! Polished Kensington metal won't stain or tarnish. 14 oz. tumbler, each\$4.50 Matching tray, 14" x 22".....\$15.00

324. CRYSTAL WINE GLASSES—by Frank Schoonmaker. Left to right:

Solera—Sherry, Port, Madeira, liqueurs. 5 oz., doz.\$11.00 Chateau—Sauternes, Graves, etc. 8 oz., doz.\$11.00 Cabernet—Clarets. 10 oz., doz.\$11.00 Champagne Tulip—Champagnes. 9 oz., doz.\$15.00 Johannisberg—Rhines, Moselles. 6 oz., doz.\$15.00 Magnum—For Red Burgundies. 10 oz., doz.\$15.00 Vin du Pays—All-purpose wine glass. 9 oz., doz.\$11.00 V. S. O. P.—Cognacs. 7 oz., doz.\$11.00

325. COLLEGE EMBLEM GLASSES—with your Alma Mater colors. Mention college. Cocktail glasses, 4 oz., doz.\$18.00; Old Fashioneds, 7 oz., doz.\$16.50; Sham Highballs, 14 oz., doz.\$20.00; Pottery Beer Mugs, 24 oz., each\$3.50 Allow 2 weeks delivery.



No. 325



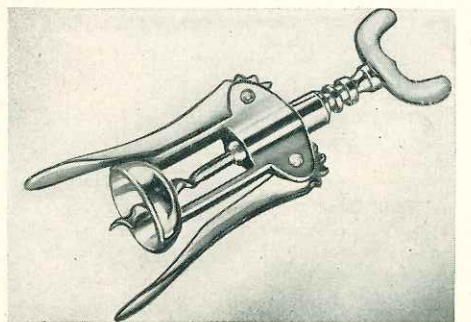
No. 330

330. PLASTIC ICE TUB. At last... a modern ice bowl and hot food server—moderately priced. Retains ice cubes for over 12 hours. Keeps food hot from 2 to 4 hours. Made of lightweight, non-breakable plastic in a handsome mahogany, copper, pewter, or red finish. Holds nearly three quarts \$6.95 Matching Service Tray 11" x 15". Mahogany, pewter or copper only\$2.95

331. THERMOS ICE TUB in star-bright polished chrome with ebony plastic handles and cover knob. Keeps cubes frozen for hours. ½ gal. size\$15.00 Lin-O-Guard, at left, new plastic insert to protect your precious glass thermo lining. Fits any ice tub\$2.00

332. REED-WRAPPED VACUUM ICE TUB makes a perfect match-mate for your bamboo-wrapped glassware. Highly polished chromium plate tub is insulated to keep ice cubes cold for hours. Please state choice of dark or light reed wrappings. 3-pint capacity\$25.00

333. BARTENDER'S SPECIAL. "Just So" for the man about town. Keeps ice cubes for hours. A beauty of a thermo lined ice tub in heavy gauge polished aluminum. 3-qt. size, ivory plastic handles\$9.95



No. 337



No. 331



No. 332



No. 333

for Smooth Hospitality

334. HONEYCOMB BOTTLE RACKS—for proper storage of wines and liquors. Cells hold bottles lying down so corks stay wet and tight to preserve the quality of your wines. The unit at right is shown with metal frame, and is priced without and with frame.

Portable Wine-Liquor Rack, left—fits closet, shelf, cabinet. Olive green enameled steel. 35" x 8" x 21¼" high—holds 36 bottles \$15.00; Also 24" wide for 24 bottles \$12.50

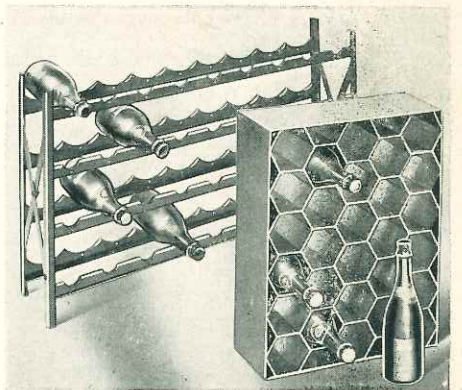
(At right)

Openings	Size	Without Frame	With Frame
14	19" x 11"	\$ 7.00	\$ 9.00
28	23" x 17"	\$11.50	\$14.50
39	23" x 24"	\$15.50	\$19.00
50	23" x 30½"	\$19.00	\$23.00
61	23" x 37"	\$23.00	\$27.50

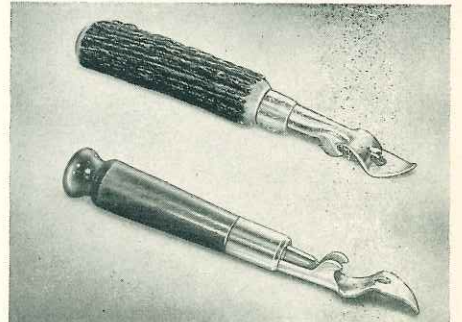
335. DISTINGUISHED BAR ACCESSORIES that are both practical and efficient for gameroom, bar or office cellarette. They're Combination Beer Can Openers and Bottle Cap Lifters, and solidly masculine. With genuine stag handle (above) \$7.50; With Walnut handles (below) \$3.95; All chrome model\$5.95



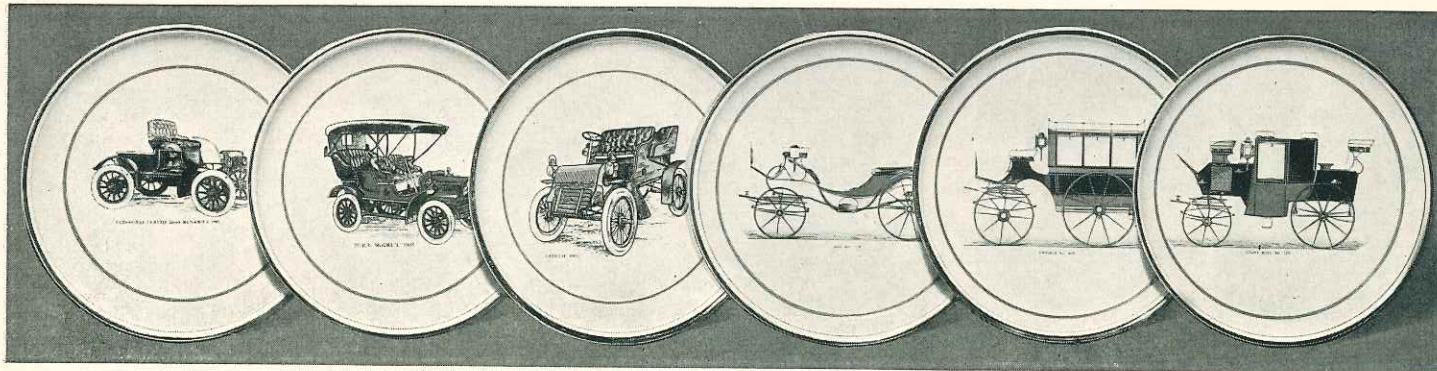
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No. 334



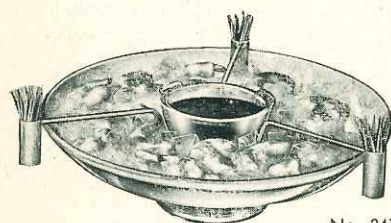
No. 335



No. 340

340. DECORATIVE PLATES for dessert or fruit—perfect wall decorations, too! In assorted colorful prints of Automobiles or Old French Carriages on white Hyalyn pottery with gold coin border, red follow line.

Four 8" Automobile Plates. Set \$ 8.00
Six 8" French Carriage Plates. Set \$12.00
Three piece Smokers Set in either print. Cigarette container and two ash trays \$ 3.50



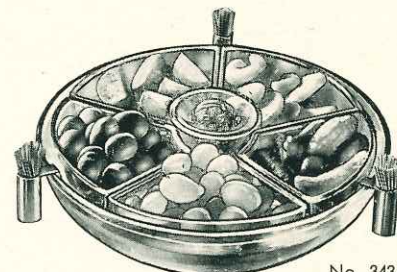
No. 341

341. SHRIMP SERVER in chrome and crystal glass to harmonize with any table setting. Sauce cup rests on chrome frame with 3 pick holders. 13" dia. \$12.00



No. 342

342. SINGLE-TIER LAZY SUSAN. Sparkling glass 14" tray revolves on precision built ball-bearing base. For hors d'oeuvres and other delicacies. A stunning centerpiece for buffet or terrace service. \$7.50



No. 343

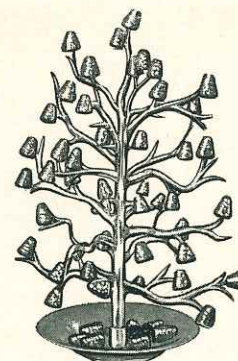
343. RELISH DISH keeps olives, celery, pickles, iced and crisp. Glass bowl with 5 servers and sauce cup that rest on chrome frame with 3 pick holders. 13" dia. ... \$15.00
Assorted colored picks, large box. ... \$.75



344. MARYLAND DUCK PRESS for the true gourmet . . . to prepare famous pressed duck. After roasting duck, the breasts are kept whole and separated from rest of carcass. The carcass with brown meat is put through the press and the juice extracted is added to a specially prepared sauce of melted butter, sherry or white wine, and other ingredients. The breasts are then bedded in rice and served with this savory sauce. Aluminum and stainless steel on 12" square oak base. So beautifully styled, it's used for both table and kitchen. The bottom of cylindrical strainer is an independent unit; may be pushed through length of strainer, neatly removing the carcass. All parts removable for cleaning. Leaflet of instructions and recipes included. . \$57.50

In our Connoisseurs' Food Department are all the delicacies and hors d'oeuvres for parties, as well as a wide variety of tempting foods from all over the world for buffet luncheons and suppers. Would you like to have a copy of our Special Food Folder showing some of these?

No. 344



No. 350

350. SUGAR PLUM TREE—delightful table decoration in sparkling crystal plastic. The sharp twigs hold gum drops, hors d'oeuvres, olives, shrimp, etc.; the saucer stand will hold sauce, or nuts. 13" high. Comes apart for snug storing away. Complete with package of gum drops \$2.50

351. OBLONG SUPPER TRAY handsomely designed with well and tree center for meat, and deep crescent shaped compartments for vegetables. 13 7/8" x 17 7/8" overall. An ever welcome hostess gift in gleaming silver plate and an exceptional value. Including federal tax \$11.95

352. SILVER PLATED SERVICE . . . beautiful, silver plate, so inexpensive, so desirable. The Oval Well and Tree Platter stands on 4 legs, is 16" long, 13" wide. The Vegetable Dish is 12 1/4" long, 9 1/2" wide. Each a handsome piece for gracious serving. Prices include federal tax.

Platter \$9.00
 Covered Vegetable Dish \$9.00



No. 356



No. 351

353. OPEN ASPARAGUS DISH. Beautifully designed tray, with gadroon border, heavily silver plated. Asparagus rest on the wire rack, and there is a graceful Sauce Boat for your favorite sauce. A handsome addition to your table service. 12 7/8" x 7 1/2". Including federal tax \$27.00

354. MODERN RELISH TRAY—designed so that you may also use it for serving cocktails, etc. The three decorative 2-compartment crystal glass dishes are removable. Chromium plated tray. Overall size, 7" x 15 3/8". The set complete. \$8.95

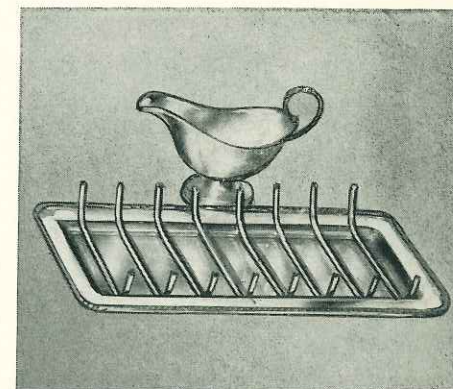
355. FLEX-TRAY TRIVET . . . the flexible hot plate platform that protects fine table tops. It harmonizes with the smartest or simplest table setting and adjusts for plate or platter. 7" x 10" closed . . . extends to 22". Silver Plated, including federal tax \$5.00
 Chrome Plated \$3.95

356. SALAD SET. A magnificent service set. Crystal glass bowl, 10 1/2" diameter, on silver plated foot with companion salad fork and spoon of heavy silver plate in delicately wrought design. 12 1/4" long. 3 Piece Set \$12.20*
 Salad Bowl only. \$7.20*; Salad Fork and Spoon Set \$5.00
 * Prices include Federal Tax.

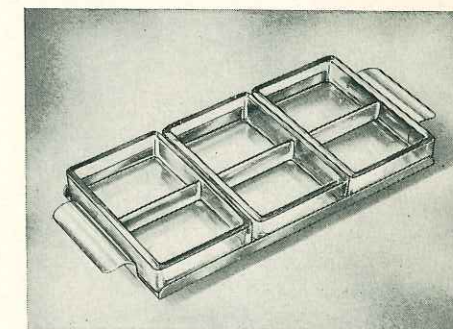
Hammacher Schlemmer
 145 EAST 57th ST. • Since 1848 • NEW YORK



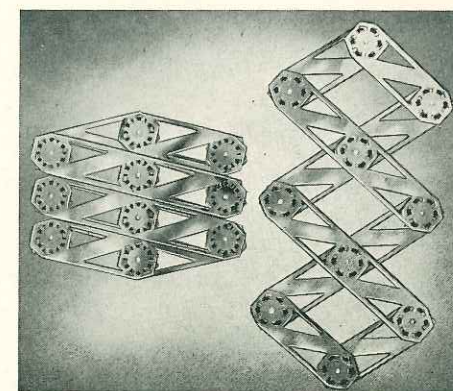
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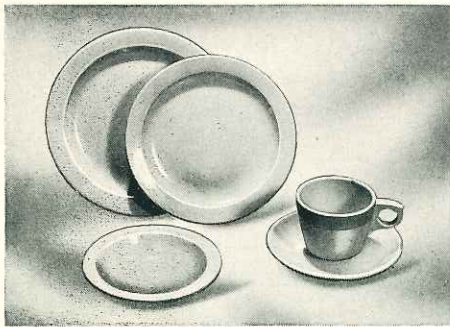
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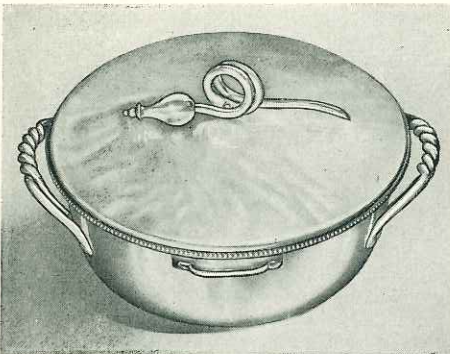
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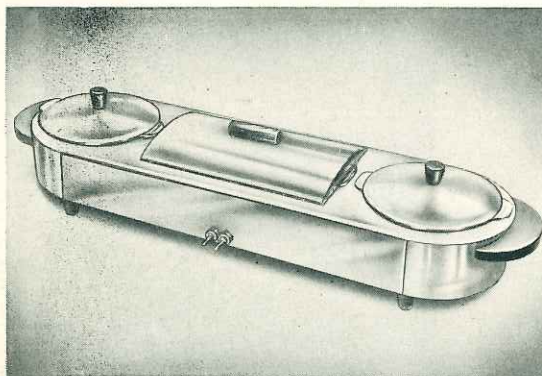
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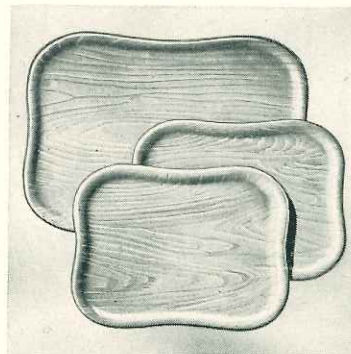
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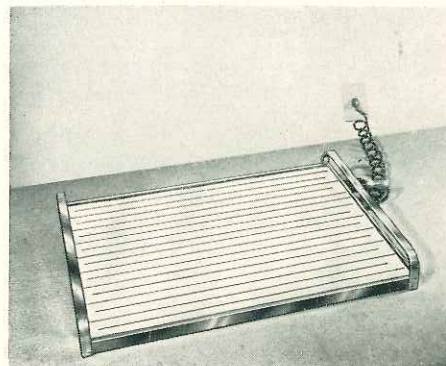
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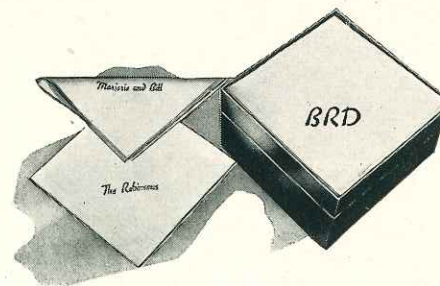
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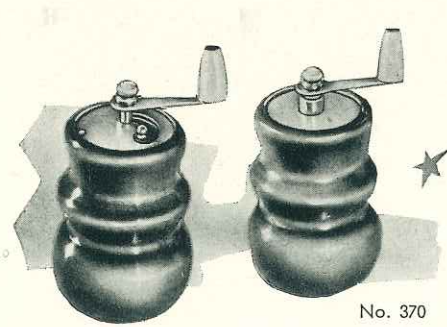
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No. 365



No. 364



No. 370

370. CHEF SALT AND PEPPER MILLS. Important table service for every gourmet and chef! Handcrafted in lustrous dark mahogany and in an authentic early American design. Adjustable for various grinds. The set comes complete with whole pepper and salt crystals. Set\$6.50

371. THERMOS SERVERS for home or office! Keep hot or cold drinks at right serving temperature for hours. Modern designs in polished chrome finish. **Server**, left, hinged cover, 20 ozs. \$25.00; 11 ozs. \$22.50; **Server**, right, with lift-up lid. Quart\$22.00

372. LAZY SUSAN SET—decorative 18" Susan in natural or black oak on ballbearing base. Comes complete with six individual ovenbake dishes and a 2 qt. covered casserole in white, green or yellow. To dress it up for table service, the casserole has extra serving cover of oak with ceramic finial. Very smart set\$17.50



No. 371

373. HAND BLOWN JUGS — magnificent crystal glass ice-lipped jugs gracefully designed and sized for individual, table, or party service. So inexpensive you'll want several. 6 oz. (without lip)\$1.25; pint \$1.50; 1 3/4 qts. \$1.75; 2 1/2 qts. \$2.25; 3 1/2 qts.\$3.00

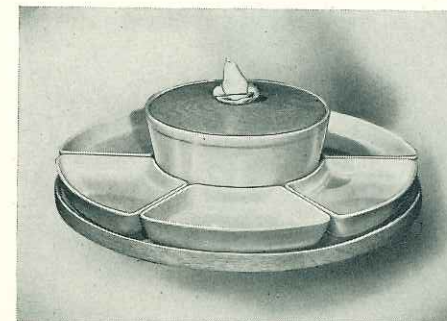
374. CRYSTAL CONDIMENT BOTTLES. French Dressing, left. Exquisite Vernay Waterford hand-cut bottle, engraved with proportions for mixing French dressing..\$10.00 **Twin Bottles**, right, in graceful Swedish modern design, only\$3.50

375. THERMOPLEX PITCHER. This attractive ivory-color server is double-walled insulated and has a turn-on-off cover. Non-drip pouring lip. Will keep liquids hot or cold for hours. Easy to clean, odorless, tasteless, non-toxic. 2 cups, 10 oz. size\$2.95

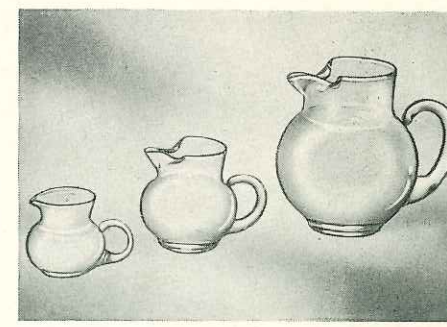
376. STANLEY COFFEE SERVER. Will pour any drink at the right temperature, piping hot or cold. Colonial design in gleaming chrome. Unbreakable stainless steel lining. Dripless lip, hinged cover. Heavily insulated. 2 cup size \$23.00*; 4 cup size \$26.00* *Prices include Federal Tax.

DELICACIES FROM FOREIGN LANDS

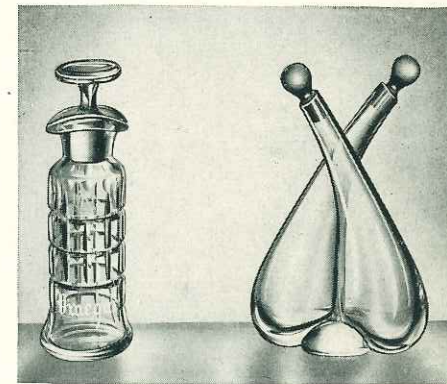
In our CONNOISSEURS' FOOD DEPARTMENT we have gathered choice delicacies from the far corners of the world. England, India, Italy, Holland, China, Canada and Brazil are just a few which have contributed fine and tempting foods for which they are famed. To help you stock your pantry shelves with these palate treats we have prepared a convenient "shopping" list of which we'd like to send you a copy. Just drop us a note and you'll receive one by return mail.



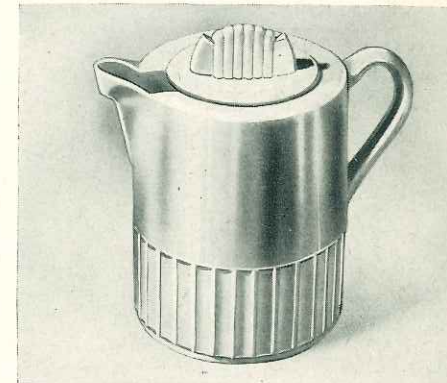
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No. 373



No. 374



No. 375



No. 376

BLUE MAGIC



"Blue Magic" Belongs in Every Home An Amazing New Discovery

380. BLUE MAGIC "Snack Jar"—Snacks Served Fresh. A crystal clear plastic jar that will hold a whole box of crackers, potato chips and many other type foods. Unlike other jars it guarantees to keep these foods fresh and crisp even in the dampest weather. 6" high, 6" dia.\$4.00

381. BLUE MAGIC "TIDBIT DISH"—A stunning table piece, the Tidbit Dish will keep nuts, cocktail snacks, hard candies crisp and tasty at all times. 6" dia.; 2½" high.\$3.50

382. BLUE MAGIC "SALT CELLARETTE"—Of attractive, crystal-clear plastic, it does double duty. Guaranteed to keep your salt shakers dry and free-flowing at all times, and both salt and pepper shakers sparkling bright. Once polished and filled, place on the covered Cellarette tray . . . for cellars up to 5¾" . . . \$5.00

383. DE LUXE "SALT AND PEPPER SET" Salt Shaker Always Pours . . . BLUE MAGIC guarantees free-flowing salt, even in the dampest weather. Crystal clear, glass salt and pepper shakers, funnel for refilling shakers with salt and pepper and lifetime BLUE MAGIC Crystal cap. Set.\$2.50

384. BLUE MAGIC "DRI-ALL" keeps foods crisp and tasty at all times. Works like magic with nuts—crackers—potato chips, cereals. Place "Dri-All" unit in closed food container and the BLUE MAGIC crystals will remove all harmful moisture. Package of 4.\$1.89

385. Blue Magic KRISPY KAN—The only moisture-absorbing food container on the market. Smartly decorated, Krispy Kan guarantees to keep crackers, potato chips, pretzels, cereals crispy and tasty. 7⅞" x 7⅞" . . . \$1.95

Cutlery at its Finest!

CARVEL HALL CUTLERY with magnificent filigree silver overlay on ivory plastic handles. Rub, chip resistant—wash it in hot water. Finest chrome vanadium alloy steel blades, hollow ground to razor sharpness. In plastic case.

390. 3-Piece Carving Set. \$31.50; with plain ivory Lustex handles\$23.50
2-Piece Game Knife and Fork (not shown)\$17.50;
 with plain Ivory Lustex handles\$12.50

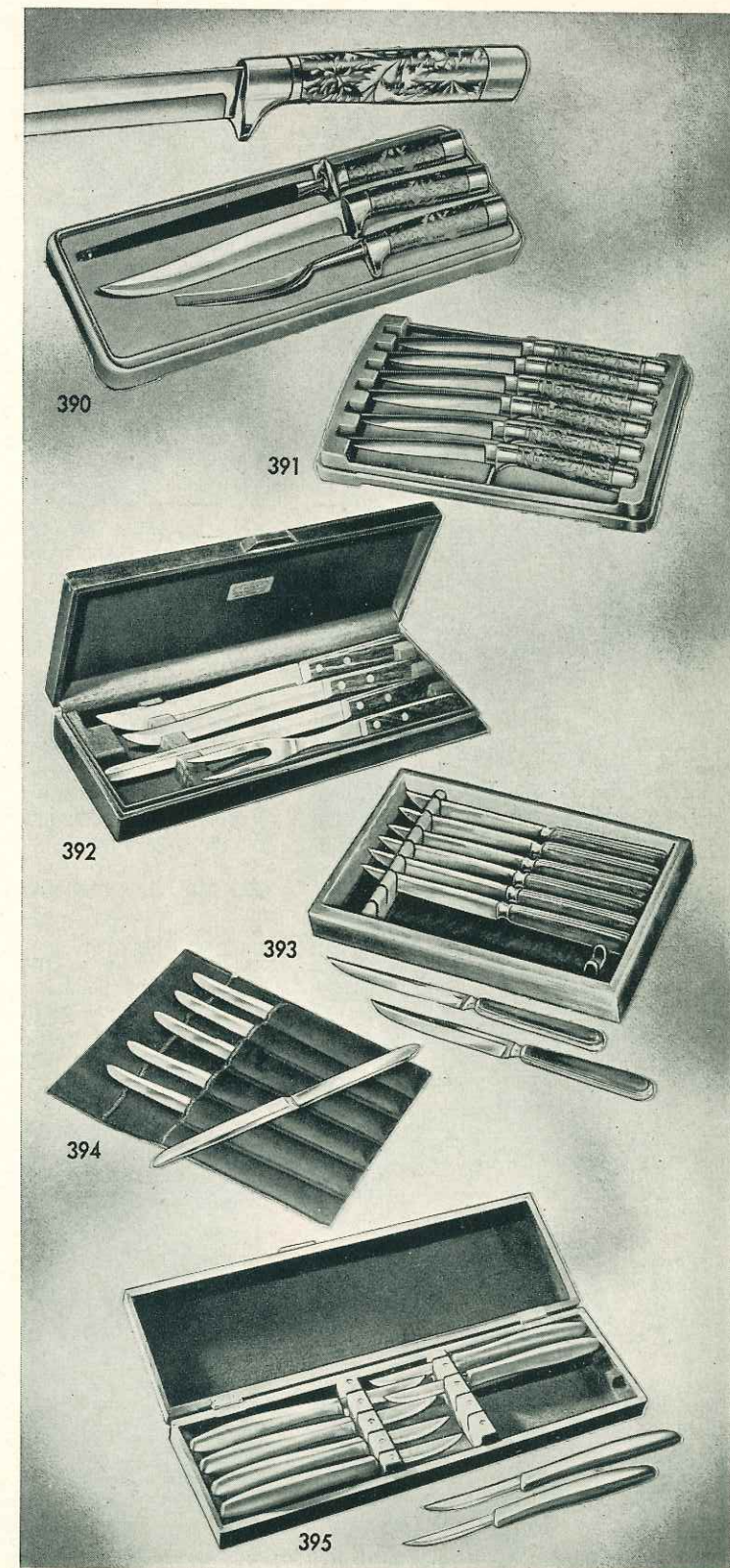
391. 6-Piece Steak Knife Set, shown\$30.00;
 with plain Ivory Lustex handles\$18.00
4-Piece Set. \$20.50; with plain ivory Lustex handles. \$12.50
8-Piece Set. \$39.50; with plain ivory Lustex handles. \$23.50

392. FLINT SLICING—CARVING SET—blades are hollow ground vanadium steel chromium plated to retard tarnish and keep cutting edges sharp. Perfectly balanced rosewood handles. 4-piece set includes: Roast Slicer, Ham Slicer, Steak Knife and Fork in hardwood case. Moderately priced at\$7.95

393. CASE STEAK KNIVES of drop forged, chrome vanadium steel. Blades are concave ground, like an old-fashioned razor, and just as sharp. Superbly tempered, they will not rust or stain. Handles are beautifully grained Pakkawood . . . strong as steel and will not break. Complete with wood tray.
 Set of 8\$25.00
 Set of 6\$19.50

394. SILVER PLATED STEAK KNIVES. Robeson's new shur-edge frozen heat process adds an extra sharpness to stainless steel blades that are **guaranteed sharp for 3 years.** These steak knives not only stay keen but enhance table settings . . . quality, triple plated silver handles are simply and handsomely designed to complement all silver flatware patterns. Each\$ 2.85
 6 Piece Set in tarnish-proof flannel roll\$17.50

395. GERBER LEGENDARY STEAK KNIVES have hand-made blades of an extremely hard steel . . . combining tungsten, chrome and vanadium. They're double bevel, wedge-ground and take a sharper edge than any other steel. Solid alloy handles cast to fit hand. Hardwood cases. Set of 4.\$16.00; set of 6.\$22.75;
 set of 8\$29.50; set of 12\$42.50





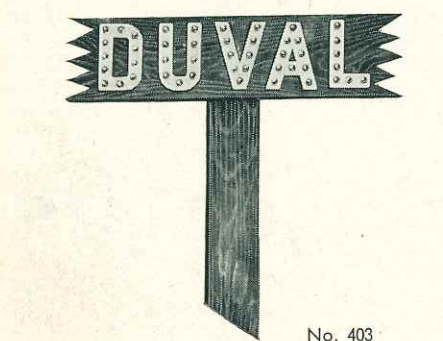
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No. 402



No. 403

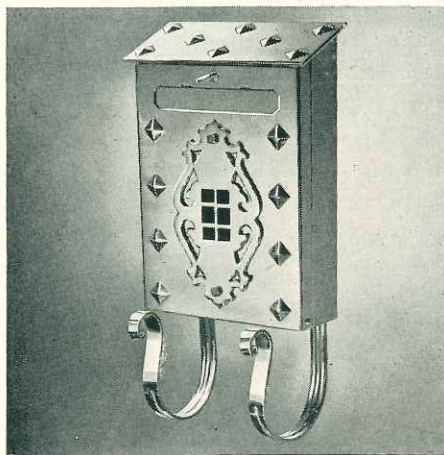


No. 404

400. BUGMASTER. Effectively destroys night flying insects before they have an opportunity to annoy. Lures insects by its light and electrocutes them. Portable so that you can plug it in anywhere. 110 volt, A.C. only\$20.00

401. ORNAMENTAL FAUCET... a sprightly touch to add charm to the garden. Replace old spigot with a decorative faucet. Solid brass, highly polished; and interchangeable with regular hose connection. Your choice of Dove, Dog, Rooster, Horse or Swan, each\$7.50

402. MC NULTY LAWN SIGNS cast full reflection for night reading. Choice of: Scottie, Doberman, Collie, German Shepherd, Dachshund, French Poodle, Great Dane, Hound, Duck, Angus Bull, Hereford Bull, Trotter, Bird—and up to a maximum of 16 letters or numbers. Cast-aluminum, black frame, aluminized letters. Complete with wrought iron stake\$8.50



No. 405

403. STARBRITE REFLECTO SIGNS shine at night to guide friends to your door. Smart saw-tooth hardwood panel with green or white starbrite letters or numbers. Panel with 5 letters or numbers \$2.95; 30" Stake 50c extra; Extra letters or numbers, each 50c; Hyphens 25c; Periods 10c; Commas 10c.

404. POST LANTERNS of Early American design lend atmosphere to driveways. Weather resistant, heavy gauge solid brass, finished in dull black, polished brass trim. Lantern is 13" square, 12" high; frosted globe 8½" high. Underwriter's approved. Lantern only\$18.00
8' Post shown. 3 ft. of wood turning, 5 ft. of steel tube. 3½" dia. (wired through center)\$18.00
Plain 8' White Wood Post, 4" square (wire goes through center)\$9.50
8" Cedar Post (wire goes on outside) .\$.400

405. MAIL BOX. A fine, big fellow capable of holding large envelopes and many of them. And, the magazine rack is a great convenience. 15" x 6½". Solid brass polished finish.\$14.95
Wrought iron, grey Swedish finish..\$ 6.89
Wrought iron, dead black finish...\$ 6.25

406. COWBOY LAWN SPRINKLER... this novel sprinkler of a cowboy twirling his lariat was designed by a former cowboy. Water is carried through the brass pipe, shaped as a lariat... and the water pressure causes it to revolve, covering a 36 foot diameter circle. Rustproof! Body of cowboy cast aluminum; base galvanized steel with enamel baked on. In bright cowboy colors. 32" high, weighs 12 lbs.\$27.95



No. 406

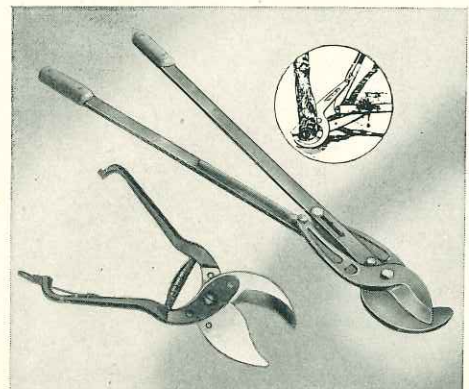
Gardeners Look Here!

410. GLAM-R-EDGE—decorative aluminum tile-like trim for lawns, shrub or flower beds. Eliminates back-breaking hand-trimming and edging. Easy to install by hand, can be adapted to any shape area. Solid grass green, solid terra cotta, yellow with white or coral with white baked enamel finish. 4' 9" Circle \$11.95; 11' 5" Serpentine \$13.50; Extra Lengths, straight or curved, 22" \$1.50 (Also can be painted to any desired color)

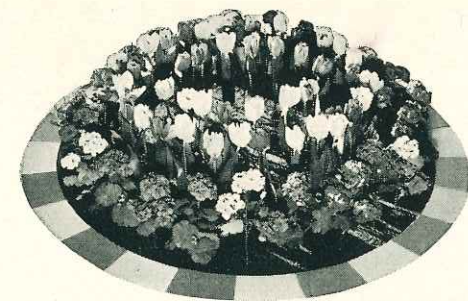
411. WATERING POTS AND CANS—so attractively designed you'll use them indoors as well as for the garden. Reading left to right: Solid copper, pint size. Only \$3.60, Highly polished solid brass. 2 qt. \$7.95; Solid copper, 1 qt. size.....\$5.40

412. ALUMINUM GARDENING TOOLS. Non-rusting, strong and lightweight. Patented finger rest... no blisters. Quality tools that are self-sharpening. 5-Piece Set of Claw Cultivator, Bulk and Transplanting Trowel, 4-prong Cultivating Fork, Trowel, and 2-prong Weeder\$3.70

413. DOUBLE FLOWER PICKING METAL CONTAINERS... fill with water and keep posies fresh while gathering. Container, left, floral decorated; cream or light green ground. 22" high overall..\$4.95
Container, right. Dark green, undecorated. Extra sturdy. 24" high overall.....\$6.50



No. 416



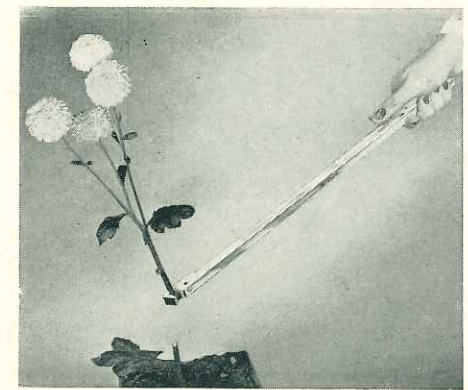
No. 410

WE DELIVER FREE ANYWHERE WITHIN
150 MILES OF NEW YORK CITY

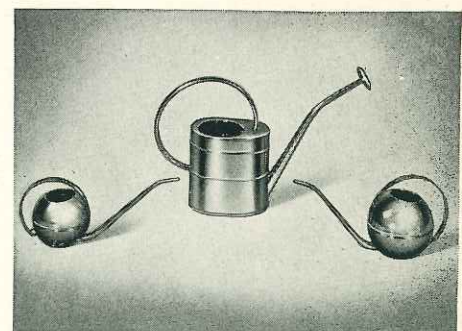
414. FITTED GARDEN BASKET is sturdy woven wicker. Contains; dibbler, knife, trowel, fork, transplanter, gloves, kneeling pad—and choice of rose shears that hold flowers after cutting or pruning shears. State your choice of rose shears or pruning shears. Complete set\$17.95

415. CUTTING-PRUNING TOOL. Long-reaching—you can cut roses without getting scratched. End holds stem of flower or fruit after cutting. Reaches high places. Goes through plants without breaking foliage. Aluminum, 18" long.....\$2.95

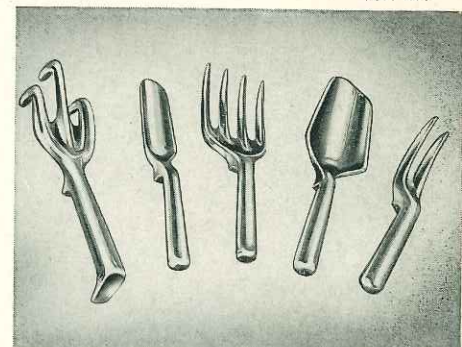
416. TWO PRACTICAL GARDENING TOOLS. Wilkinson Sword Pruning Shears, bottom. Heavy steel blades honed razor sharp. Easy cutting action on heavy twigs, tender plants. 8" long.....\$6.25
Porter Lopping Shears, top. For heavy pruning and trimming with a minimum of effort, 27" long, cutting up to 1½".....\$7.25; 34" long, cutting up to 2".....\$8.50



No. 415



No. 411



No. 412



No. 413



No. 414



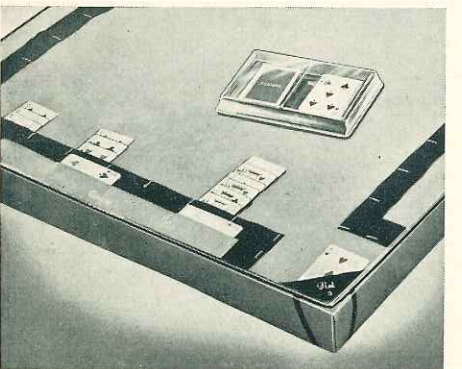
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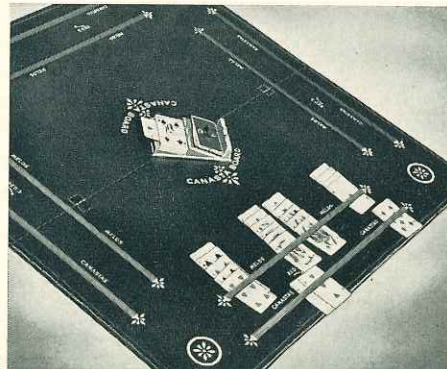
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No. 422



No. 423



No. 424

Canasta's the Game!

420. DE LUXE CANASTA SET in a hand-some leather case. Included are two decks of colorful playing cards, a crystal plastic card tray, score pad, and rules for playing the game. In your choice of red or green leather case. 8" x 5 1/2" x 1 1/4". The complete set\$7.50

421. FOR CANASTA FANS—the latest favorites. **The Jumbo Canasta Score Pad**, left, with mechanical scoring pencil. 5 1/2" x 9" overall. Red or green leather \$4.50. **A 3-Deck Set of Canasta Playing Cards**, right, as the 1950 rules call for 3 packs with six players—2 packs with less people. Set of 3\$2.25

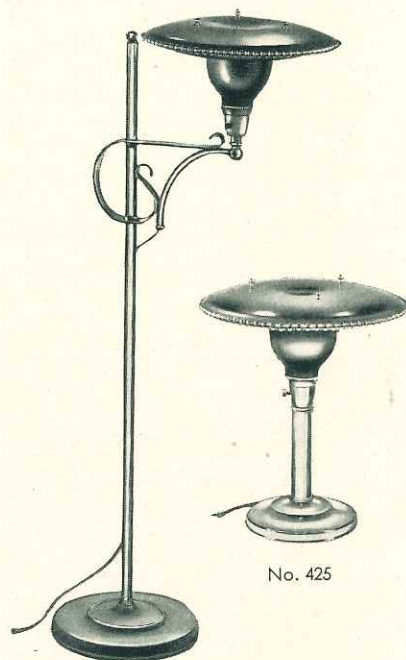
422. SMART-LOOKING CANASTA SET in a decorative chestnut-colored leatherette case. Set consists of two packs of attractive cards, crystal lucite Canasta board, a score pad, and rules for playing this fascinating game. Case is 8" x 5 3/4" x 2 1/4" closed. The set\$5.00

423. CANASTOP TABLE COVER. Both decorative and practical for playing Canasta. Fits over bridge table—can be used indoors or out. Suede cloth with pockets on four sides and corner pockets for red threes. Green with black trim or black with green. 30" x 30".\$3.95

424. CANASTA TABLE TOP—for playing Canasta indoors or out. Fits over any card table, folds in half for storing. Sturdy wood construction, weather-proof green painted finish. 36" x 36" open. \$6.95. **Metal Gin Rack** for holding cards\$2.00

425. HANDSOME SIGHT LIGHT LAMPS. Scientific design focuses light where needed—none on your eyes. Swinging arm on floor model adjusts to any position. In antique brass with tole green, ivory or antique brass shade; or in **Contemporary Modern** (not shown) in polished brass with Cordovan, Georgian, Green or Ivory shade\$24.50 **Table model** in antique brass with matching shade\$15.50

FOR YOUR CONVENIENCE, THERE IS
A SPECIAL ORDER FORM ENCLOSED.



No. 425



No. 430

430. FOLDING TABLE. Ideal for meals, cards, etc. Sturdy enough for a typewriter, light enough to carry. Patented hinged construction—table folds or opens by picking it up. 15" x 26" x 26" high. Mahogany veneer top\$15.95 **Miniature size**, 15 1/2" x 11 1/2" x 14"—for individual service. Black with gold trim, liquor-resistant finish\$6.95



431. LEG-O-MATIC BRIDGE TABLE SET in mahogany finished hardwood with scratch and alcohol resistant surface. Table top and padded chair seats are covered in ivory, green or red washable Loratex plastic. All pieces open with one motion and legs lock firmly in place. **Set**, table and 4 chairs\$54.95 **Table only** ..\$15.95; **Chairs**, each ..\$9.75



No. 431

432. FOLDING COACH TABLE—modern version of an old English coach table. Serves admirably for cocktails or for a buffet service of quick snacks. Mahogany finish hardwood. Folds flat for storing in small spaces. 19 1/2" x 24 1/2" x 28 1/2" high. Priced at\$13.95

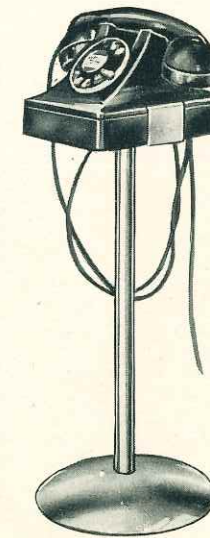
433. BREAKFAST TRAY. Decorative glass top, side pockets for papers and mail. Removable tray has 4-position adjustment for reading. Ivory, white, peach or green enamel finish. Priced at\$11.95

Same style with removable legs. Priced at\$15.95

"Nancy" Breakfast Set shown on tray. French blue laurel on eggshell semi-vitrified china. Coffee pot, sugar, creamer, egg cup, cereal bowl, coffee cup, saucer, plate, covered serving dish, salt, pepper. 12 piece set \$12.95; 18 piece set, service for 2\$15.95

434. HI-LO TILT TABLE designed to pull over bed or chair, has so many uses in the home, office, study and sick room. Adjusts from 23" to 38" for position needed. 16" x 24" mahogany finished top, chrome base. Priced at\$19.95

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43

No. 435

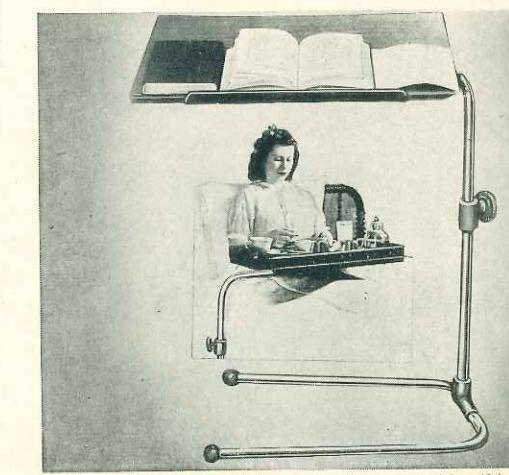


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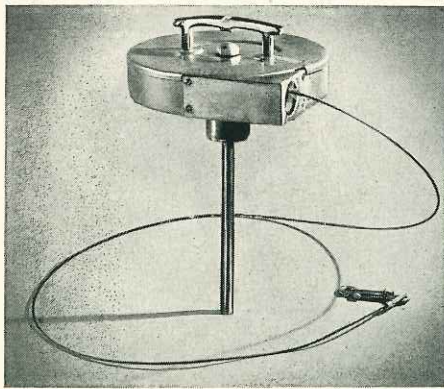


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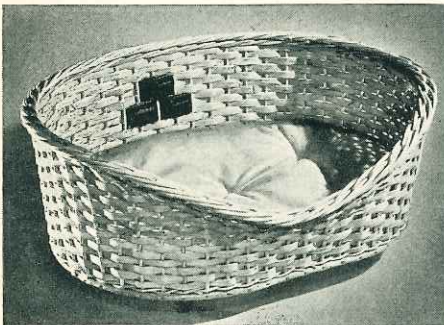
435. TELEPHONE STAND. Provides convenient way to keep phone on duty without cluttering up desk. Specify whether oblong, round or oval base phone. Also in an Executive Model which accommodates 4 or 6 push button phone. Polished chrome or bronze finish, 20" high. Either model \$15.95



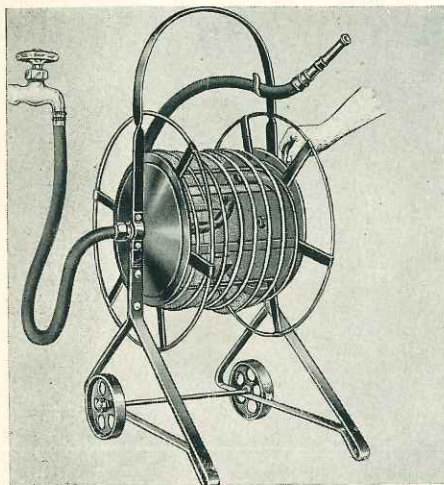
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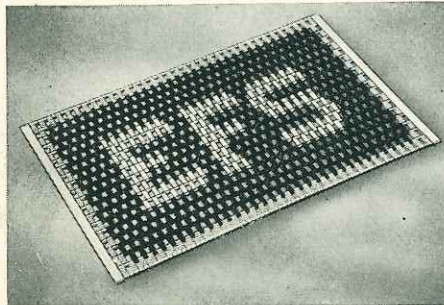
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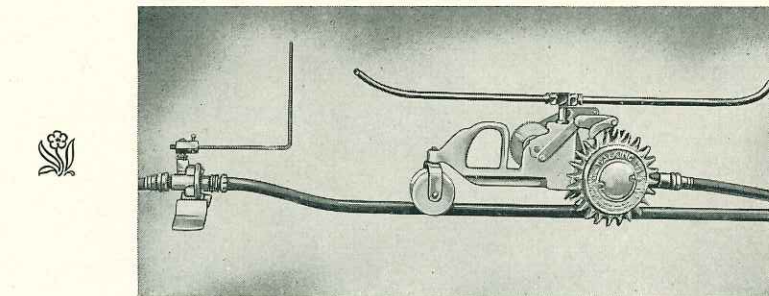
No. 443

440. KEEP PETS SAFE. ReeLeash anchors securely in ground and 18' automatic leash reels in or out as pet moves. Prevents entanglement. Ball bearing operation, rust proof. 1000 square feet play area. 7 $\frac{5}{8}$ " x 1 $\frac{7}{8}$ "\$14.95
ReeLeash Wall Model with 12 foot leash gives up to 450 sq. ft. play area.....\$8.95

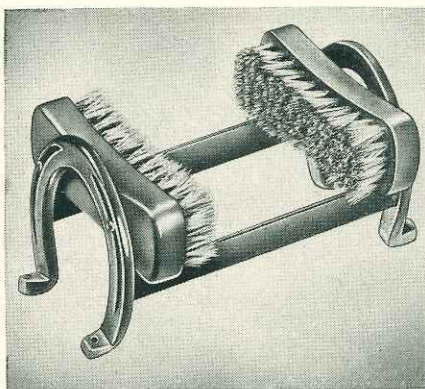
441. NATURAL REED BED sturdily made. With cedarized mattress.
 23" long.....\$7.00; 25" long.....\$7.80
 27" long.....\$8.60; 29" long.....\$9.40
 31" long.....\$11.50; 33" long.....\$14.50
 35" long.....\$17.00.

442. SALEM REAL-REEL, for the garden hose. Water runs through the hose while it is on the reel... unwind only the hose needed. Reel holds 150 feet of hose. Sturdy steel construction, weighs 28 pounds. With 5 feet of accessory hose faucet and connection to attach to faucet\$14.95

443. MONOGRAM DOOR MATS with three initials. Staunch live rubber and spring steel with ridges on each link for shoe scraping. Print initials, allow 2 to 3 weeks for delivery. Your choice of any two color combinations: black, white, terra cotta, light blue, light green, gold. 23" x 36" \$9.95; 21" x 30" \$7.50; 15 $\frac{3}{4}$ " x 24", without border...\$4.95 (Special sizes available, write for prices)



No. 444

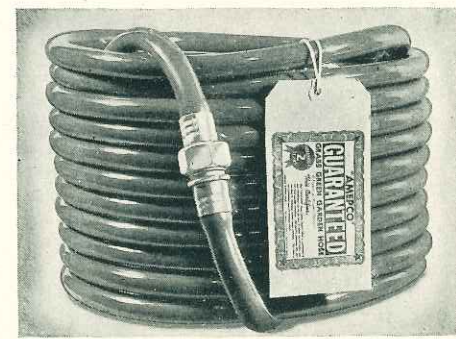


No. 445

444. WALKING SPRINKLER—the almost-human robot sprinkles your lawn over a pre-determined course and shuts itself off when finished. Sprinkler creeps along hose at rate of 20 to 35 feet per hour depending on water pressure. Can be set for stationary sprinkling too. Standard Model..\$27.00
 Automatic Shut-off\$ 5.10

445. BOOT WIPER. Lucky Horseshoe Boot-scraper stands guard and sees that no dirt or mud is tracked onto rugs and floors. Two hand-turned riding (horse) shoes are welded to sturdy cross irons for scraping mud. Sturdy stable brushes clean the sides of boots\$5.95

446. AMEPCO GARDEN HOSE. Weighs $\frac{1}{3}$ as much as ordinary hose, yet is exceptionally tough and durable—won't kink, check or crack, and is unaffected by weather. Fitted with $\frac{3}{4}$ " standard solid cast brass couplings.
 Green Plastic Hose, guaranteed for 2 years, $\frac{5}{8}$ ", 25 ft.....\$4.95; 50 ft.....\$9.95
 Amber Transparent Plastic Hose, guaranteed for 5 years, $\frac{5}{8}$ ", 25 ft.\$5.95; 50 ft. \$10.95
 $\frac{3}{4}$ " Amber Plastic Hose, a 5 year guarantee, 25 ft.\$13.50; 50 ft.\$24.50



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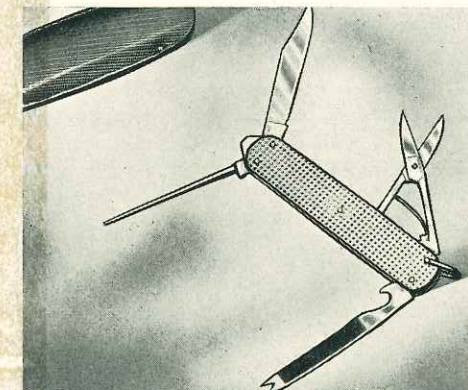
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450. FLY FISHERMAN'S KNIFE—the all-purpose stainless steel sportsman's pocket knife that's only 4" long closed. Contains scissors, file that's magnetized for picking up small fish hooks, cap lifter, hook disgorger, screwdriver and knife blade. . \$9.50

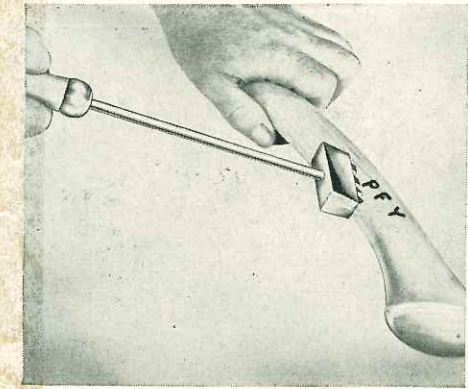
451. PERSONALIZED BRANDING IRON for toys, leather goods, garden tools, plastics. To use—merely heat over open flame and brand object with your initials. Solid bronze with wooden handle. Print choice of two or three initials, allow 2-3 weeks for delivery. Each\$3.50

452. FISHERMAN'S DE-LIAR—weighs and measures fish. No guesswork! With carrying case. 8 lb. capacity, 24" length, \$3.00; 24 lb. capacity, 42" length\$3.50
Angler's Pliers. 8 tools including pliers, knife, screw-driver, hone and wire cutter. In pocket-size kit with loops for belt. . \$5.95

453. YACHT KNIFE for boating enthusiasts. No danger of losing it, it floats! Flat ground highly tempered stainless steel blade, folds into a handsomely designed, hand-fit 5" case of cork and brass\$5.00



No. 450

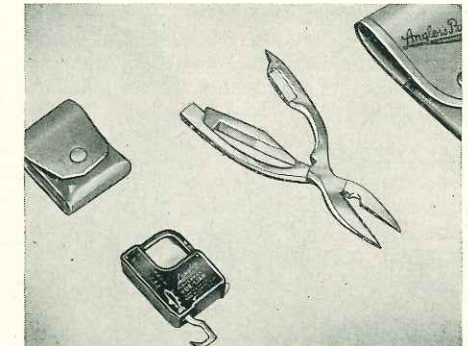


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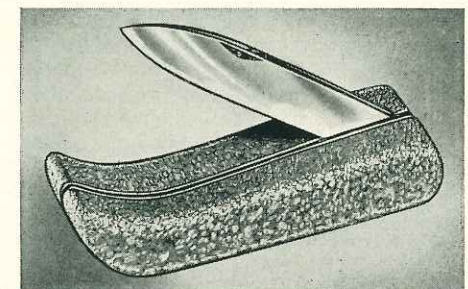
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454. STANLEY HANDYMAN SET in pine chest. Contains: hammer, zig-zag rule, screw drivers, bit brace, auger bit, hand drill, drill points, try square, chisel, bench plane, level, saw, nail set, bradawl, pliers, package sandpaper and plan book \$19.95

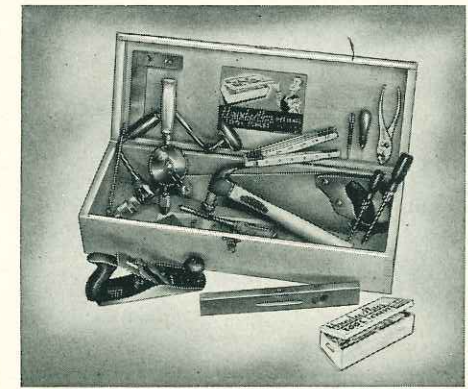
455. TOWNSEND FISH SKINNER—just three quick moves and fish is skinned. After cleaning fish, cut along back and belly, then gently push exposed end of skin between blade and roller. Turn handle and—presto!—your fish is skinned! Only. \$4.95



No. 452



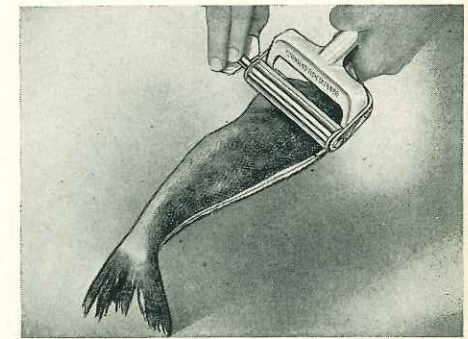
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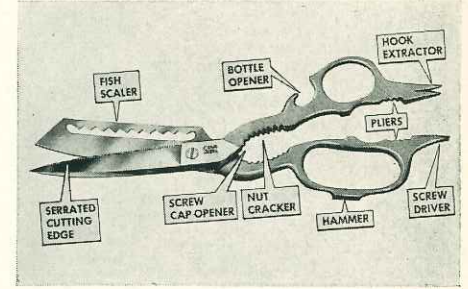
No. 454

456. FISHERMAN'S SHEARS—does practically everything but catch fish. Has serrated cutting edge, scaler, hook extractor, hammer, plier, screwdriver, nut cracker, opener for screw caps—bottles. Highly tempered steel, with red handles \$3.95; Deluxe polished Chrome\$4.95

457. STANLEY DELUXE TOOL SET in sturdy oak cabinet. Contains: hammer, zig-zag rule, spoke shave, screw drivers, countersink, hand-drill, drill points, bit brace, auger bits, chisels, combination square, vise, marking gauge, nail set, soldering iron, bench plane, block plane, level, saw, pliers, nails, screws, sandpaper and a plan book. Complete\$49.95



No. 455



No. 456



No. 457



No. 460



No. 461

No. 462



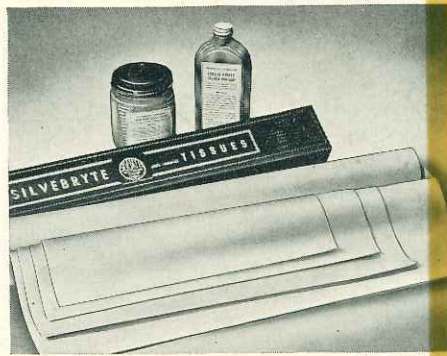
No. 463



No. 464



No. 465



No. 466

It's Cleaning Time!

460. CLEANING HELPS needed in every household.
Top Row: Twink Copper Polish, 12-oz. .\$.69; Rubber Gloves, sure-grip fingers. Small, medium or large, pair .\$.125; "Brasso" Polish, 6½-oz., 6 for \$2.40; "Norma" Rust and Stain Remover, three 1-lb. pkgs. \$2.67; "Silvo" Polish, 5-oz., 6 for \$2.40
Bottom Row: Bleeker's Easy Cleaning Fluid, Pt. \$1.00, Qt. \$1.50; Gal. \$4.95; Vernax Furniture Cream, Pt. 95c; Qt. \$1.75; Gal. \$4.95; Pritz Dirt Remover, 1 lb. 49c, 1 Gal. \$1.50

461. AEROSCT means insect-free corners! Kills moths, roaches, ants, silverfish, flies, mosquitoes. Bomb fits hand, sprays quickly, non-inflammable, non-toxic. Can be used safely around open foods. 16 oz. .\$.3.98
We Refill Empty Bombs for only .\$.235

462. ODOLOST—A few squirts and stale air becomes fresh; cooking, tobacco and other odors vanish. Odolost fans out in three directions at once. Bomb contains enough spray to treat 300 average rooms .\$.3.95
We Refill Empty Bombs for only .\$.230

463. NEW H-S MOTHPROOFING CLEANER—new cleaning properties have been added to this liquid that mothproofs and cleanses in one operation. Add to water. 2 oz. mothproofs and washes a sweater, 1 pt. a blanket. Harmless, odorless, can be used as spray on rugs, clothes, etc. Future drycleaning won't remove H-S mothproofing. Gal. \$8.00; ½ Gal. \$4.50; Qt. \$2.50
Expello—kills moth worms or larvae. State large or small odorless crystals. 2½ lbs. \$1.69; 5 lbs. \$2.79
Dupont Camphor, 16—1 oz. squares. \$1.25

464. VENIDA TOILET TISSUE. Has genuine facial tissue quality . . . use it also for removing cosmetics, and as a baby tissue. Absorbent! In white, peach, green, blue or maize to match your color scheme. 1,000 sheets to a roll. Dozen rolls .\$.2.25; Case of 100 rolls \$17.50

465. "BEAM" KEEPS SILVER POLISHED FOR MONTHS! It's ready for use without that last-minute "shine-up". All you do is polish your silver and then put a jar of "Beam" in your silver chest, drawer or cabinet. Harmless, odorless "Beam" magic crystals absorb from the air elements that tarnish. Small size .\$.50
 Large size for open display \$1.00

466. FOR GLEAMING SILVER. H-S Silver Polish has a rouge base that removes tarnish quickly. Harmless to hands. Liquid—pt. \$1.00; 6 pts. for \$5.00
 Creme—24 oz. jar \$1.00; 6 jars for \$5.00
Anti-Tarnish Tissues. To keep silver bright and gleaming after polishing. It is tarnish repellent and contains no injurious chemicals. "Standard", 24 sheets 20" x 30" \$.50
 "Economy", 24 sheets each of 24" x 36"; 20" x 30"; 18" x 24"; 15" x 20" \$2.00



No. 470

470. "REVIVA" by Jackson of London removes alcohol, water, perfume, liniment, ink or paint marks from your fine furniture. Revives original color and grain of wood . . . covers minor scratches. For all dark or light, varnished, shellacked and lacquered surfaces. ½ Pt. \$1.00; 1 Pt. \$1.50; Qt. \$2.50; ½ Gal. \$4.25

471. "PATINA", Jackson of London **ENGLISH TYPE WAX POLISH.** Revives and preserves the beauty of fine grained woods. Fine for bronze, leather, marble. 8 oz. jar \$1.25; 16 oz. jar \$1.75
 Wax Polish for blonde finishes. 8 ozs. \$1.25; 16 ozs. \$1.75

FELLER-JONES SERVICE

If you haven't the time or inclination to do your own mothproofing; or rug and upholstery cleaning—with the special preparations offered here—just tell us and we'll be glad to estimate on the work to be done by Feller-Jones experts. You'll receive a 5 year guarantee on any mothproofing; and you will be pleased by the new beauty they can bring to rugs and upholstery.



No. 476

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472. NEW-LAC with the plastic content that reduces skidding hazards. Takes to floors. Dries to a hard, brilliant finish in 20 minutes. Dirt, scuff marks, water can't penetrate. Goes on easy—outlasts regular wax. Qt. \$1.39; Gal. \$3.79
 Applicator fits carpet sweeper handle \$.69

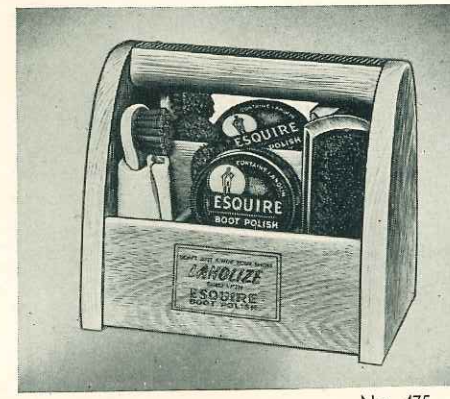
473. CLEANING AIDS save countless steps. Aluminum finished metal, without equipment.

Combination Scrub Pail With Tray for cloths, polishes and cleanser. 8¾" x 12" tray fits into the 9½" deep pail. \$5.95
Utility Cleaning Tray is a carry-all with compartments for brushes, cloths, cleaning fluids, polishes, etc. \$2.95

474. DE-MOIST soaks up moisture, prevents mold and mildew. Stops musty odors . . . protects clothes. Comes in a bag to be hung in closet, playroom, locker, attic. Has no odor . . . absolutely harmless. Does not drip; can be re-used. Two 12 oz. bags \$2.58
 50 oz. size for larger rooms \$4.95

475. FOOTMAN—a complete home shine outfit. Contains 1 brown, 1 black 50c size Esquire polish, 2 horse-hair brushes, 2 duffers, 2 shine cloths—all the necessities for glossy shines. In lacquered hardwood case with corrugated foot rest \$4.95

476. I. C. DEGREASER cleans the dirtiest oven without hard work. Just wipe it on and off and oven is clean. Removes grease from pans and broilers without rubbing or scouring. No abrasives! Qt. \$1.59; ½ Gal. \$2.50; Gal. \$3.95



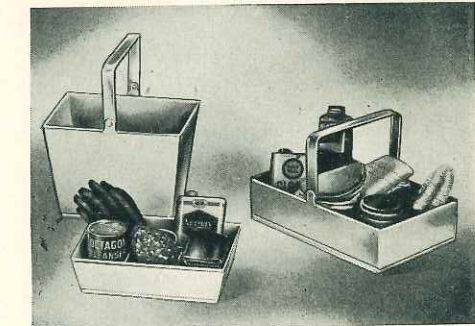
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No. 471



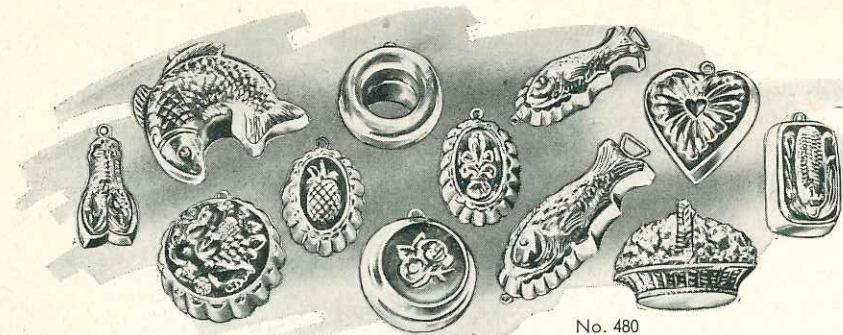
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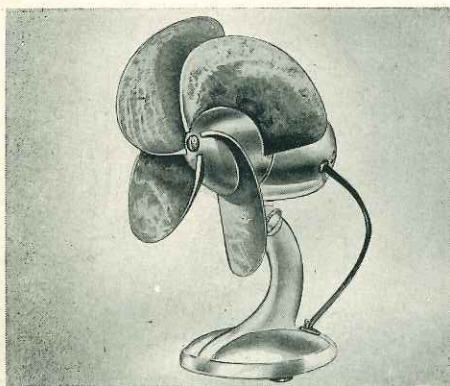
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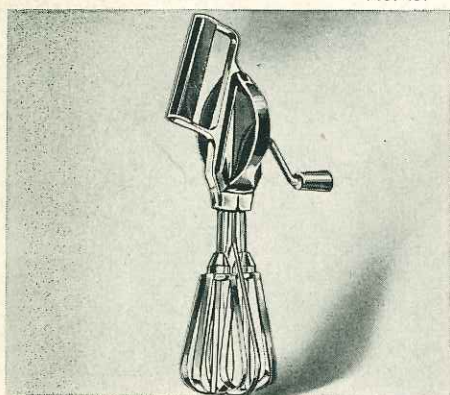
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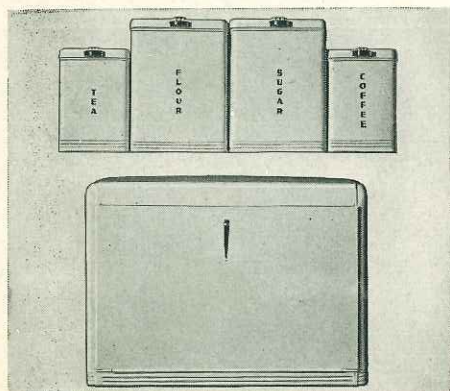
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No. 481



No. 482



No. 483

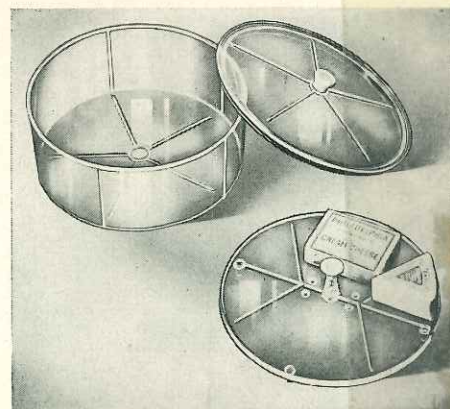
480. COPPER MOULDS—the delightful way to prepare and serve desserts, salads, aspics. **Left to right; top row:** Curved Fish, 9½" .\$.5.95; Ring, 6½" .\$.3.75; Straight Fish, 8¾" .\$.3.75; Heart, 6½" .\$.3.75; **Bottom, left to right:** Lobster, 3½" .\$.2.75; Ripe Fruit, 7½" .\$.4.50 Pineapple, 4¾" .\$.2.75 Round Flower, 7" .\$.3.75 Fleur de Lis, 4½" .\$.2.75 Straight Fish, 12" .\$.5.75 Fruit Basket, 9" .\$.4.50; Corn, 4" .\$.3.75 **Not shown:** Ring, 10" .\$.5.95; Grape, 10" .\$.4.75 Curved Fish, 5" .\$.2.95

481. SAMSON SAFE-FLEX rubber bladed Fan is totally safe. If touched when whirling at top speed, no harm is done. Absolutely silent and smooth running. Ideal for home or office. Light tan hard-baked enamel with matching rubber blades. Can be mounted on wall. 110-120 volts, 50-60 cycles. A.C. only. 10" oscillating .\$.21.95; 12" .\$.29.95

482. MAYNARD SPEED BEATER AND MIXER. Whips, fluffs and blends with magic speed and efficiency. Scientifically designed stainless steel blades are enclosed in protective, easy-to-clean plastic. Lateral handle gives better grip for tireless, easy mixing. Red, ivory or black .\$.2.95

483. KITCHEN CANISTERS. Two small canisters for tea and coffee 4½" x 6½"; two large ones for flour and sugar 6¼" x 8½". White with red knobs, red with black or yellow with black. Set .\$.5.39 **Bread Box** with removable shelf, Colors as above. 17" long, 12" high, 11" deep .\$.5.98 **Bread Box** without shelf. 17" long, 9" high, 11" deep .\$.5.19

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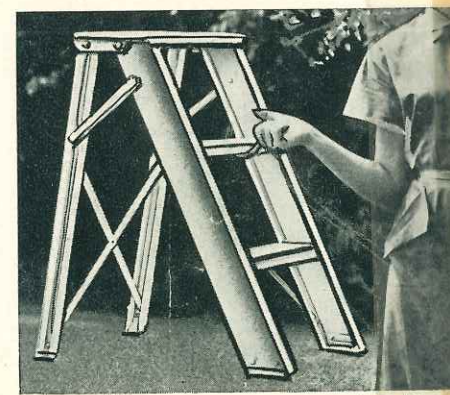
No. 484

484. HOSTESS PRE-SERVER serves and preserves cheeses, canapes, cookies, etc. Even the most perishable cheeses will remain fresh for weeks. Made of crystal Styron plastic—non-toxic, odorless. Use the tray for serving, then slip on cover and store away in ice box. 8" diameter .\$.2.95

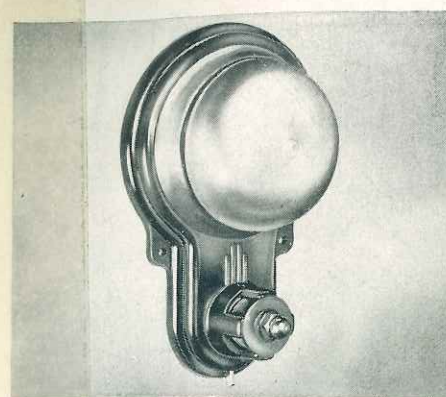
We have all the important items for general cleaning—soaps, powder, cleaning and polishing fluids, mops, brooms, scrub and dish cloths. You will find in our store many accessories that are to be had nowhere else. See pages 46 and 47.

485. MAGNESIUM LADDERS—so feather-light they can be held with one hand—yet so strong they can take loads up to 1000 pounds. Made with safety skid-proof treads. Fold for storing. 26" illustrated \$7.50; 4 ft. .\$.14.95; 5 ft. .\$.16.95; 6 ft. .\$.18.95; 8 ft. .\$.23.95; 10 ft. .\$.28.95

Also available in extension ladders—prices on request.



No. 485



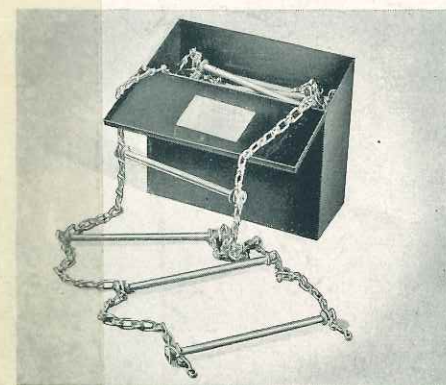
No. 490



No. 491



No. 492



No. 493

490. SCOTS GUARD AUTOMATIC FIRE ALARM is always on duty, day and night. Just hang it from the ceiling or place it near spot where fire may start—it rings automatically when temperature reaches 130°. No batteries or wiring. Walnut brown finish. 6½" x 4¼" .\$.3.95

491. SWIRL-O-MATIC revolving brush that washes cars, windows, screens, boats, etc. Attach to garden hose and turbine action does the cleaning. No rubbing, scrubbing, wiping—it rinses as it cleans. Detergent included for dirty jobs. Without mixing valve and detergent holder as shown in circle .\$.6.95

Automatic Self-feeding Detergent Holder and Shut-off Mixing Valve .\$.3.75 **3-Ft. Aluminum Extension Handle** .\$.2.50

492. WALES TIRE INFLATOR supplies ready-air, banishing "flat tire" trouble. Also supplies air for anything that needs it—beach goods, sporting goods, toys. Fitted with 0 to 200 lb. pressure gauge, 15" air hose. All steel, crackle finish—weighs only 4½ lbs. .\$.8.95

493. FIRE LADDER — ingenious collapsible design for private dwellings. Collapses to fit in compact metal case for storing. Flexible, weldless links, non-kinkable steel chain—supports a tensile strength of 2000 pounds.

20 foot .\$.30.00 25 foot .\$.37.50
30 foot .\$.45.00 40 foot .\$.60.00

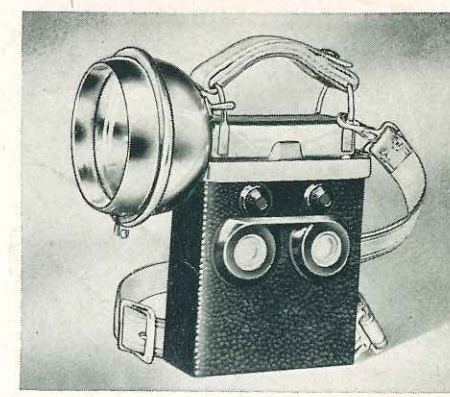
Sizes up to 100 feet at \$1.50 per foot.

494. RECHARGEABLE SPOTLIGHT with powerful halfmile beam, 25,000 candlepower, 1,000 hour operation. Ideal for fishing, motoring, etc. Recharge it from auto lighter outlet, or AC house outlets. Without charger .\$.26.95

Auto cigar lighter charger (mention make of car), extra .\$.3.00
Home charger for AC extra .\$.10.00

495. FIRE EXTINGUISHER—"Hero" is always ready to use—needs no inspection or refilling. Just pull handle and out shoots an 18' fire fighting stream. Smothers all kinds of fires instantly . . . paint, wood, gasoline, electric, etc. Every home, boat, office or car needs "Hero" for safety.
3 for .\$.3.80; 6 for .\$.7.50

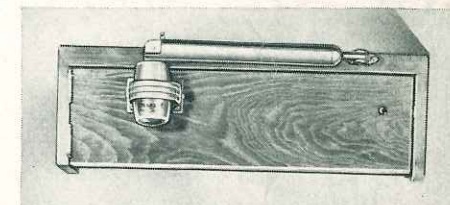
496. DYNAMATIC DOOR CLOSER—the scientific pressure regulator that eliminates all slamming and closes doors silently, smoothly, efficiently. Designed for all interior doors. Easy to install. All mechanical parts guaranteed one year. Available for both left or right hand doors. To determine hand, observe on which side the hinges are exposed . . . if on right side, left hand is required .\$.6.95



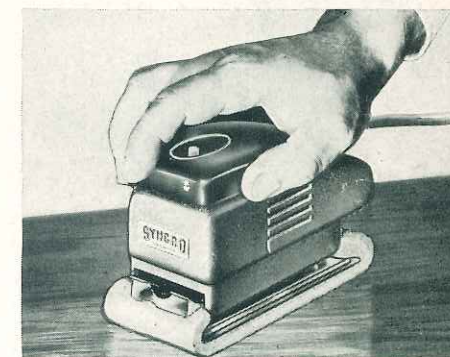
No. 494



No. 495



No. 496



No. 497

497. SYNCRO SANDER-POLISHER. Polishes furniture, cars, shoes, etc.—sands anything. With 9 sheets of assorted sandpaper, felt and lamb's wool polishing pads. 60 cycle, 110-120 volt, AC only .\$.14.50



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